Nebraska NNP NURSE PRACTITIONERS 35th ANNUAL EDUCATION CONFERENCE

ADVANCING WHAT Matters

FEB. 18-19, 2027
CORNHUSKER MARRIOTT
LINCOLN, NE

EXHIBITOR & SPONSORSHIP INFORMATION

Exhibitor Day | February 18, 2027 | 8am - 4 pm

The Nebraska Nurse Practitioners (NNP) invites your organization to our 35th Annual Conference.

This is your chance to engage directly with Nebraska's nurse practitioners and position your products, services, and innovations in front of the clinicians who drive patient-care decisions statewide.

This conference brings together **100+ nurse practitioners** from across Nebraska and the region; clinicians who influence prescribing, product selection, patient care pathways, and clinical innovation. Exhibiting at NNP offers a unique opportunity to connect directly with advanced practice providers in a focused, professional environment.

ABOUT THE CONFERENCE

This Conference provides continuing education for advanced practice registered nurses, with emphasis on:

- Pharmacology updates
- Professional practice issues
- Acute & chronic disease management
- Interdisciplinary collaboration
- Treatment modalities & clinical innovations

Attendees represent primary care, acute care, specialty practices, rural health, academia, and advanced practice training programs.

AGENDA

While the full conference agenda will be available online, the following exhibitor & sponsorship dates are important to note:

- **SPONSORED INDUSTRY DINNERS:** Wednesday, February 17, 2027
- **NNP EXHIBITOR DAY:** Thursday, February 18, 2027 | 8:00 AM–4:00 PM ***(Setup times: TBD)***

Breaks & an extended lunch period are intentionally structured to maximize exhibitor interaction.

WHY EXHIBIT?

Exhibiting at the NNP Annual Conference provides:

- Direct access to Nebraska's nurse practitioners - key clinical decision-makers
- Opportunities to introduce new therapies, devices, technologies, and services
- High visibility branding throughout the event
- Meaningful conversations with clinicians seeking innovative solutions
- A professional environment that supports education, networking, and collaboration
- Exhibitor Passport program drives attendees to every booth.
- NNP is committed to creating a positive, high value experience for exhibitors and sponsors.

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

BRONZE EXHIBITOR – $900

Ideal for organizations seeking a strong presence in the exhibit hall.

Includes:

- One 8' table with two chairs
- Internet, electricity, & table covering
- Random booth assignment
- Recognition in conference materials
- Participation in Exhibitor Passport program

SILVER EXHIBITOR – BREAK SPONSOR – $2,250 (4 AVAILABLE)

Designed for organizations seeking enhanced visibility and attendee engagement.

Includes all Bronze benefits plus:

- Preferential booth placement
- Break sponsorship recognition including signage in break area
- Inclusion in slideshow & final marketing materials **(if payment is received by January 15, 2027)**
- Friday break sponsors may showcase in the break area on Friday in addition to Thursday.

GOLD EXHIBITOR – MEAL SPONSOR – $2,000 (3 AVAILABLE)

(Meal expense paid directly to the hotel)

Our highest-impact sponsorship option, ideal for organizations wishing to deliver a dedicated educational session.

Includes all Silver benefits plus:

- Sponsored breakfast or lunch featuring your speaker and presentation
- Registrants will attend your session both in-person & online via our app, Conference Tracker.
- Preferential booth placement
- Recognition in slideshow & final marketing materials **(if payment is received by January 15, 2027)**
- Standard AV setup (microphones, screens, projectors) provided by NNP

IMPORTANT:

- **The $2,000 sponsorship fee is payable to NNP. Meal expense paid directly to the hotel.**
- **Exhibitor is responsible** for negotiating & coordinating details with the hotel related to the sponsored meal.
- **Attendee Tracking:** Sponsors may use sign in sheets as attendees enter the meal, or sponsors may use sign in sheets. A list of attendees, including online participants will be provided.

SPONSORED INDUSTRY DINNER OPPORTUNITIES

NNP is accepting proposals for:

- **Up to 3 Industry Sponsored Dinners for Wednesday, February 17, 2027**
- Sponsors arrange the venue and time.
- Attendees RSVP directly to the industry representative.
- **Deadline:** Product information must be submitted by November 16, 2026 for review.

Industry Dinners held in conjunction with the conference must be arranged through NNP; unauthorized events may affect future exhibitor or sponsorship eligibility.

GENERAL INFORMATION

LOGISTICS

VENUE: The Lincoln Marriott Cornhusker Hotel (333 S 13th St, Lincoln, NE 68508).

LODGING: Block of rooms available at The Lincoln Marriott Cornhusker Hotel
Must be reserved by **January 27, 2027.** **Click here to book!**

BOOTH PLACEMENT: You will be notified of your booth location the week of the Conference.

NOTE: NNP will consider potential conflicts of interest when assigning exhibit booth locations & will make reasonable efforts to separate organizations offering competing products, services, or therapeutic solutions. Due to space limitations & exhibit hall logistics, specific booth placements cannot be guaranteed.

IF YOU HAVE CONCERNS REGARDING YOUR BOOTH PLACEMENT THE DAY OF, PLEASE EMAIL:

Jasper Kaufman: jasperkaufman.nnp@gmail.com

SHIPPING INSTRUCTIONS: Contact The Lincoln Marriott Cornhusker Hotel.

REGISTRATION & PAYMENT

Click the corresponding button to the right to either register to exhibit or submit a proposal to sponsor an Industry Dinner.

- **Credit card payment is preferred.** Checks are accepted if required by your organization.
- **To pay by check:** Complete the online registration & click Submit without entering credit card information.
  - ↗ **Mail checks to:** Nebraska Nurse Practitioners
    4940 O Street #1020 Lincoln, NE 68510

REGISTER AS AN EXHIBITOR

SUBMIT A PROPOSAL TO SPONSOR AN INDUSTRY DINNER

IMPORTANT DEADLINES

NOVEMBER 16, 2026: Industry Dinner Sponsorship Submission Deadline for NNP Review

DECEMBER 1, 2026: Industry Dinner Sponsorships Confirmed

JANUARY 15, 2027: Final Exhibitor Registration Deadline
Final Deadline for being included in the Exhibitor Passport and in the Conference Marketing Materials

FEBRUARY 1, 2027: Deadline for All Registration and sponsorship payments
All exhibitor and sponsorship fees must be paid in full by February 1, 2027. **SEE POLICIES BELOW, REGARDING PAYMENT.**

POLICIES

- NNP reserves the right to deny registration to organizations whose primary intent is to solicit members to purchase products or services.
- All exhibitor and sponsor content is subject to NNP review and approval.
- **Payment is due in full no later than February 1, 2027.** Any exhibitor or sponsor whose payment is not received by February 1, 2027, will forfeit their exhibit booth assignment and any associated sponsorship benefits. Nebraska Nurse Practitioners (NNP) may reassign or resell the space without refund, liability, or further obligation to the registrant.

QUESTIONS?

Contact Emily Wilcox, NNP Executive Director | **emily@nebraskanp.com** | 402/327-1191