



Certificate 1101 Hospitality and Tourism Management
Effective Fall 2019

34 Credits

This is an overview of the program. Any suggested course sequencing is meant to serve as a guideline for your semester planning. Students are expected to see their assigned advisor to develop and review their individual educational plans. The scheduling of courses, program sequencing, and curriculum are subject to change.

Developmental Courses (as determined through College Placement Testing)* and Prerequisites:							
<i>* Zero level courses must be completed with a C grade or higher.</i>							
<input type="checkbox"/>	ESL classes	<input type="checkbox"/>	Engl 050				
<input type="checkbox"/>	Engl 002	<input type="checkbox"/>	Engl 051				
<input type="checkbox"/>	Engl 003	<input type="checkbox"/>	Engl 057				
<input type="checkbox"/>	Engl 007						

*See counselor/advisor to discuss this course or options to self-remediate and successfully place into higher- or college-level course.

Required Program Courses			
CIS 105	3cr	Introduction to Software for Business	Prerequisites: ENGL 057 or a combination of ENGL 003, or 007 and 051 with grades of C or higher or their equivalents
CULI 100	1cr	World of Wine (<i>fall only</i>)	Prerequisites: None
HTMT 101	3cr	Introduction to Hospitality and Tourism Industry	Prerequisites: None
HTMT 201	3cr	Tourism: Theories and Practice	Prerequisites: None
HTMT 213	3cr	Marketing: Hospitality and Tourism	Prerequisites: None
HTMT 251	3cr	Hospitality Supervision	Prerequisites: None
HTMT 270	3cr	Convention and Events Management (<i>spring only</i>)	Prerequisites: None

Choose one of the concentrations below:

Restaurant/Food Service Management Concentration (REST)

CULI 113	2cr	Sanitation and Safety	Prerequisites: None
CULI 221	3cr	Basic Foods: Preparation and Production (<i>spring only</i>)	Prerequisites: None
HTMT 110	3cr	Menu Design and Marketing	Prerequisites: None
HTMT 125	3cr	Dining Room Management	Prerequisites: None
HTMT 231	3cr	Cost Control: Food, Beverage, and Labor (<i>fall only</i>)	Prerequisites: None

Hotel and Lodging Management Concentration (HTLM)

HTMT 154	3cr	Supervisory Housekeeping (<i>fall only</i>)	Prerequisites: None
HTMT 202	3cr	Principles of Travel Selling	Prerequisites: None
HTMT 212	3cr	Front Office Operations and Management (<i>fall only</i>)	Prerequisites: None
HTMT 269	3cr	Hospitality Industry Computer Systems (<i>spring only</i>)	Prerequisite: CIS 105
MKTG 235	3cr	Digital Media Marketing	Prerequisite: Eligibility for enrollment into ENGL 003, 007, or 057

Tourism, Convention, and Events Management Concentration (TOUR)

HTMT 202	3cr	Principles of Travel Selling	Prerequisites: None
HTMT 203	3cr	Group Travel Planning (<i>spring only</i>)	Prerequisite: HTMT 202 with a grade of C or higher.
HTMT 225	3cr	Destination Geography (<i>fall only</i>)	Prerequisites: None
HTMT 279	3cr	Travel Reservation Systems (<i>spring only</i>)	Prerequisite: CIS 105; HTMT 225 and 201.
MKTG 235	3cr	Digital Media Marketing	Prerequisite: Eligibility for enrollment into ENGL 003, 007, or 057

Advising Notes

CULI 221: Students must purchase an approved uniform.

Recommended Sequence For Full-Time Students

Part-time students can complete this program by taking one or more courses each semester.

Restaurant/Food Service Management Concentration (REST)

Fall Semester 1		Spring Semester 2	
CIS 105	3cr	CULI 113	2cr
CULI 100	1cr	CULI 221	4cr
HTMT 101	3cr	HTMT 125	3cr
HTMT 110	3cr	HTMT 213	3cr
HTMT 201	3cr	HTMT 251	3cr
HTMT 231	3cr	HTMT 270	3cr

Recommended Sequence For Full-Time Students

Part-time students can complete this program by taking one or more courses each semester.

Hotel and Lodging Management Concentration (HTLM)

Summer Semester I		Fall Semester I		Spring Semester I	
CIS 105	3cr	HTMT 101	3cr	HTMT 201	3cr
CULI 100	1cr	HTMT 154	3cr	HTMT 213	3cr
		HTMT 202	3cr	HTMT 269	3cr
		HTMT 212	3cr	HTMT 270	3cr
		HTMT 251	3cr	MKTG 235	3cr

Recommended Sequence For Full-Time Students

Part-time students can complete this program by taking one or more courses each semester.

Tourism, Convention, and Events Management Concentration (TOUR)

Fall Semester I		Spring Semester I	
CIS 105	3cr	HTMT 203	3cr
HTMT 101	3cr	HTMT 213	3cr
HTMT 201	3cr	HTMT 251	3cr
HTMT 202	3cr	HTMT 270	3cr
HTMT 225	3cr	HTMT 279	3cr
CULI 100	1cr	MKTG 235	3cr

Counselor/Advisor Contact Information by Campus:

<u>Gettysburg</u>	<u>Harrisburg</u>	<u>Lancaster</u>	<u>Lebanon</u>	<u>York</u>
Student Services	Counseling and Advising	Counseling and Advising	Receptionist Desk	Counseling and Advising
Lobby	Cooper 219	221 Main	Lobby	Leader Suite 104
717-337-3855	717-780-2498	717-358-2988	717-270-4222	717-801-3213