

9th Annual Dermatology Conference

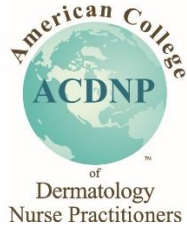
April 24-27, 2019

Sponsor and Exhibitor Prospectus

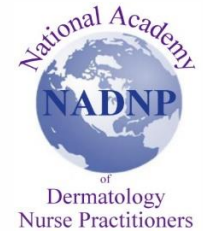


Hilton Resort and Spa Clearwater Beach

400 Mandalay Ave
Clearwater Beach, Florida 33767



National Society of Wound Care Practitioners
National Society of Aesthetic Practitioners



Dear Industry Partners and Friends,

The National Academy of Dermatology Nurse Practitioners (NADNP) and the American College of Dermatology NPs (ACDNP) annual conference will be held April 24-27, 2019 at the Hilton Resort and spa on Clearwater Beach, Florida. This meeting has proven to be a success for the past seven years with continual growth in registrants and exhibitors.

The NADNP is a professional organization consisting of dermatology nurse practitioners and family/primary nurse practitioners. The goal of our organization is to set the standards in dermatology practice, education, research, and professional development. It is our mission to serve as a resource to support all nurse practitioners and physician assistants with an interest in dermatology.

This conference will provide various opportunities for your organization to partner with NADNP. Through this partnership you will gain access to many providers and demonstrate your support for nurse practitioners and physician assistants in the field of dermatology. We look forward to seeing you in Clearwater Beach, FL. for another successful conference!

Sincerely,

2019 NADNP Board of Directors and Planning Committee:

President: Debra Shelby, PhD, DNP, FNP-BC, DNC, FACDNP, FAANP

Vice President: Raymond Shulstad, DNP, ARNP-C, BC, DCNP, FACDNP

Board Director: Allison Lowie, DNP, FNP-BC, FACDNP

Board Director: Catherine Milne, APRN, MSN, BC-ANP, CWOCN, FACDNP

Board Director: Darrel Arthurs DNP, FNP-BC, DCNP

Board Director: Deborah Angeles, DNP, FNP-BC, C-PNP

Affiliate Board Director: Kevin Harrington, ARNP

Conference Coordinator: Ken Greenwood

2019 Physician Conference Planning Committee Members:

Ricardo Gonzalez, MD

Jarrold Kaufman, MD

Paul Rose, MD

Jonathan Zager, MD

Leon Kircik, MD

Why become an NADNP Corporate Sponsor?

- We are the only national and largest organization for dermatology NPs. 100% of NADNP members are Nurse Practitioners or NP students, not dermatology support staff.
- All NADNP conferences are designed for and by Nurse Practitioners in support of evidence-based, innovative, high quality dermatology care for all patients.
- 41% of the US population has no access to dermatology specialist care...their dermatology care is provided by their PCP...most often a Nurse Practitioner.
- Appropriate referrals to Dermatology Nurse Practitioners by Primary Care NPs are essential for timely patient care and positively impacting patient outcomes.
- NADNP ® members are providers who are licensed to assess, diagnose, prescribe and deliver direct care for dermatologic disease in the United States and abroad.
- The 3,000+ NADNP nurse practitioner members and followers are at the forefront of health care reform, impacting the delivery of dermatology care for all patients.
- Only those nurses who are licensed as professional Nurse Practitioners, such as those who comprise the NADNP membership, are directly responsible for patient assessment and product selection.
- Many NADNP members practice independently throughout the USA and are interested in learning about your products and services at our April 2019 conference in Clearwater Beach, Florida.
- Your generous sponsorship is vital to the activities of NADNP as we expand the bounds of competent evidence-based dermatology care for our patients.
- We have a meeting within the conference designated for sponsors to meet with dermatology providers.
- NADNP/ACDNP organizes only dermatology conferences, provided by national dermatology NP leaders and Board Certified Dermatologists. We are not a subgroup within a primary care NP conference.
- Money raised from the conference goes to charity. We supported AAD Camp Discovery, Wounded Warrior Project, Moffitt Cancer Center, MDS, ASPCA, Leukemia and Lymphoma Society and Crime Stoppers to name a few.
- To date, we have awarded over 1000 dermatology education scholarships to NPs and over 400 NP student scholarships. Registration is waived for Dermatology NPs and PAs.



Product Theater/Symposium Opportunities

Dinner \$40,000

Gold Corner Exhibit space: You pick your site.

