



# Entertainment One

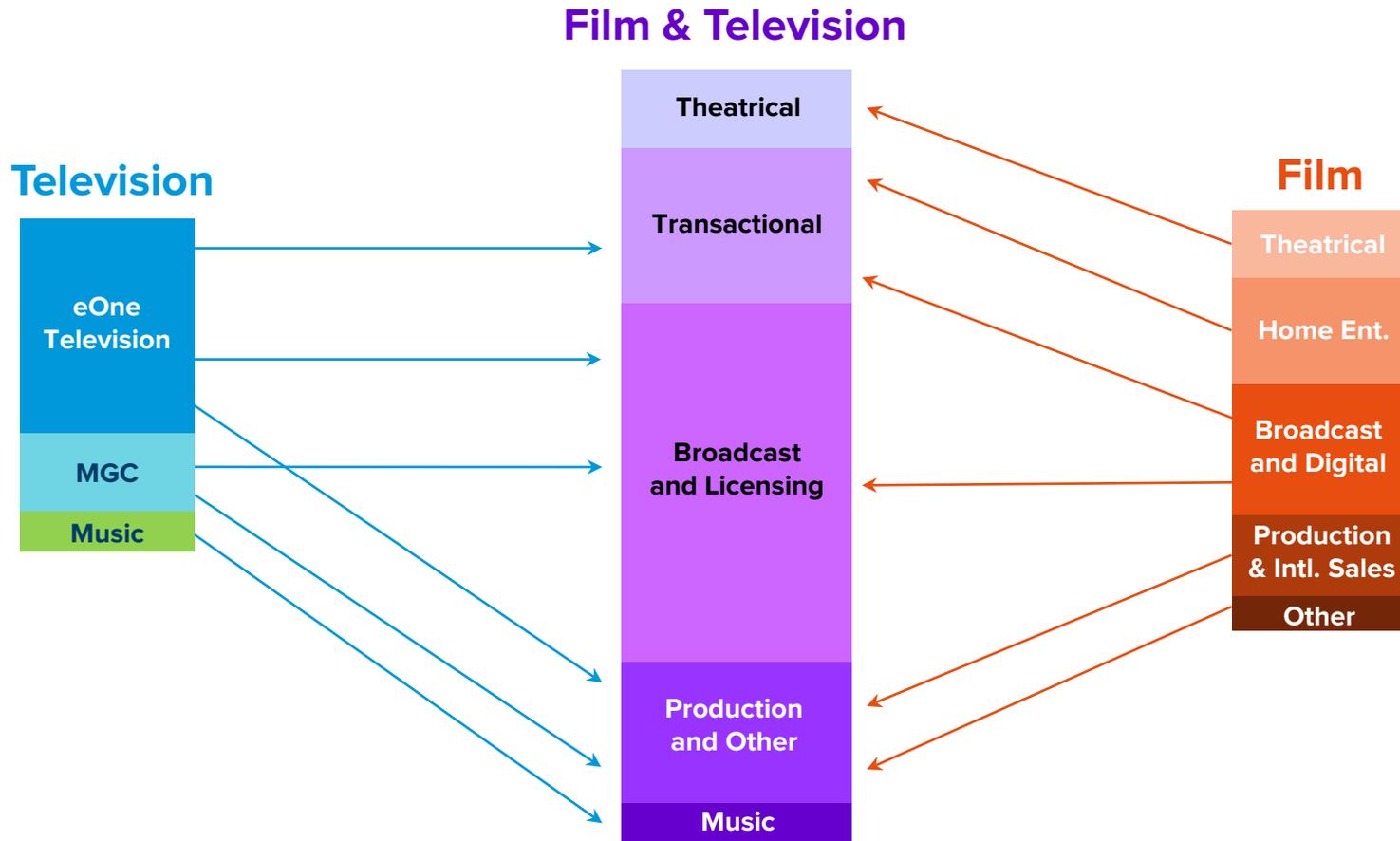
Film & Television Division:  
New segmental reporting structure

25 October 2018 Update

# Simplified disclosure within Film & Television

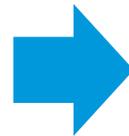
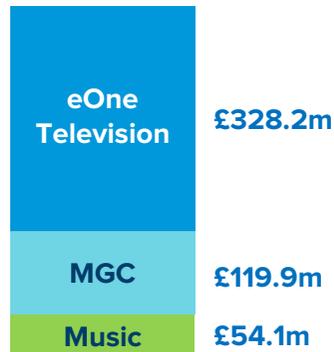
- **Definitions of Film & Television reported revenue**
  - **Theatrical:** Licensing theatrical rights for films to exhibitors
  - **Transactional:** Transactional sales of film or television content including physical, digital download and video on demand (VOD)
  - **Broadcast and Licensing:** Licensing film or television content to linear television and cable networks and digital Subscriber VOD platforms
  - **Production and Other:** International licensing of film content and revenue from production services to television networks and film studios
  - **Music:** Sale of music content through home entertainment products and sale over digital download or Transactional VOD platforms and artist management fees
  - **Eliminations:** Intra segment sales within the Film & Television segment
- **eOne will also disclose**
  - **Divisional underlying EBITDA**
  - **Investment in content production**
  - **Investment in content acquisition**

# How it fits together



# Illustration with FY17 reported revenues

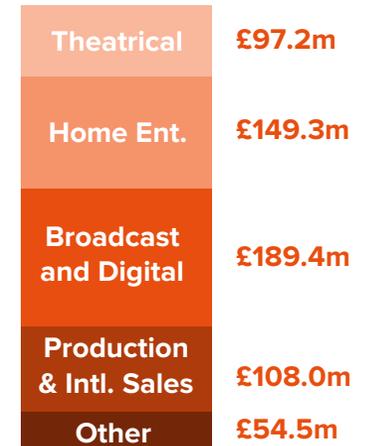
## Television £452.7m\*



## Film & Television £996.8m\*



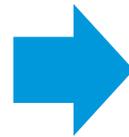
## Film £594.2m\*



Inter-divisional Eliminations  
(£50.1m)

# Illustration with H1 18 reported revenues

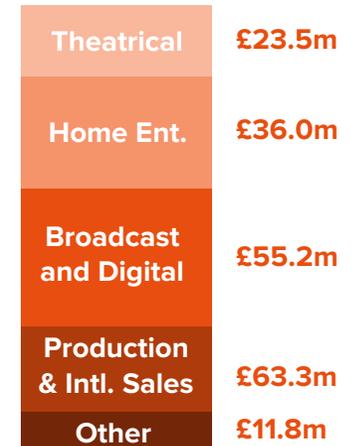
## Television £193.4m\*



## Film & Television £356.5m\*



## Film £189.8m\*



Inter-divisional Eliminations  
(£26.7m)

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