

GRAPHIC AND INTERACTIVE DESIGN, Associate in Applied Science Degree - 2841

Communication, Humanities and the Arts Department

The Graphic and Interactive Design AAS program teaches students how to develop concepts, create visuals, and typography and be proficient in a wide range of industry-standard equipment and graphic/web software. Students assemble a print and web portfolio for job interviews that serve to demonstrate their skills in digital imaging, layout, design, web, and interactive media. Students have the opportunity to take an internship or capstone course – designed to provide them with real-world experience. In addition, courses in oral and written communication, as well as in the social and natural/physical science areas, help to supplement their studies by providing students with critical and creative thinking skills along with an appreciation for the arts. HACC's Art programs are accredited by the National Association of Schools of Art and Design (NASAD), which is a specialized accrediting agency for schools of art and design that is recognized by the United States Department of Education. NASAD's major responsibility is the accreditation of education programs in art and design including the establishment of curricular standards and guidelines for specific degrees and credentials. Institutional membership is gained only through the peer review process of accreditation. HACC is committed to high academic standards that reflect current trends in the field in order to prepare students for a career in graphic and interactive design. These standards are intended to assure high-quality experiences in small classes with access to new technologies and superior media and library support. While most of HACC's Graphic and Interactive Design major courses are offered during the day, some courses are only available at night. The program can be completed at the Harrisburg Campus.

GRAPHIC AND INTERACTIVE DESIGN, Foundations Program - 2831

Students interested in entering the Graphic and Interactive Design AAS Degree Program must first enroll into Foundations Program #2831. While in #2831, students complete art foundation courses, specific math, writing, and reading requirements, and then submit a portfolio as entry requirements for the AAS degree program. Please go to <http://www.hacc.edu/ProgramsandCourses/Courses-and-Programs-Details.cfm?prn=2841> and select the link entitled "Portfolio Example Pieces" for more information on portfolio requirements. Students must meet with their Academic Advisor to ensure that they meet entrance requirements.

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Selective Program: Any student who has passed the portfolio review and meets entry criteria is eligible to enroll into the AAS degree program. Entry into this program is not guaranteed with admission to the College. Students should meet with their Academic Advisor to ensure that they meet entrance requirements.

Career Opportunities

Job opportunities can be found in advertising agencies, design firms, magazines, television stations, web and multimedia production companies, retail stores, printers, government agencies, and corporate in-house art departments.

Competency Profile

This curriculum is designed to prepare students to:

- Demonstrate mastery of skills involved in the graphic and interactive design field
- Create an effective visual communication
- Operate computers and graphic software used in design, web and interactive media
- Present a professional portfolio
- Write and speak effectively

PROGRAM REQUIREMENTS (TOTAL CREDITS = 63)

General Education		Major Requirements		Other Required Courses
ENGL 101 English Composition I	3	***ART 105 Fundamentals of Two-Dimensional Design	3	
COMM 101 Effective Speaking	3	***ART 109 Computer Graphics	3	
Humanities & Arts Elective - ART 121*	3	***ART 114 Interactive Media & Design	3	
Mathematics or Science Elective	3	***ART 125 Visual Thinking	3	
Social & Behavioral Science Elective**	3	***ART 130 Design Presentation	1	
First-Year Seminar Elective	1	***ART 140 Web Design	3	
Wellness	1	***ART 143 Typography	3	
	17	***ART 144 Graphic Design I	3	
		***ART 145 Graphic Design II	3	
		***ART 146 Graphic Design III	3	
		***ART 147 Graphic & Interactive Design Portfolio Development	3	
		***ART 148 Graphic & Interactive Design Internship (or)	3	
		***ART 150 Graphic & Interactive Design Capstone	(3)	
		***ART 149 Design Practice	3	
		***ART 176 Digital Photo Imaging	3	
		ART 183 Modern Art	3	
		ART 190 History of Graphic Design	3	
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*ART 121 must be taken before or concurrently with ART 125.

** Students select courses from the following: ANTH 101, 205; COMM 253; GEOG 201, 230; HIST 102; PSYC 229; SOCI 201, 202, 203 or 205.

*** A grade of C or higher is required for graduation in these courses.

RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

After the Graphic Design Foundations level, all graphic design courses must be taken as a block in the sequence shown.

Fall Semester I		Spring Semester I		
(Graphic & Interactive Design Foundations #2831)		(Graphic & Interactive Design #2831)		
ART 105	3	ART 109	3	
ART 121	3	ART 130	1	
ART 125	3	ART 143	3	
ART 176	3	ART 144	3	
ENGL 101	3	ART 190	3	
FYS Elective	1	COMM 101	3	
Fall Semester II		Spring Semester II		Summer
(Graphic & Interactive Design #2841)		(Graphic & Interactive Design #2841)		ART 148 or 150
ART 140	3	ART 114	3	3
ART 145	3	ART 146	3	
ART 149	3	ART 147	3	
ART 183	3	Math/Science Elective	3	
Social/Behavioral Science Elective	3	Wellness	1	