

Become the Connection to Better Care

Community-based palliative care is expanding in New Jersey.

You can help patients and families living with serious illness get the support they deserve.



Goals of Care Coalition of New Jersey is recruiting volunteers to become Ambassadors for the GOCCNJ Equity in Serious Illness Program. Become part of a growing, statewide network of trusted messengers who help patients with serious illness and caregivers understand palliative care, feel confident talking about their care preferences, and learn how to access the new NJ FamilyCare Medicaid Community-Based Palliative Care benefit launching in 2026.

You may be a great fit if you are a:

- Nurse
- Social Worker
- Care Manager
- Community Health Worker
- Leader of a Community-Based Organization

Benefits of becoming an Ambassador:

- Earn free CEUs through GOCCNJ's Advance Care Planning Certificate and Walk in the Woods programs
- Develop leadership skills
- Strengthen your community-engagement skills
- Fulfill volunteer-hour requirements

APPLY BY MARCH 15



Scan the QR code and fill out this [brief form](#). We will get back to you soon!

Questions? Contact us at Ambassadors@goalsofcare.org.



In 2026, Ambassadors will:

LEAD four community education events

SHARE information about palliative care and the new Medicaid benefit

HELP patients and families living with serious illness access extra support services

BE RECOGNIZED as a trusted community educator



Goals of Care Coalition
of New Jersey

► goalsofcare.org

Helping patients with serious illness get the care they need and no less, and the care they want and no more.