Wednesday, September 11, 2019

First introduced in 2017, the Advanced Practice Leadership Training Seminar is a two-part, expert-led program tailored to the foundational principles of advanced practice administration and leadership. APPex leaders, experienced in program development and management of Advanced Practice Providers (APPs)--predominantly NPs, PAs, and CRNAs--will offer presentations highlighting key aspects of effectively leading and managing these unique medical provider roles. Members will also help lead and facilitate group discussions and networking between scores of Academic Medical Centers (AMCs), community hospitals, and other healthcare organizations. Participants will gain new insights and understanding on how organizations have applied these principles to address barriers and work towards improved utilization, productivity, revenue-generation, recognition, etc. of the advanced practice roles.

Seminar content developed by Nicholas M. Perrino, President and Co-Founder of APPex, principle advanced practice consultant, and founding executive over two Centers of Advanced Practice (Stanford Health Care in Palo Alto, CA and Hospital for Special Surgery in New York, NY; seminars led by APPex board members and other advanced practice experts.

**SEMINAR I**

**Competency I:** Organizational Infrastructure  
**Competency II:** Role of the Advanced Practice Executive  
**Competency III:** Resource Justification  
**Competency IV:** Recruitment & Marketing  
**Competency V:** Interviewing & Hiring  
**Competency VI:** Credentialing & Privileging  
**Competency VII:** Onboarding & Orientation  
**Competency VIII:** Preceptoring  
**Competency IX:** Shared Governance/Shared Leadership  
**Competency X:** Scope of Practice

**SEMINAR II**

**Competency XI:** Competency; OPPE/FPPE  
**Competency XII:** Peer Review  
**Competency XIII:** Billing: Incident-To & Split/Shared Visits  
**Competency XIV:** Quality & Key Performance Metrics (KPIs)  
**Competency XV:** Utilization & Productivity  
**Competency XVI:** Professional Development & Continuing Education  
**Competency XVII:** Performance Evaluations  
**Competency XVIII:** Reward & Recognition  
**Competency XIX:** Post-Graduate Residency/Fellowship Programs  
**Competency XX:** Burnout

*note: Leadership Training Seminars are concurrent sessions and only one can be taken at a time; registrants attending Seminar II should have already completed Seminar I during a previous year.*

Presentations for each competency will be between 30-45 minutes and involve lectures, group discussions, breakout sessions, and Q&A.

**Breakfast** – on your own

**8:30 – 9:00AM**  
Sign-in/Registration

**9:00AM – 4:00PM**  
Leadership Training Seminar I or II>Introduction  
>Introduction & Background to Competency  
>Foundational Principles  
>Best Practices & Alternative Options >Strategies  
>Idea Sharing
Thursday, September 12, 2019

**Breakfast** - on your own

7:30 - 8:00AM
Sign-in/Registration

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**8:00 - 10:00AM**
**Constructing a Quality Dashboard for Advanced Practice**

Aaron Begue, MS, RN, CNP  
Executive Director, Advanced Practice Providers  
Memorial Sloan Kettering Cancer Center [NY]

Nicole N. Zakak, MS, RN, CPNP, CPHON  
Associate Director, APP Quality & Professional Development  
Memorial Sloan Kettering Cancer Center [NY]

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**10:00 - 10:15AM**
**Break**

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**10:15AM - 12:15PM**
**Advanced Practice Provider Utilization**

Debbie Hsieh, MS, MHA  
Senior Financial Specialist  
Stanford Health Care [CA]

Clair Kuriakose, MBA, PA-C  
Executive Director, Advanced Practice  
Stanford Health Care [CA]

Charlene Platon, MS, RN, FNP-BC  
Manager, Advanced Practice  
Stanford Health Care [CA]

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**12:15 - 1:15PM**
**Lunch**

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**1:15 - 3:15PM**
**Innovation Leadership and Design Thinking**

Sherry L. Gevedon, PhD, MBA, MS, RN  
President & CEO  
PES, Inc.

