

2025

UAPRN

Conference



**Empowering the Future of
Advanced Practice Nursing**

September 19-21, 2025

Hilton Peachtree City Hotel & Conference Center
2443 Hwy 54 W, Peachtree City, GA 30269



Letter from the President

Dear Valued Partner,

On behalf of the United Advanced Practice Registered Nurses (UAPRN) of Georgia, I am honored to extend an invitation to partner with us as a sponsor for the UAPRN 2025 Conference, taking place September 19–21, 2025, at the Hilton Peachtree City Atlanta Hotel & Conference Center. This highly anticipated event will convene over 600 nurse practitioners, nurse leaders, educators, and healthcare professionals from across Georgia and surrounding states.

Our conference will feature dynamic keynote speakers, hands-on workshops, an engaging exhibit hall, and valuable networking opportunities. It is a premier platform for organizations like yours to connect with a diverse and influential audience of healthcare professionals who are driving clinical innovation and shaping healthcare delivery every day. Your support as a sponsor or exhibitor not only highlights your commitment to advancing healthcare, but also positions your brand directly in front of the decision-makers, change agents, and practitioners on the front lines of patient care.

We invite you to review the sponsorship opportunities outlined in this prospectus and join us in shaping the future of healthcare in Georgia and beyond. Should you have any questions or wish to discuss a customized sponsorship package, our team is happy to assist. Thank you for considering this opportunity. We look forward to the possibility of working together to make UAPRN 2025 a truly impactful and memorable event.

Best regards,

A handwritten signature in black ink, appearing to read "Nancy Hurlock".

Nancy A. Hurlock, DNP, AGPCNP-BC
President, United Advanced Practice Registered Nurses (UAPRN)
430 Northside Dr E STE160 Statesboro, GA 30458
www.uaprnofga.org

About UAPRN



UAPRN of Georgia has been at the forefront of advancing healthcare access and advocating for policies that empower Advanced Practice Registered Nurses (APRNs) to better serve communities across the state. With 15 chapters statewide and over 7,500 followers, UAPRN is the largest state organization for advanced practice nurses. APRNs include Nurse Practitioners, Clinical Nurse Specialist, Certified Registered Nurse Anesthetists, and Certified Nurse Midwives. We practice in a variety of settings such as primary and acute care, mental health, women's health, and all other specialty sectors.

APRNs are vital healthcare providers, playing a crucial role in improving patient outcomes and increasing access to quality healthcare, especially in underserved and rural areas where there are healthcare shortages. APRNs' collaborative and interprofessional practice with physicians and other healthcare professionals ensure comprehensive patient-centered care. As the landscape of healthcare evolves, the utilization of APRNs is expected to contribute to a more efficient and effective healthcare system by fostering innovation and addressing the growing demands of a changing population. With over 16,000 APRNs statewide, UAPRN remains committed to shaping the future of healthcare through education, advocacy, and professional development in the state of Georgia and beyond.

Our annual conference is the premier event for APRNs, bringing together over 500 nurse practitioners, healthcare leaders, educators, and industry professionals. This event offers cutting-edge workshops, thought-provoking discussions, and extensive networking opportunities.

Why Partner with UAPRN? As a sponsor, it will show its support for the professional growth and education of APRNs, an essential force in today's healthcare landscape.

2025 UAPRN Conference | Sept. 19 -21, 2025

Featured Keynote Speaker



Stephen A. Ferrara, DNP, FNP-BC, FAANP, FAAN

Dr. Stephen Ferrara is the National President of the American Association of Nurse Practitioners® (AANP). Ferrara combines years of clinical and health policy development experience to increase access to NP-partnered care. He is a highly respected leader in his field and has a proven track record in advocating for nurse practitioners nationwide.

Dr. Ferrara leads a vibrant, professional community that represents the interests of the more than 431,000 licensed nurse practitioners (NPs) across the United States. AANP organization provides the opportunity to make a measurable difference in the strength of the advanced registered nurse profession and the health of this country.

