



New Insights & Evolving Asthma Care Standards

New Evidence. New Tools. A Broader Approach to Asthma Care.

October 9, 2026 | 9:00 AM – 4:30 PM

The Ingleside Hotel, Pewaukee, WI

Register Today!

\$60 for those claiming CME

\$30 for those not claiming CME

Note: individuals with an Ethos profile must log into the system to register. Those new to the system will need to create a profile before registering for the course.

Join Us and

- **Master evolving asthma treatment guidance**, including one-inhaler therapy and SMART/MART
- **Build practical skills** for inhaler technique, education, adherence, and recognizing uncontrolled asthma
- **Tackle real-world barriers** to medications, access, coverage, and quality care
- **Connect asthma to the environment**, from healthy homes and indoor triggers to wildfire smoke, air quality, and climate
- **Take home actionable strategies** to support patients, families, and communities
- **Strengthen clinical–community connections** to improve asthma outcomes

ACCME Accreditation Statement:

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA Credit Designation Statement:

The Medical College of Wisconsin designates this Live Activity for a maximum of 5.00 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