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**3:15PM - 4:15PM**
**The Secret Sauce for Raising Advanced Practice Engagement Scores**

Deanne Williams, MS, CNM  
Chief, Advanced Practice Providers  
Salt Lake Valley Hospitals, Intermountain Healthcare [UT]
Friday, September 13, 2019

**8:00 - 8:45AM**
**Welcome**
Nicholas M. Perrino, DNP(c), MPH, MS, RN, FNP-BC, NE-BC, FACHE
President & CEO; Principle; Co-Founder
Advanced Practice Provider Executives, Inc. (APPex)

**8:45 - 9:30AM**
**The Director of Advanced Practice Role at MedStar Health**
Kristen Nelson, MS, MBA, ACNP
Director, Advanced Practice Providers
(Surgical Critical Care)
MedStar Washington Hospital Center

Amanda Beirne, MSN, ACNP-BC
Director, Advanced Practice
(MedStar Heart and Vascular Institute)
Chief Nurse Practitioner, Cardiac Electrophysiology
Washington Hospital Center

**9:30 - 10:30AM**
**UNIQUE TOPICS IN ADVANCED PRACTICE**

**9:30 - 9:50AM**
**The APP Role in Information Technology**
Joanna Lynch, MPAS, PA-C
Provider Informaticist; Senior Physician Assistant
University of Utah

**9:50 – 10:10AM**
**The Challenges of Managing Advanced Practice Providers in a Research Setting**
Fedricker Diane Barber, PhD, ANP-BC, AOCNP
Supervisor, Advanced Practice Providers
University of Texas MD Anderson Cancer Center
Department of Investigation Cancer Therapeutics

**10:10 – 10:30AM**
**Advanced Practice Providers and Telemedicine**
Kim Bowers, MSN, ACNP-BC
Clinical Program Manager Medical Intensive Care Unit and TeleICU
University of Maryland Medical Center

**10:30 – 10:45AM BREAK**

**10:45 – 11:45AM**
**The Professional Fulfillment Model: Creating a Culture of Wellness, Personal Resilience, and Efficiency of Practice**
Jordana Harshman, MPH
Wellness Program Manager
Stanford University School of Medicine and
Stanford Children's Health

**11:45AM – 12:30PM LUNCH**

**12:30 – 12:50PM**
**ADVANCED PRACTICE PROFESSIONAL DEVELOPMENT**

**12:30 – 12:50PM**
**The ASCEND Program: A Pathway for APP Career Excellence and Development**
Kelly Haviland, MSN, FNP-BC
Co-Chair, MSK APP Professional Development Council
Memorial Sloan Kettering Cancer Center [NY]

Elaina Preston, MPH, MSHS, PA-C
Co-Chair, MSK APP Professional Development Council
Memorial Sloan Kettering Cancer Center [NY]

Nicole N. Zakak, MS, RN, CPNP, CPHON
Associate Director, APP Quality & Professional Development
Memorial Sloan Kettering Cancer Center [NY]

**12:50 – 1:10PM**
**Development of an APRN Academy for Professional Development**
Cathy Cartwright, MSN, RN-BC, PCNS, FAAN
Director, Advanced Practice Professional Development
Children's Mercy Kansas City

**1:10 – 1:30PM**
**Professional Advancement for Advanced Practice Registered Nurses and Physician Assistants**
Brooke Andersen, MS, CRNP
NP/PA Clinical Program Manager, STC Critical Care
University of Maryland Medical Center

Carmel A. McComiskey, DNP, CRNP, FAANP, FAAN
Senior NP Program Manager
University of Maryland Medical Center

Deborah L. Schofield, PhD(c), DNP, CRNP, FAANP
Senior NP Program Manager
University of Maryland Medical Center

Shari Simone, DNP, CRNP, FCCM, FAANP, FAAN
Senior NP Program Manager,
Women & Children’s Services
University of Maryland Medical Center

**1:30 – 2:30PM**
**Structured Networking**
Advanced Practice Leadership Survey Question Development

**2:30 – 2:45PM BREAK**
Friday, September 13, 2019

2:45 – 3:45PM
Taking a Seat at the Executive Table: An Etiquette Guide to C-Suite Table Manners
Bethany Kramer, DMSc, MBA, PA-C
System Director of Neuroscience Spine Institute & Pain Clinic
Executive Director of Ortho & Neuro Service Line
Advanced Practice Clinicians
Lead Physician Assistant
Neurosciences Associates

3:45 – 4:45PM
Integrating Advanced Practice Providers into Your Medical Staff Infrastructure
Laura Abels, DNP, APRN-CNS
Advanced Practice Provider Education Coordinator
Akron Children’s Hospital

Jen Michel, DNP, APRN-CNP
APP Credentials Committee Chair
Akron Children’s Hospital

Laura Pollauf, MD, FAAP
Medical Staff President
Akron Children’s Hospital

Julie Tsirambidis, DNP, APRN-CNP
Director, Advanced Practice Providers
Akron Children’s Hospital