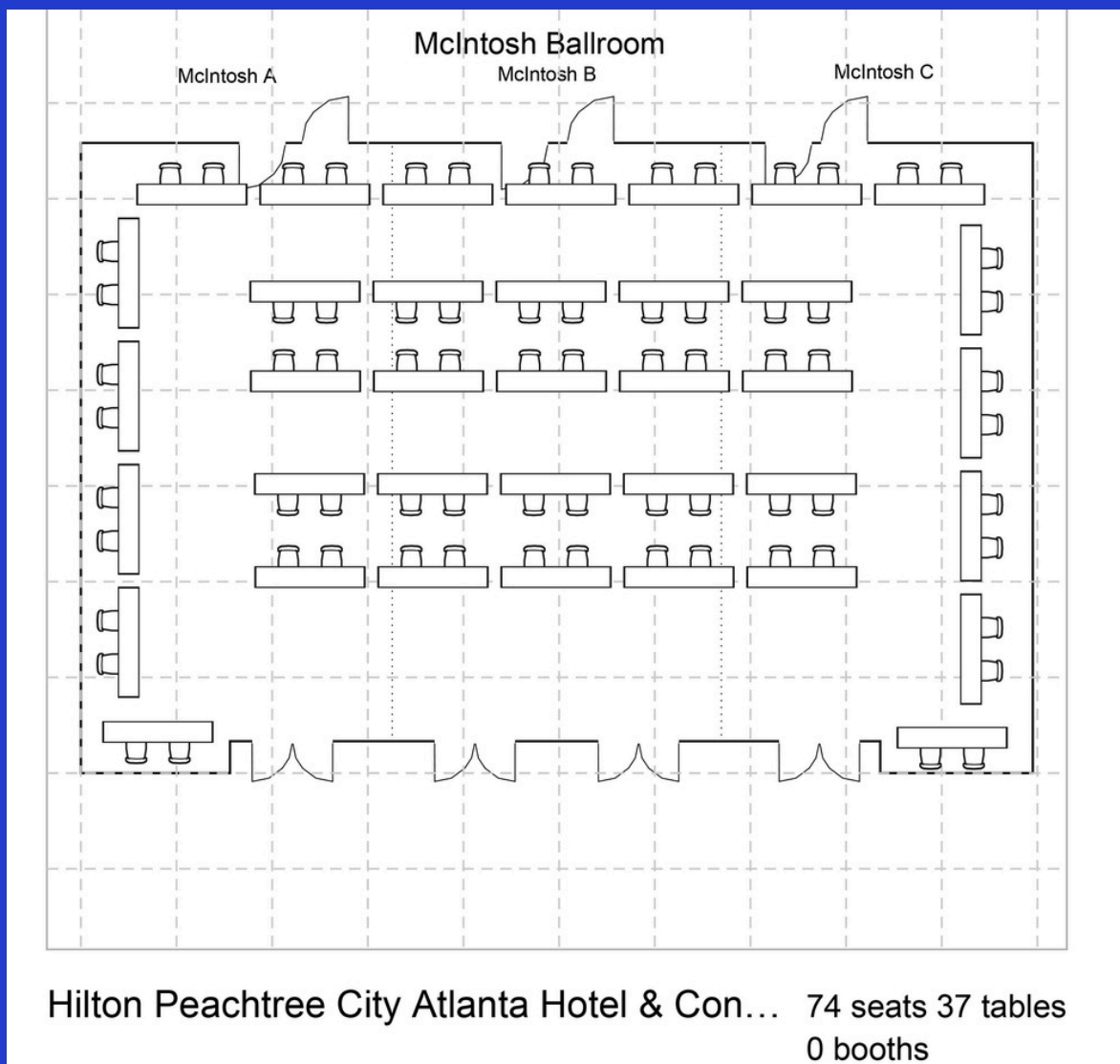
Exhibits

Tables: \$1,500

- 24" x 96" table
- Black table covering and 2 folding chairs
- Two exhibitor badges which include reception on Friday & breakfast and lunch on Friday and Saturday
- Exhibit hours over 3 days
- UAPRN social media coverage

Additional exhibitor badges:

- \$200 each



Educational Opportunities



UAPRN is offering dedicated educational opportunities for organizations to present and promote information about your product or service during either breakfast or lunch.

