

## COMMUNICATION, Associate in Science Degree – 2036

*Communication, Humanities and the Arts Department*

The Communication AS degree is designed to prepare students for transfer into a bachelor's degree program in one of three focus areas: **Human Communication, Public Relations, or Journalism**. Students are taught to think, act, and communicate effectively, ethically, critically, and creatively thereby, enriching their personal and professional lives within a diverse environment. Students select a specific area of concentration upon admission and then work closely with their transfer institution in coordinating their course selections. Those students who choose to complete the associate's degree program have the basic skills necessary to enter the workforce in a variety of fields related to communication. The complete program, including all concentrations, is available at the Harrisburg and York campuses, as well as through Virtual Learning. The **Human Communication concentration** can be fully completed at the Lancaster Campus. Students may complete the **Public Relations and Journalism concentrations** at the Lancaster Campus by taking some courses through Virtual Learning.

### *Career or Transfer Opportunities*

Upon completion of a baccalaureate degree, students completing the **Human Communication concentration** may obtain entry-level positions in customer service, advertising sales, audience and market research, government, industry, and business. The **Public Relations concentration** prepares graduates for work in organizations, institutions, and companies where they are able to contribute to the planning, development, and execution of an array of communication venues (pamphlets, press releases, newsletters) for an organization. Graduates of the **Journalism concentration** may find opportunities as Writers, Reporters, Editors, Videographers and Photographers at newspapers, magazines, television, radio, and on-line publications.

### *Competency Profile*

This curriculum is designed to prepare students to:

- Employ the communication skills necessary to engage in diverse personal, professional, civic, and social relationships
- Express their ideas in oral and written messages that are coherent, persuasive, ethical and appropriate for specific audiences
- Analyze significant issues in the history, theory, and criticism of human and mass communication
- Use appropriate technology to the creation and dissemination of messages
- Apply appropriate technology to the creation and dissemination of messages

### PROGRAM REQUIREMENTS (TOTAL CREDITS = 60)

General Education	Major Requirements	Other Required Courses
ENGL 101 English Composition I	3	COMM 120 Mass Media and Society
ENGL 102 English Composition II (or)	3	COMM 201 Theories of Communication
ENGL 104 Technical Writing (or)	(3)	COMM 253 Intercultural Communication
ENGL 106 Business Writing	(3)	
COMM 101 Effective Speaking	3	
Humanities & Arts Elective	3	
Mathematics Elective	3	
Mathematics or Science Elective	3	
Social & Behavioral Science Elective	3	
First-Year-Seminar Elective - COMM 110	3	
Wellness	<u>1</u>	
	25	

\*Students are to select from the following courses: *ASTR 103, 104; BIOL 101, 102, 108, 111, 121, 122, 130, 201, 202, 212, 215, 221, 250; CHEM 101, 102, 113, 203, 204; ENVS 201; GEOL 101, 102, 201; METR 101; PHSC 113, 114; PHYS 151, 152, 153, 201, 202, 211, 212.*

\*\*Students are to select courses that are appropriate for their intended transfer institution.

Students select one of the following options to complete the Communication Transfer degree requirements.

Human Communication Option (HCOM)	Journalism Option (JOUR)	Public Relations Option (PREL)
COMM 203 Interpersonal Communication	3	COMM 221 Media Writing
COMM 251 Small Group Communication	3	COMM 222 News Writing & Reporting
COMM 252 Business & Professional Communication	<u>3</u>	COMM 241 Visual Communication
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		COMM 211 Public Relations
		COMM 221 Media Writing
		COMM 261 Public Relations Writing
		<u>3</u>
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## RECOMMENDED SEQUENCE FOR FULL-TIME STUDENTS

### Human Communication Concentration

Fall Semester I		Spring Semester I		Fall Semester II		Spring Semester II	
COMM 110	3	COMM 101	3	COMM 201	3	COMM 253	3
ENGL 101	3	COMM 120	3	COMM 203	3	Science w/ a Lab*	3
Humanities/Arts Elective	3	COMM 252	3	COMM 251	3	Transfer Electives**	8
Transfer Elective	3	ENGL 102 or 104, or 106	3	Math/Science Elective	3	Wellness	1
Social/Behavioral Science Elective	3	Mathematics Elective	3	Transfer Elective**	3		

### Journalism Concentration

Fall Semester I		Spring Semester I		Fall Semester II		Spring Semester II	
COMM 110	3	COMM 101	3	COMM 201	3	COMM 253	3
ENGL 101	3	COMM 120	3	COMM 222	3	Science w/ a Lab*	3
Humanities/Arts Elective	3	COMM 221	3	COMM 241	3	Transfer Electives**	8
Transfer Elective	3	ENGL 102 or 104, or 106	3	Math/Science Elective	3	Wellness	1
Social/Behavioral Science Elective	3	Mathematics Elective	3	Transfer Elective**	3		

### Public Relations Concentration

Fall Semester I		Spring Semester I		Fall Semester II		Spring Semester II	
COMM 110	3	COMM 101	3	COMM 201	3	COMM 253	3
ENGL 101	3	COMM 120	3	COMM 221	3	Science w/ a Lab*	3
Humanities/Arts Elective	3	COMM 211	3	COMM 261	3	Transfer Electives**	8
Transfer Elective	3	ENGL 102 or 104, or 106	3	Math/Science Elective	3	Wellness	1
Social/Behavioral Science Elective	3	Mathematics Elective	3	Transfer Elective**	3		