Blair Regional Nurse Practitioner Strategic Plan

2025-2028

1. MEMBERSHIP (Danielle Gibbons- State board Representative
2. Reengage membership committee with regular scheduled meetings. Members include: Danielle Gibbons, Sharon Ritchey, Kary Fiore
3. Increase regular membership by three members yearly in 2025 and 2026 and increase by four members yearly in 2027 and 2028.
4. Increase student membership by one in 2025 and 2026 and increase by two in 2027 and 2028.
5. Develop strategies to increase membership by 2026.

1. WEBSITE DEVELOPMENT
2. Develop a committee to establish and maintain the regional website by 2026.
3. Offering CEUs to active members through video by 2027
4. Develop “Ask the Expert” on the website by 2026.
5. Post events on the website by 2027.
6. COMMUNITY INVOLVEMENT
7. Recognize and support one local nonprofit organization yearly by 2026.
8. Maintain Service Projects and review annually: Toasty Toddlers, Pink Ribbon, Christmas Carol, Arts Altoona
9. Develop awareness of Nurse Practitioner roles by 2026.
10. Increase public awareness/involvement by 2026.
11. FINANCE COMMITTEE
12. Establish a committee by 2025. Members include: Mandy Lasinsky, Laura Cooper, Jill Butterbaugh
13. Review the budget annually before the March business meeting by 2026.
14. Ensure biannual audit completion by 2026.
15. Review all donation requests and present to the executive board by 2025.