

HOSPITALITY & TOURISM MANAGEMENT, Associate in Applied Science Degree - 1906

Business Studies Department

The Hospitality and Tourism Management AAS degree is a field of study designed to prepare students with the knowledge, commitment, and skills needed for management, marketing, and operational positions in the growing hospitality and tourism industry that provides food and beverage, accommodations, and tourism services. As a field of study, the Hospitality and Tourism Management degree is interdisciplinary. As such, it draws upon a wide range of basic disciplines to provide students with the fundamental knowledge and skills required to fulfill the diverse demands placed upon individuals who pursue management positions within this industry. Students are able to select a concentration in Restaurant Food Service Management, Hotel and Lodging Management, or Tourism, Convention and Event Management. This program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). Since 1992, ACBSP is the only nationally recognized organization that grants regional accreditation to two- and four-year colleges and universities. The complete Hospitality and Tourism Management program is available at the Harrisburg campus.

Career Opportunities

Upon completion of this degree, graduates of the Restaurant Food Service Management concentration may obtain employment as dining room managers, kitchen managers, beverage managers, and banquet and food event managers. The Hotel and Lodging Management concentration prepares students to enter employment as front office operations managers, rooms division managers, convention services managers, meeting planners and sales and marketing managers. Finally, the Tourism, Convention and Event Management concentration prepares students for employment as tour operators, tour guides, destination planners, destination promoters, and convention services managers.

Competency Profile

This curriculum is designed to prepare students to;

- Demonstrate basic skills needed in hospitality and tourism organizations
- Display competency in hospitality and tourism business subjects required for critical thinking applications
- Display competency in computer applications relevant to the hospitality and tourism industry
- Demonstrate technical operations, management, and supervisory skills
- Recognize how hospitality and tourism organizations work in synergy to enhance the economic viability of geographic areas, both domestic and foreign
- Embrace change to stay current with the ever changing face of hospitality and tourism
- Recognize how specialized training fits into the larger management and societal context

PROGRAM REQUIREMENTS (TOTAL CREDITS = 66)

General Education		Major Requirements		Other Required Courses	
ENGL 110 Foundations in Professional Writing	3	HTMT 101 Intro to Hospitality & Tourism Industry	3	CIS 105 Intro to Software for Business	3
COMM 101 Effective Speaking (or) COMM 203 Interpersonal Communication	3 (3)	HTMT 154 Supervisory Housekeeping	3	CULI 100 The World of Wine	1
Humanities & Arts Elective	3	HTMT 201 Tourism: Theories & Practices	3		4
Mathematics or Science Elective	3	HTMT 212 Front Office Operations & Management	3		
Social & Behavioral Science Elective	3	HTMT 213 Marketing: Hospitality & Tourism	3		
First-Year-Seminar Elective	1	HTMT 225 Destination Geography	3		
Wellness	1	HTMT 251 Hospitality Supervision	3		
	17	HTMT 270 Convention & Event Management	3		
		HTMT 278 Hospitality & Tourism Management Coop Seminar & Field Experience	3		
			27		

