



ARKANSAS NURSE PRACTITIONER ASSOCIATION

PRODUCT THEATER APPLICATION & CONTRACT (INCLUDES LUNCH PRODUCT THEATER & BREAKFAST/SNACK SPONSOR)

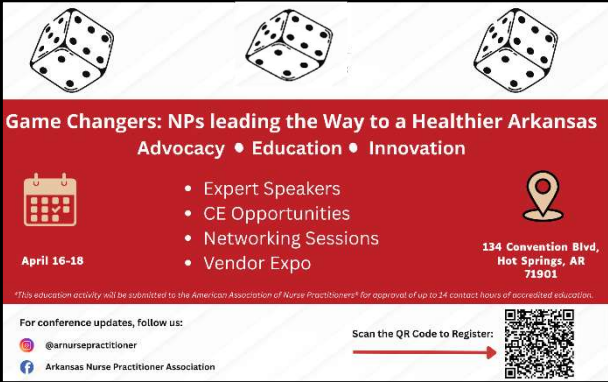


200+ Arkansas Nurse Practitioners

Student nurse practitioners

Booth rental included

Special advertising in program, app & website



Call (501) 624-9200 to make your hotel reservation

CONFERENCE INFORMATION

The ANPA Annual Conference is the premiere event for Arkansas Nurse Practitioners across the state. The conference is located centrally for the state annually to encourage participation and features two days of continuing education specific to advanced practice registered nurses. Networking events surround the educational sessions to encourage communication between peers and opportunities to learn from one another. ANPA anticipates 200+ attendees for our 2026 Annual Spring Conference.

LUNCH PRODUCT THEATER INFORMATION

Information	The lunch theater is an opportunity to provide information and demonstrations from recent research on products and/or drugs to a targeted group. Due to the promotional aspect of these 60-minute sessions, continuing education contact hours are not provided. There are no ANPA educational sessions held during the scheduled Product Theater times. Only one Product Theater is available at a time, giving your company exclusive presentation rights during that time. The sponsoring company must appoint a speaker to present content related to the company's products and/or services. Because these sessions are promotional, information can address a specific drug or product.
Fees	\$8,500 (Lunch)
Fee Inclusions	➤ A meeting room at the convention. ➤ Up to two complimentary one-day conference registrations to be distributed to the speaker(s) of the Product Theater. ➤ Information posted about the Product Theater on the ANPA website, Brochure, & Agenda. ➤ One email invitation sent to conference registrants. Email must be sent to ANPA for approval by February 1, 2026. ➤ One conference bag drop from the sponsoring company. The tote bag insert must be approved by ANPA by March 1, 2026 and no larger than 8 ½" x 11".



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AVAILABLE SPONSORSHIPS

Breakfast Sponsor	Friday, April 17 (\$4,000)	Saturday, April 18 (\$4,000)
Lunch	Saturday, April 18 12:00 – 1:00 p.m. (Finalization of conference schedule may require edits to timing).	
Afternoon	(NO PRODUCT THEATRE)	
Snack Sponsor	Thursday, April 16 (\$1,500)	Friday, April 17 (\$3,000) Saturday, April 18 (\$3,000)

SPONSOR GUIDELINES

To Apply: Use the attached form to submit a Sponsorship application. All applications and payments must be received by February 1, 2026. Complete applications will be reviewed and approved in the order they are received. Applications will be approved by ANPA to ensure information is suitable for conference attendees. ANPA's approval of the application will be sent via email including the assigned date and time. To be included in ANPA's conference program booklet a title and description for the product theater must be received by February 1, 2026. ***This is an application only.***

Cancellation Policy: A written cancellation notice must be received on or before March 16, 2026 to receive a refund, less \$500 administrative fee. No refunds will be issued for cancellations received after April 1, 2026.

Logistics & Catering: ANPA will assign a meeting room for the Product Theater. ANPA will not provide an office or speaker ready room. All food and beverages must be ordered through ANPA. The sponsoring company must provide a meal for each attendee who attends the Product Theater. Accommodations must be provided for conference registrants who wish to attend the Product Theater without eating a meal.

Email Invitation: Product Theater invitation will be hosted on the ANPA Annual Conference website. The email invitation must include instructions about signing up for the product theater. *Email instructions are subject to change.*

Additional Costs Borne by Product Theater Sponsoring Company:

- Full management and related expenses of the Product Theater, including but not limited to, all pre-conference logistical support and materials production and distribution, on-site conference support, and registration requirements and post-conference support. ANPA does not provide logistical support or management.
- Additional audio/visual costs related to management, labor, equipment, etc. ANPA's contracted audio/visual provider must be utilized for all Product Theaters audio/visual needs.
- Any service outside of the listed "Fee Inclusions", including but not limited to, telephone and internet services, electrical needs, additional technician services, modifications to ANPA's meeting room sets (with prior approval from ANPA), charges related to shipping, receiving and delivery of materials.
- A method to check-in pre-registered attendees on-site to participate in the Product Theater.

