

The Medical College of Wisconsin Division of General Internal Medicine presents

The 39th Annual Update in Primary Care

October 15-16, 2026 | The Grand Geneva Resort in Lake Geneva, WI

KEYNOTE SPEAKERS



**“Risk Management for Providers”
Sheridan Ryan, JD, CTM, CPHRM**



**“Provider Well-Being Interventions”
David Cipriano, PhD**

Featuring clinically relevant topics such as:

“Menopause Medication and Management”

“Dermatology in Primary Care”

“Diabetes Technology in Primary Care”

“Primary Care for Cancer Survivors... Defer to Oncology?”

[REGISTER HERE](#)

Registration available
through *October 11th*

Early bird pricing
available through
September 1st



Medical College of Wisconsin



Conference Venue & CME Details

Book your room(s) at the Grand Geneva or The Timber Ridge Lodge by September 1st, 2026.

[BOOK HERE](#)



AMA Credit Designation Statement:

The Medical College of Wisconsin designates this live activity for a maximum of 12.25 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Association of Nurse Practitioners Credit Statement:

The Medical College of Wisconsin, Inc. is approved as a provider of nurse practitioner continuing education by the American Association of Nurse Practitioners: AANP Provider Number 150930. This program has been approved for 12.25 contact hours of continuing education (which includes 0.0 hours of pharmacology).

American Academy of Physician Assistants Credit Statement:

This activity has been reviewed by the American Academy of Physician Associates Review Panel and is compliant with AAPA CME Criteria. This activity is designated for 12.25 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation. Approval is valid from 10/15/2026 to 10/16/2026. AAPA reference number: CME-2015858.

Hours of Participation for Allied Health Care Professionals

The Medical College of Wisconsin designates this activity for up to 12.25 hours of participation for continuing education for allied health professionals.