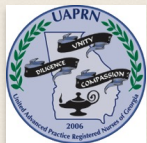


The United Advanced Practice Registered Nurses (UAPRN) of Georgia will be meeting in beautiful Savannah, Georgia on September 23 and 24, 2016 for a professional development conference. Early fall is the perfect time to experience one of Georgia's most historical sites. The UAPRN Conference gives exhibitors the opportunity to meet with advanced practice registered nurses (APRNs) to promote their business, product, or program(s) to clinicians from the following states: AL, GA, FL, NC, SC, and TN. The UAPRN group are scientifically trained and innovative in their delivery of healthcare. They are decision makers within their practices with interest in your products and services.



**Shining a Light for Georgia Health**



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## EXHIBITOR AND SPONSORSHIP PROSPECTUS



Located at 305 Fahm Street  
Savannah, GA 31401  
Operated since the mid-1980's by  
Georgia Southern University in  
partnership with Armstrong  
Atlantic State University and  
Savannah State university, Coastal  
Georgia Center has been a thriving  
facility for over 30 years. The  
facility is located behind the  
Savannah Convention and Visitors  
Bureau, in beautiful downtown  
Savannah, close to major highways.

UNITED ADVANCES PRACTICE  
REGISTERED NURSES

P.O. Box 5326 Alpharetta, GA 30023-5326

<https://uaprn.enpnetwork.com>

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## UNITED ADVANCED PRACTICE NURSES OF GEORGIA 2016 ANNUAL STATE CONFERENCE

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**Shining a Light for Georgia Health**

Continuing Education  
Conference at the beautiful  
Coastal Georgia Center in  
Savannah, Georgia  
Friday September 23 and  
Saturday September 24, 2016





UAPRN West Georgia Members, 2015

APRNs serve important roles in the provision of pediatric care, acute care, adult primary care, maternity care, mental health treatment, geriatrics, and chronic disease management. APRNs are registered nurses that have additional education, training and certification in a specific area of practice. In 2010 there were close to over 10,000 licensed APRNs. (Stephens, 2015).

Reference:

Stephens, B. (2015). Perspectives on advanced practice registered nurses in Georgia. *Georgia Watch Policy Report*. 1-31. Retrieved from <http://www.georgiawatch.org/wp-content/uploads/2015/01/APRN01072015WEB.pdf>

## UNITED ADVANCED PRACTICE REGISTERED NURSES OF GEORGIA

The premier professional development and networking event for you to :

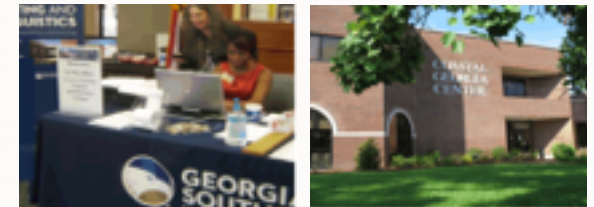
- Reach your target audience
- Meet with key decision-makers face to face
- Make valuable contacts
- Build your brand and name recognition
- Demonstrate your products and services



### 2 DAY \$700.00

This includes 2 full days :

- An 8 x 10 exhibit space with a six-foot-table, two chairs and a waste basket.
- Friday breakfast and Keynote luncheon for exhibitors attendee
- Listing on UAPRN's web site throughout the 2015 conference marketing campaign
- Listing on conference signage onsite
- Listing on UAPRN's quarterly newsletter
- Listing in the 2016 onsite Conference Booklet



Georgia Southern University Coastal Georgia Center

### 1 DAY \$500.000

This includes 1 full day ( Friday or Saturday) :

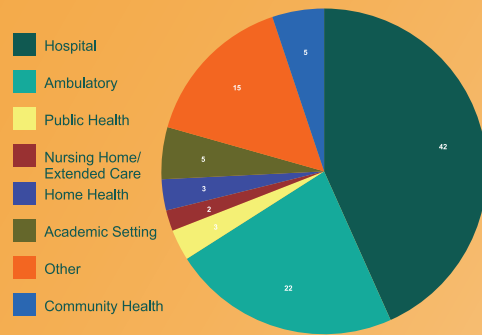
- An 8 x 10 exhibit space with a six-foot-table, two chairs and a waste basket.
- Friday breakfast and Keynote luncheon for exhibitors attendee ( If attending on Friday)

- Listing on UAPRN's web site throughout the 2016 conference marketing campaign
- Listing on conference signage onsite
- Listing on conference signage onsite
- Listing on UAPRN's quarterly newsletter
- Listing in the 2016 onsite Conference Booklet