Regulations: Annual Conference Product Theaters are considered an extension of APNA's exhibit program at the Annual Conference. Thus, all Product Theaters must abide by the regulations and rules included in the exhibitor prospectus for the ANPA 2026 Annual Spring Conference. Below are further regulations and rules relating to Product Theaters

1. **Logistics & On-Site Staffing:** The Product Theater's sponsoring company must pay any additional expenses affiliated with the Product Theater which may include electrical, additional catering needs, audio/visual equipment, phone, internet, on-site support, etc. ANPA does not provide on-site staffing or support. All guest rooms are booked on a



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first-come, first-served basis. There is an ANPA conference block at Hotel Hot Springs, call (501) 623-6600 for reservations.

2. **Marketing & Promotional Materials:** ANPA must approve all promotional and marketing materials before distribution. The sponsor is responsible for collaboration with ANPA to obtain material and document approval.
 - a. This ANPA-approved statement is required for all documents and materials distributed or displayed in connection with the Product Theater: *"The Product Theater content and the views expressed therein are those of the sponsor and not of ANPA. The Product Theaters are a part of ANPA's Exhibit Program. This program is not intended or eligible for continuing education (CE) credits and does not meet guidelines governing CE."*
 - b. One sign may be displayed on the day of the program. The sign may be placed outside of the meeting room at the time of the function. Please note: Signage for breakfast and snack sponsors can be placed in the ANPA registration area on the day prior to the function. No sign may be posted more than 24 hours prior to the program.
3. **Material Distribution:** ANPA's mission statement is at the forefront of this conference, therefore all products and services discussed at the Annual Conference are required to be directly relatable to the ANPA mission. Additionally, products and services are required to be educational or professional value to conference registrants. Eligibility of potential sponsoring companies will be determined by ANPA. Materials may not be distributed to conference registrants outside of the Product Theater.
4. **Changes to Materials:** After ANPA approves an application and corresponding materials, no changes will be permitted to those materials without written approval from ANPA.
5. **Limitation of Liability:** ANPA will not be responsible for any loss, injury, damage claims or attorney's fees incurred by the sponsoring company and/or its associates in connection with the Product Theater.
6. **Meeting Facility:** Materials must not be in any way adhered to any area of the meeting space, including but not limited to walls, floors, ceilings, railings and columns. All program related staff must abide by the guidelines of the corresponding facility.
7. **Time Allotment:** The time allotted for Lunch Product Theaters is 60 minutes and is not allowed to be extended or surpassed.
8. **Insurance and Security:** Meeting or foyer areas will not be locked or secured. ANPA will not be responsible for any loss of or damage to the property of the sponsoring company.
9. **Amendments:** ANPA has authority to interpret and enforce all contractual items as listed above. Additionally, ANPA will make contractual amendments or rules as needed to maintain a productive and educational environment.
10. **Agreement to Conditions:** All involved companies and parties, together with their associates and employees, agree to adhere to all conditions listed in the ANPA Product Theater Application and Contract.



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APPLICATION INCLUSIONS

The information below must be included with the completed Product Theater Application:

- | | |
|---|---|
| ☐ The title of the Product Theater | ☐ An agenda and a short description of the Product Theater |
| ☐ Faculty disclosure(s) AND CV(s)/Bio(s) | ☐ The product and/or research being presented at the Product Theater |

COMPANY INFORMATION

Sponsoring Company

Company Name

Primary Contact, Title

Street

City, State

Zip Code

Telephone

E-mail

PAYMENT INFORMATION

Payment Method ☐ Check ☐ Credit Card

Credit Card Type

\$

Payment Amount

Name on Card

Credit Card Number

Expiration (MM/YYYY)

Billing Address (If different from above)

Signature

Date

Cancellations received prior to March 1, 2026 are subject to a \$500.00 administrative fee. No refunds will be provided after April 1, 2026. Full payment is required with the completed Product Theater Application and Contract. Credit card or check payments from a U.S. bank, in U.S. dollars are accepted. Please make checks payable to "ANPA." Tax ID 47-2136580



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PRODUCT THEATER SELECTION

Finalization of the conference schedule may require edits to specific Sponsor times.

Breakfast Sponsor: (includes booth in Vendor Area)

☐ Friday, April 17 (\$4,000) ☐ Saturday, April 18 (\$4,000)

Lunch: (\$8,500 includes booth in Vendor Area AND product presentation during lunch)

☐ Saturday, April 18: 12:00 – 1:00 p.m. (*Schedule is subject to change.*)

Afternoon Snack Sponsor: (includes booth in Vendor Area)

☐ Thursday, April 16 (\$1,500) ☐ Friday, April 17 (\$3,000) ☐ Saturday, April 18 (\$3,000)

This is an application only. Time and date preferences are not guaranteed. The application is considered complete when payment is received. Time/day slots will not be put on hold without a completed application and payment.

By signing below, I, my company, and affiliated associates agree to all contractual obligations provided herein.

Signature

Date

ANPA's Product Theater Contact
Stacie Hipp, ANPA Vendor Chair
Email: vendors@anpassociation.org
Fax: (870) 594-2153

Send completed application and payment to:
Arkansas Nurse Practitioner Association
P.O. Box 7887
Little Rock, AR 72117
or via email to vendors@anpassociation.org