

NPARI - Public Relations Committee Meeting

January 14, 2026, 7:30 PM

1. Attendance, members; sorting out roles:
 - a. Jeanette - Chair
 - b. Laurie Anderson - Board member, ?SM
 - c. Anne - NPARI president
 - d. Nancy Harritos - membership
 - e. Unable to join: Terri Maine - Newsletter consultant
 - f. Unable to join: Ginny Pierce - merchandise help
 - g. More volunteers
2. Survey results:
 - a. Meeting times and dates - also "General meeting" vs "business meeting"
 - b. Membership engagement feedback
 - c. Pharm dinner attendance feedback
3. Sub-committees:
 - a. Social Media - access, website updates as well
 - i. Facebook
 - ii. Instagram
 - iii. LinkedIn
 - b. Membership - targeted audience
 - i. Schools
 - ii. NP saturated healthcare systems
 - iii. DOH
 - iv. Conferences/groups with NPs outside of NPARI but within RI
 - c. Newsletter
 - i. Spring
 - ii. Fall
 - iii. Summer/Winter newsletter?
 1. NP member highlight, based on lottery
 - d. Events
 - i. Social events
 - ii. Other help: Education committee, Marianne Hurley
 - e. Merchandise
 - i. Online website up and running for orders
 - ii. Some inventory still available online to order and manually ship out
 - iii. Determine what can be given away as promotional items/incentives, etc
4. Other questions/concerns

