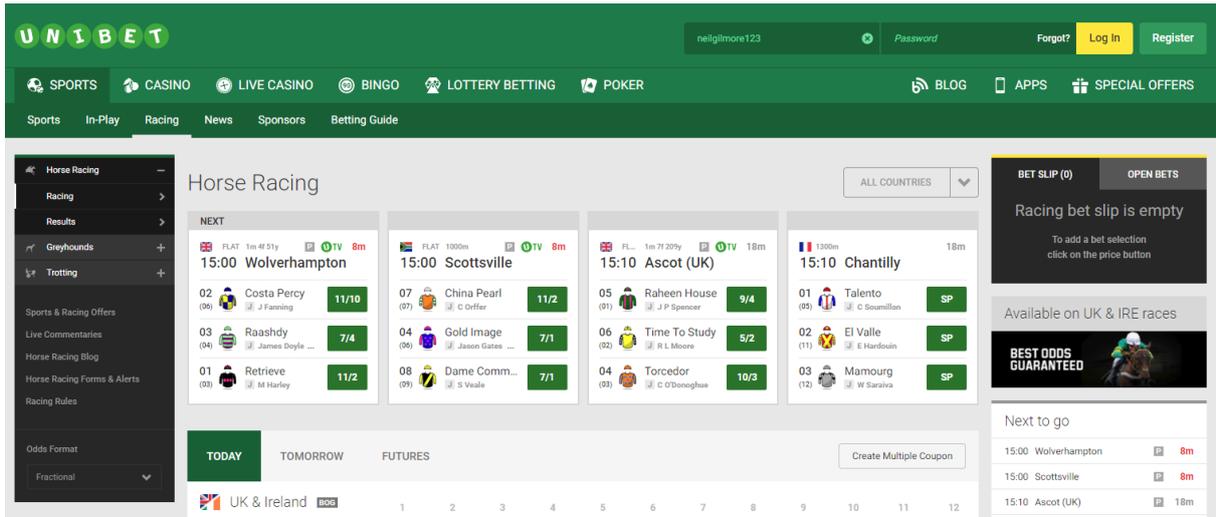


Deeplinking to Frankel on desktop and mobile

Overview

The new Frankel Racing Client, which is now active, has changed the way in which we currently deeplink to Racing. It is still possible to link to the same areas within the new client, however the structure and contents of the URLs have changed. Deeplinks you create can be used for both mobile and desktop.

Point to note is that the rules for deeplinking in Racing is different to those in the Sports section of the site. If you are Deeplinking to Horse Racing, Greyhounds and Trotting, you'll be going through Racing menu and this guide will be appropriate. For Deeplinking of Sports, including Football, Rugby and Golf, the other Kambi Deeplinking guide is for you.



Racing deeplinking comes here

Another difference to note is that the Sports deeplinking will locate the event and generate a betslip on the page. For Racing, the event will be located, but there is no betslip generation currently.

The new URL still contains the {eventKey} required to take you to the page in Unibet for that event, but now the path is slightly different. There is no path distinction between Horse Racing, Greyhounds, and Trotting, other than the {eventKey} will be different.

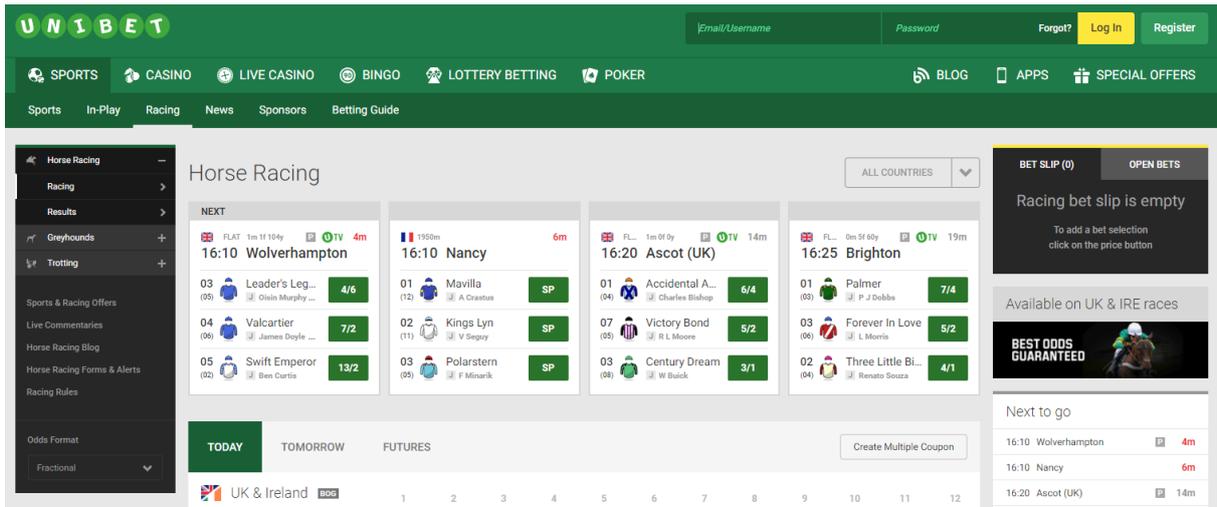
Old URL - <http://www.unibet.co.uk/betting/beta-17121801#/event/201805021500.G.GBR.hove.7/win>
 New URL - <http://www.unibet.co.uk/betting/racing#/event/201805021500.G.GBR.hove.7/win>