Product Theater Breakfast: \$12,750*

- Three sponsorships available: One for Friday, Saturday, and Sunday
- Maximum capacity of 300 attendees
- Includes food & beverage, standard AV and attendee tote bag insert
- Non-competing time slot & upgraded meal to encourage participation
- UAPRN to promote on social media websites, including vendor spotlight on the website
- Company visibility to over 7,500 Nurse Practitioners across the state
- Exhibit booth included
- Your exhibit booth promoted as a “mandatory” stamp for prize eligibility
- Prominent visibility for the duration of the conference
- Attendee tote bag insert included

Product Theater Lunch: \$15,000*

- Two sponsorships available: One available for Friday and Saturday
- Maximum capacity of 300 attendees
- Includes food & beverage, standard AV and attendee tote bag insert
- Non-competing time slot to encourage participation
- UAPRN to promote on social media websites including vendor spotlight on the website
- Company visibility to over 7,500 Nurse Practitioners across the state
- Exhibit booth included
- Your exhibit booth promoted as a “mandatory” stamp for prize eligibility
- Prominent visibility for duration of conference
- Attendee tote bag insert included

*Amount may vary based on hotel pricing and number of registered attendees.

Sponsorship Opportunities

Opportunity 1

Friday Evening Networking Reception Sponsorship:
Food- \$7,500- one sponsor available

- One sponsorship available for this signature occasion
- Includes food & non-alcoholic beverages
- Attendee tote bag insert included
- Recognition with signage, Sponsor can display, no formal presentation
- Exhibit booth included for conference
- Company visibility to over 7,500 Nurse Practitioners across the state
- Your exhibit booth promoted as a "mandatory" stamp for prize eligibility

Opportunity 2

Friday Networking Reception | Bar- \$2,000

- One sponsorship available for this signature occasion
- Includes food & one alcoholic and non-alcoholic beverages
- Attendee tote bag insert
- Recognition with signage, Sponsor can display, no formal presentation

Opportunity 3

Saturday Evening Networking Reception: \$14,500

- One sponsorship available for this signature occasion
- Includes food & non-alcoholic beverages
- Attendee tote bag insert included
- Recognition with signage, Sponsor can display, no formal presentation
- UAPRN to promote on social media sites including Vendor Spotlight on website
- Company visibility to over 7,500 Nurse Practitioners across the state
- Exhibit Booth Included with prominent visibility for duration of conference
- Your exhibit booth promoted as a "mandatory" stamp for prize eligibility

Opportunity 4

Afternoon Break Sponsor: \$7,000 - (2 Available)

- Two sponsorships available: One for Friday and Saturday afternoon
- Includes food & beverage for two
- Recognition with signage, Sponsor can display, no formal presentation
- Attendee tote bag insert included
- Exhibit booth included
- Your exhibit booth promoted as a "mandatory" stamp for prize eligibility

Marketing Opportunities

Opportunity 1

Tote Bag for Attendees: \$3,500

- One sponsorship available
- Sponsor logo and website imprint included
- Exhibit booth and promoted as a “mandatory” stamp for prize eligibility
- Attendee tote bag insert included

Opportunity 2

Badge Holder / Neck Wallet for Attendees: \$2,000

- One sponsorship available
- Sponsor logo and website imprint included
- Prominent visibility for duration of conference

Opportunity 3

Mandatory Passport Stamp: \$500

- Your exhibit booth promoted as a “mandatory” stamp for prize eligibility

Opportunity 4

Tote Bag Insert: \$500

- Get your message in front of all attendees
- Available even if you are unable to exhibit

Opportunity 5

Vertical Banner Display: \$200

- Your vertical banner (up to 40" x 80") will be prominently displayed in the high-traffic foyer of the hotel/conference venue

Advertising Opportunities Annual Conference Brochure

A full conference brochure is mailed to over 3,500 nurse practitioner members. A modified brochure is mailed to over 7,000 non-member nurse practitioners .

- Full page - 7" x 10" \$1500
- Half page - 7" x 5" \$1000
- Quarter page - 3 3/8 x 5" \$500

Specifications: Minimum bleed of 1/8 on three (3) sides for a full page. Supply a CMYK file either as a jpeg, tiff, or pdf. If pdf, make sure it is a high-resolution pdf for print with fonts and graphics embedded. The printer can also take native application (ie InDesign, Quark, Photoshop) file with final graphics and fonts linked.

Make sure you have a CMYK (not RGB) file.

Exhibition Terms & Conditions

United Advance Practice Registered Nurses (UAPRN) has the sole discretion to place Exhibitors on the Exhibition floor and make space assignment changes prior to the Exhibition opening as it may become necessary to be consistent with good Exhibition management procedures. The exhibitor agrees to pay the amount set out in the Application for use of the Exhibit Space. It is understood that the Exhibit Space provided to the Exhibitor shall be one of many exhibit spaces comprising a given exhibition. UAPRN reserves the right to not accept applications from exhibitors, it deems inconsistent with the mission of the UAPRN or its Annual Conference.