# ADVANCED PRACTICE REGISTERED NURSES IN GEORGIA

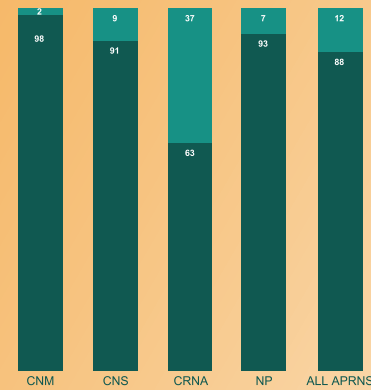


## EMPLOYMENT SETTING



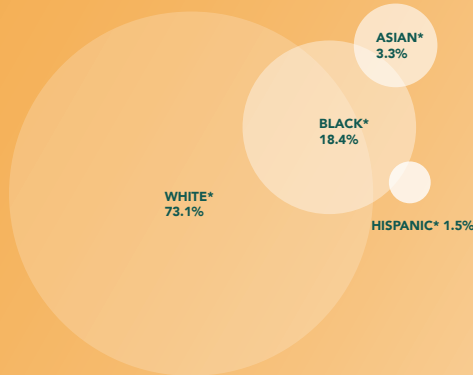
Less than 2% of APRNs work in occupational health, insurance claims, correctional facilities, school health services, policy/planning/regulatory/licensing agencies

## GENDER

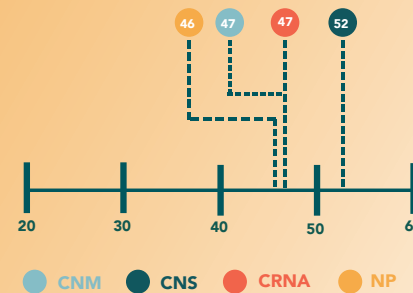


■ FEMALE ■ MALE

## RACE AND ETHNICITY



## AGES



AVERAGE AGE OF ALL APRNS: 48

## \*AVERAGE FOR ALL APRNS

Specialty	White	Black	Hispanic	Asian
CNM	77%	14%	2%	5%
CNS	65%	26%	2%	5%
CRNA	83%	12%	2%	3%
NP	76%	18%	2%	3%

## IN ALL CATEGORIES:

HAWAIIAN/PACIFIC ISLANDER <1%  
ALASKA NATIVE/AMERICAN INDIAN <1%  
OTHER 2-3%



# NURSE PRACTITIONERS

NPs are the providers of choice for millions of Americans. NPs evaluate patients, diagnose, write prescriptions and bring a comprehensive perspective to health care.



**NP:** Your Partner In Health

With a track record of **quality** health care delivery for nearly half a century...

and a growing need for **health care providers**, especially in primary care...

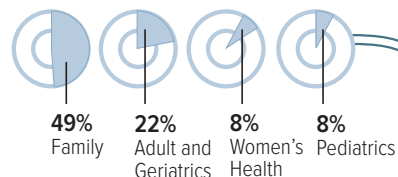
**Nurse Practitioners are a clear solution** for patient-centered, accessible health care.

## PRIMARY CARE FOCUS

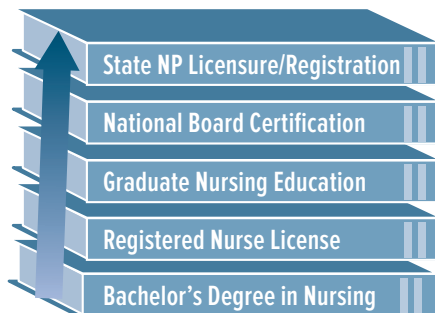
NPs are choosing primary care more than physicians and physician assistants. In 2012, more than 80% of NPs were prepared in primary care programs, while only 14.6% of physicians entered a primary care residency.

