

HOSPITALITY & TOURISM MANAGEMENT, Certificate - 1101

Business Studies Department
CIP Code: 52.0999

The Hospitality and Tourism Management certificate is a field of study designed to prepare students with the knowledge, commitment, and skills needed for management, marketing, and operational positions in the growing hospitality and tourism industry that provides food and beverage, accommodations, and tourism services. This curriculum is intended for those individuals who have earned college credits in other fields of study, or who have obtained life experience in other industries, but now wish to pursue career opportunities within the Hospitality and Tourism field. As a field of study, the Hospitality and Tourism Management certificate is interdisciplinary. As such, it draws upon a wide range of basic disciplines to provide students with the fundamental knowledge and skills required to fulfill the diverse demands placed upon individuals who pursue management positions within this industry. Students are able to select a concentration in Restaurant Food Service Management, Hotel and Lodging Management, or Tourism, Convention and Event Management. The complete program is available at the Harrisburg Campus.

Career Opportunities

Upon completion of this degree, graduates of the Restaurant Food Service Management concentration may obtain employment as dining room managers, kitchen managers, beverage managers, banquet managers, and food event managers. The Hotel and Lodging Management concentration prepares students to enter employment as front office operations managers, rooms division managers, convention services managers, meeting planners and sales and marketing managers. Finally, the Tourism, Convention and Event Management concentration prepares students for employment as tour operators, tour guides, destination planners, destination promoters, and convention services managers. (SOC Code: 11-9051 – Food Service Managers; 11-9081 Lodging Managers)

Link to Occupational profiles on O*NET: <http://www.onetcodeconnector.org/>

Application and admission information: <http://www.hacc.edu/Admissions/Apply/index.cfm>

Competency Profile

This curriculum is designed to prepare students to:

- Demonstrate basic skills needed in hospitality and tourism organizations
- Display competency in hospitality and tourism business subjects required for critical thinking applications
- Display competency in computer applications relevant to the hospitality and tourism industry
- Demonstrate technical operations, management, and supervisory skills
- Recognize how hospitality and tourism organizations work in synergy to enhance the economic viability of geographic areas, both domestic and foreign
- Embrace change to stay current with the ever changing face of hospitality and tourism
- Recognize how specialized training fits into the larger management and societal context

PROGRAM REQUIREMENTS (TOTAL CREDITS = 34)

General Education

Major Requirements

Other Required Courses

CULI 100 The World of Wine	1	CIS 105 Intro to Software for Business	3
HTMT 101 Intro to Hospitality & Tourism Industry	3		
HTMT 201 Tourism Theories & Practices	3		
HTMT 213 Marketing: Hospitality & Tourism	3		
HTMT 251 Hospitality Supervision	3		
HTMT 270 Convention & Events Management	3		
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Restaurant/Food Service Management Option

Hotel & Lodging Management Option

Tourism, Convention & Event Management Option

CULI 113 Sanitation & Safety	2	HTMT 154 Supervisory Housekeeping	3	HTMT 202 Principles of Travel Selling	3
CULI 221 Basic Foods: Preparation & Production	4	HTMT 202 Principles of Travel Selling	3	HTMT 203 Group Travel Planning	3
HTMT 110 Menu Planning & Marketing	3	HTMT 212 Front Office Operations & Management	3	HTMT 225 Destination Geography	3
HTMT 125 Dining Room Management	3	HTMT 269 Hospitality Industry Computer Systems	3	HTMT 279 Travel Reservation System	3
HTMT 231 Cost Control: Food, Beverage & Labor	3	MKTG 235 Digital Media Marketing	3	MKTG 235 Digital Marketing Media	3
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Please see the College's website at <http://www.hacc.edu/ProgramsandCourses/Hospitality-and-Tourism-Management-1101.cfm> for the most current Gainful Employment Information.