The Exhibitor accepts total responsibility for his/her Exhibit and its safety and agrees to conduct his/her activities on the exhibition premises so as not to endanger any person lawfully thereon. UAPRN shall have no responsibility for damage to the Exhibit caused by fire, robbery, accident, or any other destructive cause. Exhibitor also accepts total responsibility for any and all injuries to Exhibitor, his/her family, officers, agents, employees or other representatives while they are on the exhibition premises and for any injuries to other persons that may occur within the confines of the exhibit, or which are caused in whole or part by Exhibitor's products or Exhibit or by Exhibitor, his/her family, officers, agents, employees, or other representatives. UAPRN facilitates the Exhibition for the benefit of its attendees who support the annual conference. In so doing, it is imperative that Exhibition remain free of harassment of participants or other Exhibitors. Therefore, UAPRN expressly reserves the right to remove any Exhibitor in whole or in part, for any reason and with or without giving cause. If UAPRN removes said Exhibitor, Exhibitor shall not be refunded its Exhibition fee and shall release UAPRN from any and all claims related to Exhibitor's presence in the Exhibition Hall, including but not limited to lost profits or incidental travel or equipment costs at the Exhibition venue. Exhibitor is expressly prohibited from transferring this Agreement to a third party without written consent of UAPRN. UAPRN reserves the right to terminate this Agreement if we discover information, which demonstrates that the proposed Exhibition would be inconsistent with the principles espoused by UAPRN, unfavorable to the public reputation, or not beneficial to or for the attendees of the UAPRN annual conference. In this event, UAPRN shall refund any exhibit fees paid. The parties agree that the Exhibitor will not be refunded any additional expenses related to the Exhibitor's attendance at the Exhibition, including but not limited to lost profits, travel to the Exhibition venue, or other equipment or incidental costs. If the Exhibitor refuses or fails to comply with the terms in this Agreement, UAPRN shall treat Exhibitor's action as a cancellation and shall apply the terms outlined above.

It is the responsibility of the individual exhibitor doing business and making taxable sales during UAPRN's annual conference to abide by local and state sales tax rules.

UAPRN does not warrant, represent, or endorse any Exhibitor's goods or services to its members. Exhibitors must receive written approval from UAPRN before using NPA's logo or other trademark representation on Exhibitor's marketing materials. Exhibitor grants UAPRN and its agents, assignees, and employees' permission to take photographs of the Exhibitor in connection with UAPRN's marketing material and permits reproduction of same without prior subsequent notice provided to Exhibitor.

The exhibitor agrees to indemnify, defend, and hold harmless UAPRN, its members, officers, agents and representatives for any personal injuries, property loss or damage suffered by any person as a result of the actions or inactions of the Exhibitor. Further UAPRN shall not be held liable for their failure to perform or fulfill their contractual obligation provided such failure is caused, occasioned or furthered by closures of site locations due to any cause or causes by their control, including but not limited to acts of God, fire, flood, war, public disaster, strikes or labor difficulty, governmental enactment, or any other cause or causes beyond its control.

It is mutually agreed that no amendments, alterations, or variations of this agreement shall be valid unless made in writing and signed by both parties. This Agreement shall be governed by, construed, and enforced in accordance with the laws of the state of Georgia.

Set-up: Exhibitors will be allowed to set up their display booths on Thursday, September 18 after 5:00 pm or Friday, September 19 between 8:00 am – 10:00 am.

Exhibit Hours: Friday, September 19 from 10:45 am – 4:15 pm and Saturday, September 20 from 10:45 am – 2:15 pm.

Exhibit Breakdown: All exhibitors can begin to breakdown their booths after the conclusion of the 12 pm on Sunday, September, 21st.

Cancellation: Cancellations will be subject to a \$100 administrative fee if the written request is received on or before August 1, 2025. After August 1, 2025, no refunds will be issued for cancellations for any reason or for no shows. If UAPRN cancels the exhibition, Exhibitor will receive a full refund of their exhibit fee. **Product Description:** On the application, the Exhibitor shall provide a description of the products and/or services that will be displayed and/or sold at their booth.

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Thank you for considering this opportunity to partner with UAPRN.

Your support helps empower Georgia's APRNs, enhance healthcare excellence, and shape a healthier future for all Georgians.

Secure your Sponsorship opportunity at www.uaprnofga.org



CONTACT



Email

president@uaprnofga.org



Website

www.uaprnofga.org