MORE THAN **80%** PREPARED IN PRIMARY CARE

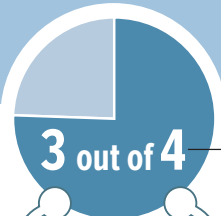
## AREA OF PRIMARY CARE PREPARATION



## REQUIREMENTS FOR PRACTICE

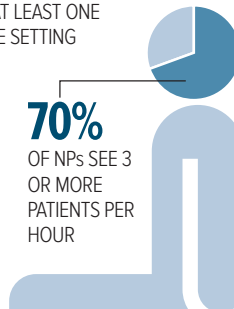


**6+**  
YEARS OF ACADEMIC AND CLINICAL PREPARATION



**NPs AT A GLANCE**

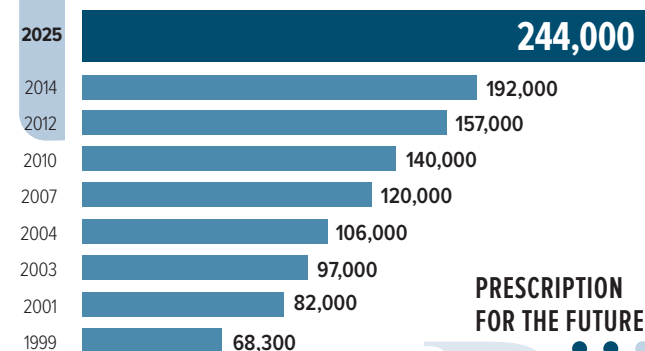
- Over **4 decades** of improving patient access and quality care
- Over **900 million** patient visits in 2012
- Prescribe medications in all **50 states** and D.C.



An increase in the overall population, aging baby boomers, and the newly insured under the Affordable Care Act will bring **millions** more into the health care system.

## INCREASING IN NUMBER

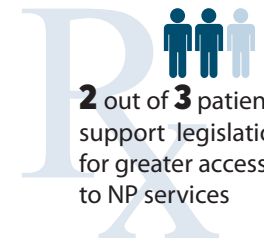
The number of nurse practitioners is expected to rise dramatically by 2025:



## NPs BY THE NUMBERS

- 85%** accept Medicare
- 84%** accept Medicaid
- 94%** accept Private Insurance
- 81%** accept Uninsured

## PRESCRIPTION FOR THE FUTURE



**2 out of 3** patients support legislation for greater access to NP services



Shining a Light for Georgia

## Exhibitor Registration Form

**United Advanced Practice Registered Nurses of  
Georgia 2016 Annual Education Conference**

**Place: Coastal Georgia Center in Savannah,  
Georgia :305 Fahm Street Savannah, GA 31401**

Name: \_\_\_\_\_

Organization/ University: \_\_\_\_\_

Preferred Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone : (\_\_\_\_\_) \_\_\_\_\_ Fax : (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

### Vendor Booth Fees

Includes Friday 7:30 am to 5:00 pm, Saturday 7:30 am to 5:00 pm (Preliminary times, subject to change)

Vendor Booth for both days \$700.00 \_\_\_\_\_

Vendor Booth for one day (Friday or Saturday) \$500.00 \_\_\_\_\_

Student Scholarship quantity: \_\_\_\_\_

### Sponsorships

Attendee Bags: \$3000.00 \_\_\_\_\_ Bag Stuffer: \$750.00 \_\_\_\_\_

Badge- Holder Lanyard: \$3000.00 \_\_\_\_\_ Refreshment Break: \$2,500.00 \_\_\_\_\_

ADA Accommodations: \_\_\_\_\_

## **A la Carte Support Opportunities for the 2016 Annual Conference**

### **Attendee Bags - \$3000.00** (exclusive)

- Your company's logo on every attendees conference bag!
- Recognition on signage at the registration area
- Recognition in the onsite conference brochure and webpage

### **Refreshment Break - \$2,500.00** ( 5 available)

Host a refreshment break on Friday **or** Saturday.

- Recognition on signage at designated break area
- Area for company literature/ promotional product at designated break area
- Recognition in signage at the registration area
- Recognition in the onsite conference brochure and webpage

### **Electronic Poster Stations - \$2,500.00** ( 5 available)

Offer participants an easy, efficient way to view scientific electronic posters by sponsoring electronic poster stations.

- Advertise your company logo on the ePoster kiosk themselves , located in the Poster Hall.
- Recognition in the onsite conference brochure and webpage

### **Badge - Holder Lanyard - \$3000.00** (exclusive)

- Your company's logo on every attendees badge holder!
- Recognition on signage at the registration area
- Recognition in the onsite conference brochure and webpage.

### **Bag Stuffer - \$ 750** (3 available)

- This provided the ability to place your company's information
- in each attendee's conference bag. ( Sponsor is responsible for all costs associated with producing and shipping materials and all material must be pre approved by UAPRN.
- Inclusion of sponsor material in each attendee's conference bag

**Product/ Services Description:** Please provide a 50- word or less description of your product or services, which will appear in the Onsite Program. This description should inform the attendee of what he or she may learn while visiting your booth. It is the responsibility of the exhibitor to provide this information and UAPRN staff will not follow up to secure it. Only the company name and booth number will appear if the description is not received by July 11, 2016. Email you description to Joanne Wintersgill at exhibits2016uaprn@gmail.com.