Recognition during the conference

Company logo on NADNP website

Logo in conference program

(5) Invitations to the President's Cocktail Party

Conference Bag Insert Fee Waived

One page ad in conference program

30 minute Advisory Board session with our NADNP Board Members

Signage in main conference hall and meeting space (4)

Lunch \$30,000

Silver Exhibit space at NADNP conference: Top Priority exhibit hall location selection

Company logo on NADNP website

Recognition during the conference

(4) Invitations to the President's Party

Logo in conference program

Conference Bag Insert Fee Waived

½ page ad in conference program

Signage in main conference hall (2)





Breakfast \$15,000

Bronze Exhibit space

Priority exhibit hall selection

Recognition during the conference

Company logo on NADNP website

Logo in conference program

Conference Bag Insert Waived

(3) Invitations to the President's Cocktail Party

President's Opening Ceremony Symposium \$15,000

Bronze Exhibit space

Priority exhibit hall selection

Recognition during the conference


Company logo on NADNP website

Logo in conference program

Conference Bag Insert Waived

(3) Invitations to the President's cocktail Party

Product theater symposiums are non-accredited promotional and educational activities. There is limited availability. Please contact dr.dshelby@gmail.com for details and pricing. NADNP will have final approval of all meal selections and speakers. Speaker honorariums and expenses not included. Additional AV needs not included



Additional Sponsorship Opportunities

Additional Sponsorships of \$10,000 or more Includes:

Logo in program and website
Recognition at the President's Opening Ceremony
Conference Bag Insert Fee Waived
Priority Exhibit Hall Space Selection

Speaker Lounge/Private Corporate Lounge \$25,000

A unique space for a sponsor to have access to a private room during the entire conference. You may create an oasis and utilize the room any way you choose.

President's Cocktail Party \$15,000

Mingle with attendees and the board members. This includes signage throughout the party meeting space and main conference meeting room.

Audio Visual \$10,000

This sponsor will be acknowledged in all conference print materials, promotional conference bag insert, blogs, and includes exhibit fee. Company poster allowed outside hall on the sponsored day.

Conference Bags \$ 10,000

The sponsor will be allowed to display their company logo along with the NADNP logo. Sponsor logos must be approved by NADNP.

Social Party Sponsor (Custom pricing)

Daily Breaks prices start at \$10,000 (Coffee/Tea/Cookies Break with the registrants in a separate room dedicated solely to sponsor.

Hotel Key Cards with Logo \$5,000

Disclosure:

Bags, lanyards, colors, and logos are subject to NADNP approval. Speakers and catering must be approved by NADNP board prior to sending invitation. Agenda subject to change.

Exhibiting Opportunities



We provide full drape and piping booths. This includes a table, 2 chairs, waste basket, and up to 4 reps. We make sure all attendees visit booths through the passport card system that allows vendors to place stickers on the card when the registrant visits them. Completed cards are placed in the raffle.

Booth Costs: 8x10 in-line booth: \$1,850 10x10 corner booth: \$2,250.00

NADNP has the right to reject any exhibitor it deems inappropriate for the content of the show. In order to be eligible for the initial round of booth assignments, your application and full payment must be received on or before March 30, 2019. Please contact Dr. Shelby if deadline extension is needed.

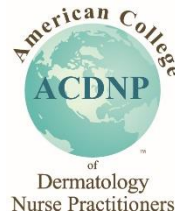
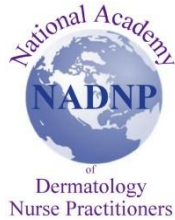
**Want a custom sponsorship or exhibitor package?
Please call Dr. Shelby at 772-708-6776 to discuss.**

Donating a raffle item

All raffle items will be raffled at the conference closing ceremony. Attendees really enjoy this activity and it provides recognition for the generosity of your organization. Your donation and company name will be placed in the conference Program and website.

Examples of previously raffled items: Textbooks, gift baskets, gift cards etc.





NADNP/ACDNP Form for Mail and Fax Registration

Company Name: _____ Product Name: _____

Contact Name: _____ Fax: _____

Contact Email: _____ Phone: _____

Symposium _____

(Select breakfast, lunch or dinner and day preferred.)

8x10 Exhibit Booth Inline _____ \$1850 10x10 Corner Booth \$2250 _____

Other _____

Payment may be completed on-line or checks made out to National Academy of Dermatology NPs Tax ID 27-4581707 or American College of Dermatology NPs Not for Profit Tax ID 473132992.

Please mail or fax to:

NADNP/Att: Dr. Debra Shelby

8613 Snowy Owl Way

Tampa, Florida 33647

Fax: 888-731-3365

Please add any additional needs. Ken Greenwood can be contacted for questions at kgreenwood@fsmllc.com. You will receive an exhibitor packet once form/payment is received.

Additional needs and comments: _____

Contact person must be authorized to purchase conference sponsorship and exhibit space on behalf of their company.