

## GRAPHIC DESIGN, Certificate – 2200

*Communication, Humanities and the Arts Department*

CIP Code: 50.0409

The Graphic Design certificate trains students to use industry-standard equipment and graphic software. Students assemble artwork that serves to demonstrate their skills in digital imaging and layout design to enter entry-level jobs. Upon successful completion of a portfolio review, students may transfer into the Graphic and Interactive Design AAS program. HACC's Art programs are accredited by the National Association of Schools of Art and Design (NASAD), which is a specialized accrediting agency for schools of art and design, recognized by the United States Department of Education. NASAD's major responsibility is the accreditation of education programs in art and design including the establishment of curricular standards and guidelines for specific degrees and credentials. Institutional membership is gained only through the peer review process of accreditation. HACC is committed to high academic standards that reflect current trends in the field in order to prepare students for a career in graphic design. These standards are intended to assure high-quality experiences in small classes with access to new technologies and superior media and library support. Students interested in this program must place into the MATH 022 level, as determined by the College's Placement and Testing Program.

This program may be completed at the Harrisburg and Lancaster campuses.

### *Career Opportunities*

Job opportunities may be found in magazines, television stations, production companies, retail stores, printers, and government agencies. (**SOC Code: 27-1024 Graphic Designers**)

### *Competency Profile*

This curriculum is designed to prepare students to:

- Demonstrate skills involved in the graphic design field
- Create an effective visual communication
- Operate computers and graphic software used in design
- Present a collection of their graphic design work

### **PROGRAM REQUIREMENTS (TOTAL CREDITS = 31)**

| General Education              |   | Major Requirements                              |    | Other Required Courses |
|--------------------------------|---|---|----|------------------------|
| COMM 101 Effective Speaking    | 3 | ART 105 Fundamentals of Two-Dimensional Design* | 3  |                        |
| ENGL 101 English Composition I | 3 | ART 109 Computer Graphics*                      | 3  |                        |
|                                | 6 | ART 121 Drawing I**                             | 3  |                        |
|                                |   | ART 125 Visual Thinking**                       | 3  |                        |
|                                |   | ART 130 Design Presentation*                    | 1  |                        |
|                                |   | ART 143 Typography*                             | 3  |                        |
|                                |   | ART 144 Graphic Design I*                       | 3  |                        |
|                                |   | ART 176 Digital Photo Imaging*                  | 3  |                        |
|                                |   | ART 190 History of Graphic Design               | 3  |                        |
|                                |   |   | 25 |                        |

\*A grade of C, or higher, is required in these courses for graduation.

\*\*ART 121 must be taken before or concurrently with ART 125.

### **RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS**

Part-time students can complete this program by taking one or more courses each semester.

| Fall Semester I |   | Spring Semester I |   |
|-----------------|---|-------------------|---|
| ART 105*        | 3 | ART 109           | 3 |
| ART 121*        | 3 | ART 130           | 1 |
| ART 125*        | 3 | ART 143           | 3 |
| ART 176*        | 3 | ART 144           | 3 |
| ENGL 101        | 3 | ART 190           | 3 |
|                 |   | COMM 101          | 3 |

**Note:** Asterisks reference below apply to the courses listed in the recommended sequencing above.

\*Graphic Design foundation courses.