**Cancellation / Changes and Refunds:** Fees will be refunded, less a service charge of 50 percent of the net contract price, if cancellations or change resulting in a round is received in writing no later than July 11, 2016. After that date, fees are non-refundable. All refunds will be processed after the conference.

**Payment Method: Payment** can be made through PayPal under *UAPRN of Georgia Exhibitor Booth*. Checks or Money Order must be in U.S. funds payable to : UAPRN Georgia with “vendor registration 2016” in the memo. There will be a \$25.00 fee charged on checks returned by the bank due to insufficient funds. Registration confirmation/ receipt and further information will be mailed.

**Payment Total :** \_\_\_\_\_

CreditCard \_\_\_\_ Expiration Date: \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ Check \_\_\_\_ Money Order \_\_\_\_

Cardholder Name: \_\_\_\_\_

UAPRN EIN #: 32-0023672

**Please email or Fax completed registration form and payment to :**

Deborah Allen, State Treasurer

UAPRN of Georgia

P.O. Box 5326

Alpharetta, GA, 30023-5326

Email: debbieallen@georgiasouthern.edu

Fax: (888) 502-6598

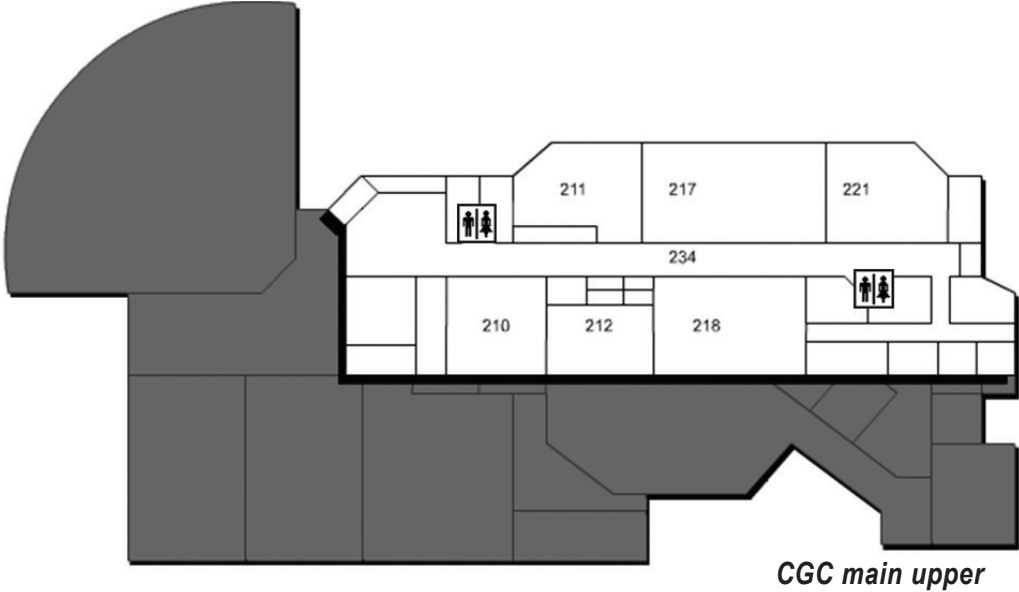
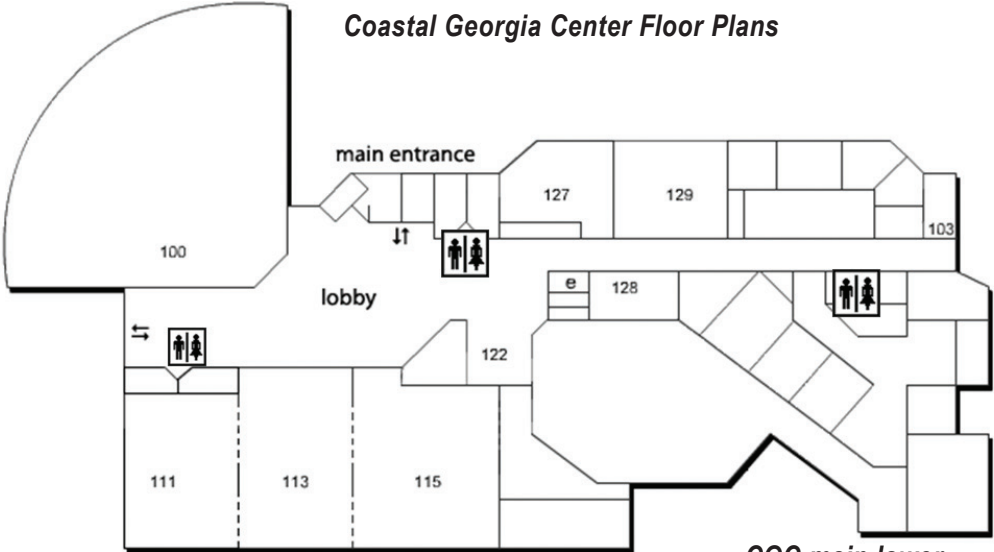
**Program and lodging information can be found on the UAPRN website at : [www.uaprn.enpnetwork.com](http://www.uaprn.enpnetwork.com)**