***** When adding to your aderving link the # needs to be replaced with %23 for tracking purposes. You may find this is not required for some browsers (like Chrome), but to ensure complete cross-browser support, it is advisable complete this step.**
 The following 'how to' guide will give an in depth look into how to deeplink to these different places in the client.

How to Deeplink

To deeplink to Racing, you need to open the betting client and follow these steps (Horse Racing will be used as an example):
 Navigate to Sports and then Racing on the client located on the left of the page.

You will end up on the main Racing page:



UNIBET | Email/Username | Password | Forgot? | Log In | Register

SPORTS | CASINO | LIVE CASINO | BINGO | LOTTERY BETTING | POKER | BLOG | APPS | SPECIAL OFFERS

Sports | In-Play | Racing | News | Sponsors | Betting Guide

Horse Racing

ALL COUNTRIES

NEXT

Time	Track	Country	TV	Stake
16:10	Wolverhampton	GB	TV 4m	4m
16:10	Nancy	FR	TV 6m	6m
16:20	Ascot (UK)	GB	TV 14m	14m
16:25	Brighton	GB	TV 19m	19m

Wolverhampton 16:10

Order	Horse	Trainer	Jockey	Weight	Age	Form	Odds
03	Leader's Leg...	Oisin Murphy...		9st 10lb	4	4/6	4/6
04	Valcartier	James Doyle...		9st 10lb	7	7/2	7/2
05	Swift Emperor	Ben Curtis		9st 10lb	13	13/2	13/2

Nancy 16:10

Order	Horse	Trainer	Jockey	Weight	Age	Form	Odds
01	Mavilla	A Crastus		9st 10lb	12	SP	SP
02	Kings Lyn	V Slegny		9st 10lb	11	SP	SP
03	Polarstern	F Minarik		9st 10lb	05	SP	SP

Ascot (UK) 16:20

Order	Horse	Trainer	Jockey	Weight	Age	Form	Odds
01	Accidental A...	Charles Bishop		9st 10lb	04	6/4	6/4
07	Victory Bond	R L Moore		9st 10lb	05	5/2	5/2
03	Century Dream	W Buick		9st 10lb	08	3/1	3/1

Brighton 16:25

Order	Horse	Trainer	Jockey	Weight	Age	Form	Odds
01	Palmer	P J Dobbs		9st 10lb	03	7/4	7/4
03	Forever In Love	L Morris		9st 10lb	04	5/2	5/2
02	Three Little Bi...	Renato Souza		9st 10lb	04	4/1	4/1