5:00PM – 7:00PM WINE & CHEESE SOIRÉE
Saturday, September 14, 2019

**Breakfast** - provided by Ritz-Carlton, Pentagon City

7:30 - 8:00AM
Sign-in/Registration

8:00 – 9:00AM
**Who Should Lead the Medical Provider Team?**
Carol Hartigan, MA, BSN  
Senior Policy Strategist  
American Association of Critical-Care Nurses (AACN)

9:00 – 10:45AM
**Leads, Supervisors, and Managers**
**Advanced Practice Panel**

Denise Chernoff, PA-C, MBA
Lead Physician Assistant (Cardiothoracic Surgery)
WakeMed [NC]

Renna W. Cherry, MS, PA-C
Supervisor, Advanced Practice Providers in Urology
University of Texas MD Anderson Cancer Center

JB Fox, MPAS, PA-C, FAPACVS
Lead Cardiothoracic Physician Assistant
Valley Health Winchester Medical Center [VA]

Kristie Pencil, DNP, APRN, ACNPAG-BC
Manager, Advanced Clinical Practice
Trauma and Critical Care
OhioHealth Riverside Methodist Hospital

Shana W. Robinson, MPAS PA-C, EM-CAQ
Lead Advanced Practice Practitioner
Envision Healthcare [TX]

**10:45 - 11:00AM BREAK**

11:00 – 11:30AM
**Key Elements of APP Integration**
Nicole Barrett, DNP, APRN, NNP-BC
Director, Advanced Practice
HCA Mission Health [NC]

**11:30AM – 12:00PM**
**Unraveling the Mysteries of Your Millennial Advanced Practice Workforce**
Rebecca Duke, DNP, APRN-CNP
Transplant Surgery Nurse Practitioner
Program Manager, Transplant
Northwestern Memorial Hospital [IL]

Marianne D. Harris, PhD, MS, APRN-CNP, NEA-BC
Director of Patient Care, Cardiac Services
Northwestern Memorial Hospital [IL]

Lisa M. Williams, MS, APRN-CNS, AACRN
Director, Professional Practice and Development
Central Campus [IL]

12:00 - 1:00PM LUNCH

1:00 – 1:30PM
**Alignment Strategies for Advanced Practice Across the Hospital System: Recruitment, Post-Graduate Fellowships, Transition to Practice, Orientation, Research, and Structure**
Melinda Cooling DNP, MBA, APN, NEA-BC
Vice President, Advanced Practice
OSF Healthcare [IL]

1:30 – 2:00PM
**The Impact of an APP Leadership Structure on Growth, Productivity, and Accountability**
Meredith Foxx, MSN, MBA, APRN, PCNS-BC, PCPNP-BC, CPON
Associate Chief Nursing Officer
Advanced Practice Nursing, Quality & Practice
Cleveland Clinic Health System

**2:00 – 3:00PM**
**ADVANCED PRACTICE BILLING**

2:00 – 2:20PM
**MIPS, MACRA, and the QPP: What APPs Need to Know**
Cheryl L. Fattibene, MSN, MPH, CRNP  
Chief Nurse Practitioner Officer  
National Nurse-Led Care Consortium

2:20 – 2:40PM
**How to Bill Accurately and Avoid Risk for APP Professional Services**
Christopher Chandler, MHA, MBA, CPC, CGSC
Technical Manager of Documentation and Coding
Intermountain Healthcare

2:40 – 3:00PM
**Billing and Reimbursement Education: A Journey of Cultural Change**
Barbara Suplit, MSN, CPNP-PC, PMHS
Director of APN/PA Practice and Professional Development
Ann & Robert H. Lurie Children's Hospital of Chicago

Linda B. Zekas, MSN, APN, NNP-BC, CPNP-PC, CWON
Pediatric Nurse Practitioner
Division of Pediatric Surgery
Ann & Robert H. Lurie Children's Hospital of Chicago

**3:00 – 3:15PM BREAK**
3:15 – 4:15PM
TRANSITION INTO PRACTICE > POST-GRADUATE TRAINING > ORIENTATION

3:15 – 3:45PM
Transition to Practice - Success & Pitfalls
Christie Ehle Erickson, DNP, APRN, CNP
  Director NP/PA Transition to Practice Program
  Director of APRN/PA Services – Essentia East Region
  Essentia Health [MN]
Debra Steen, MSN, APRN, CNP
  Lead NP/PA Transition to Practice – Central Region
  Essentia Health [MN]

3:45 – 4:15PM
Operating Room Advance Practice Provider Orientation and Proper Surgical Techniques
Eryn E. Lawson, PA-C
  Lead Neurosurgical Physician Assistant
  Orlando Health

4:15PM – 4:30PM
Feedback, Comments; Wrap Up

4:30PM Adjourn