**Critical Deadlines:**

Monday, April 4, 2016	Exhibitor Applications Due
Monday, May 16, 2016	Exhibitor Badge Names Due
Monday, July 11, 2016	Last Day to Cancel Exhibit Space
Monday, July 11, 2016	50- word Company Description Due



*Coastal Georgia Center Floor Plans*



## General Information

All demonstrations other promotional activities must be confined to the limits of your assigned space. Exhibit representatives may not work in other than their own space. If display sits on the table, it cannot exceed 3' in height and 6' in width. Banners behind the table may not exceed the width of the table. Samples, publications, etc, may be distributed by the exhibitor only from within the exhibitor's own space. No food or beverage may be dispensed within the show facility without prior permission the association.

## Assignment of Space

Space will be assigned on the basis of the order in which the applications are received. The only exception will be special needs accommodations. Every effort will be made to respect exhibitor's space choice(s) whenever possible, but the United Advanced Practice Registered Nurses (hereinafter known as "exhibitor management") decisions shall be final.

In order to obtain the best booth assignment possible, your contract should be received at the UAPRN office with full payment by February 1, 2016. Any contract received after February 1, 2016 will be assigned booth space remaining in order of receipt. Exhibit management reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibit effort.

## Staffing

Exhibits must be staffed by qualified employees of the exhibitor at all times during peak traffic periods of the exhibition. Each individual staffing an exhibition badge provided. Dismantling or removing an exhibit or material before the official closing of the exhibit hall is prohibited.

## Cancellations and Refunds

Should the exhibitor be unable to occupy and use the exhibit space contracted for, he or she shall promptly notify exhibit management in writing. All sums paid by the exhibitor, less a service charge of 50 percent of the net contract price, will be refunded. No refund or cancellation will be made after Monday, July 11, 2015. After that date, fees are non-refundable. All refunds will be processed after the conference.

## Liability

UAPRN and the Coastal Georgia Center, their agents and employees shall not be responsible for any loss, theft or damage to the property of the exhibitor or his or her employees or representatives. Furthermore, exhibit management will not be liable for damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of the use or occupancy of the exhibit space by the exhibitor or his or her assigns. The exhibitor shall indemnify and hold harmless exhibit management from any liability that might ensue from any cause whatsoever. If the exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder. Exhibitors are requested to carry special insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and property of others.

## Termination of Exhibit

In the event that the premises where the exposition is to be held shall, in the sole determination of exhibit management, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire, or state of emergency declared by any government agency, or by reason of any municipal, state, or federal law or regulation, or by any reason of any occurrence beyond the control of exhibit management, exhibit management may cancel or terminate the exposition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against exhibit management for damages or expenses and agrees to accept in complete settlement and discharge of all claims against exhibit management for damages or expenses and agrees to accept in complete settlement and discharge of all claims against exhibit management the exhibitor's pro rata share of the total amount paid by all exhibitors less all costs and expenses in connection therewith. In case exhibit management shall for any reason determine to cancel or terminate the exposition, the exhibitor waives all claims the exhibitor might have against exhibit management for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against management a refund of all amounts paid by the exhibitor to exhibit management in accordance with this agreement.

**Amendments**

These rules may be amended at any time by exhibit management, provided the amendments shall not substantially diminish the rights or increase the liability of the exhibitor and the association. They have been formulated in the best interest of the exhibitors. Exhibit management respectfully asks the full cooperation of the exhibitors in their observance. Any matters not specifically covered by the preceding rules shall be subject solely to the decision of exhibit management.

**Security**

During non-exhibit hours, each exhibitor shall make provisions to safeguard his or her goods from the time they are placed in the booth until the time they are removed. UAPRN and show management will be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those parties for any and all damages caused by theft and those perils normally covered by a fire and extended policy.

These Rules and Regulations are to be construed as part of all space contracts. UAPRN reserves the right to interpret them as well as to make final decisions on all points not specifically covered.