TODAY | TOMORROW | FUTURES | Create Multiple Coupon

UK & Ireland | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12

BET SLIP (0) | OPEN BETS

Racing bet slip is empty

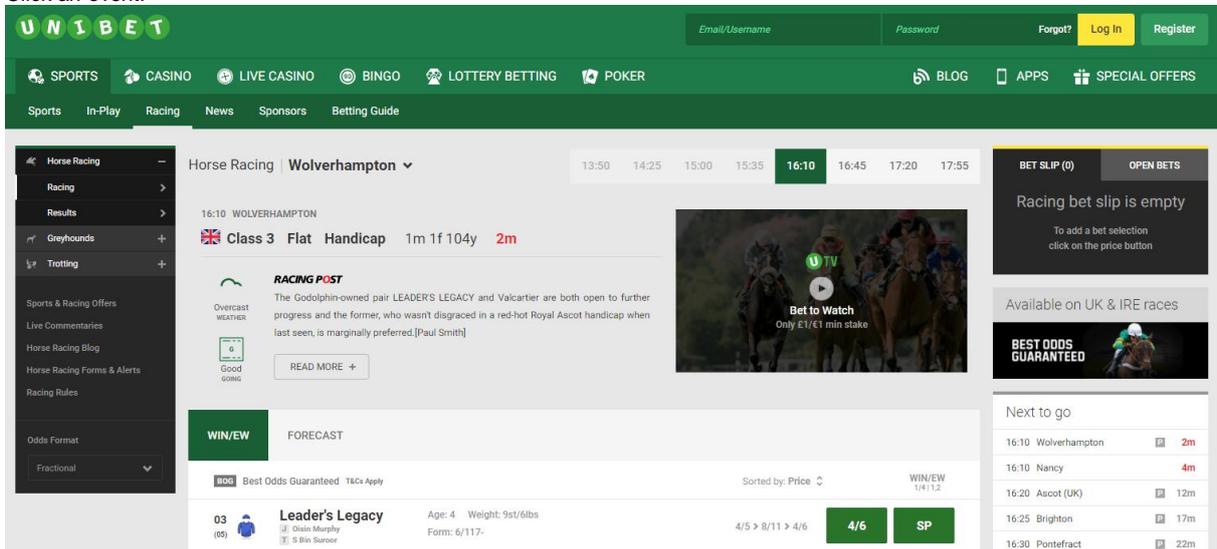
Available on UK & IRE races

BEST ODDS GUARANTEED

Next to go

16:10	Wolverhampton	4m
16:10	Nancy	6m
16:20	Ascot (UK)	14m

Click an event:



UNIBET | Email/Username | Password | Forgot? | Log In | Register

SPORTS | CASINO | LIVE CASINO | BINGO | LOTTERY BETTING | POKER | BLOG | APPS | SPECIAL OFFERS

Sports | In-Play | Racing | News | Sponsors | Betting Guide

Horse Racing | Wolverhampton

13:50 | 14:25 | 15:00 | 15:35 | **16:10** | 16:45 | 17:20 | 17:55

16:10 WOLVERHAMPTON

Class 3 Flat Handicap 1m 1f 104y 2m

RACING POST

Overcast
Windy

The Godolphin-owned pair LEADER'S LEGACY and Valcartier are both open to further progress and the former, who wasn't disgraced in a red-hot Royal Ascot handicap when last seen, is marginally preferred. [Paul Smith]

Good going

READ MORE +

BET TO WATCH

Only £1/€1 min stake

WIN/EW | FORECAST

Sorted by: Price | WIN/EW 1/4:1.2

Order	Horse	Trainer	Jockey	Weight	Age	Form	Odds
03	Leader's Legacy	Gavin Mearns	S Biba Stanger	9st 10lb	4	6/117-	4/5 > 8/11 > 4/6 4/6 SP

BET SLIP (0) | OPEN BETS

Racing bet slip is empty

Available on UK & IRE races

BEST ODDS GUARANTEED

Next to go

16:10	Wolverhampton	2m
16:10	Nancy	4m
16:20	Ascot (UK)	12m
16:25	Brighton	17m
16:30	Pontefract	22m

The browser URL will now contain the information you will need for deeplinking

Secure | <https://www.unibet.co.uk/betting/racing#/event/201805021500.T.GBR.wolverhampton.5/win>

Use everything after the unibet.co.uk. This is the unibetTarget parameter and contains the {eventKey} mentioned above /betting/racing#/event/201805021500.T.GBR.wolverhampton.5/win

This can be placed into a tracked URL for use by affiliates or into a URL for other channels such as Social or PPC

*****Please replace the # with %23. '/betting/racing#/event/' would become '/betting/racing%23/event/'**

The General example of the Deeplinking adserving link to Racing events only –

<http://adserving.unibet.com/redirect.aspx?pid=xxxx&bid=xxxx&unibetTarget=/betting/racing%23/event/{eventKey}/win>