



APPeX
Advanced Practice Provider Executives

Advanced Practice Provider Leadership Mini-Conference



June 4, 2021
Virtual | Online (via Zoom)

Featuring:



About

In September 2020, APPex's annual conference--the Advanced Practice Provider (APRN & PA) Leadership Summit--was forced to pivot to an online environment for the first time in 13 years due to an unprecedented global pandemic (COVID-19) which made it unsafe for travel and large gatherings (e.g., non-essential conferences). While months of planning had to be re-done, a positive opportunity from the process of developing and preparing to host virtual sessions arose: the ability to continue delivering valuable advanced practice administrative and leadership content that was easily accessible and offered more frequently.

Mini-conferences are one (1) full day virtual/online sessions that are offered quarterly on the first Fridays in March, June, and December, from 10AM - 6PM ET. They assemble the same great types of speakers and presentations as the live, in-person annual conference (summit) in mid-September. Each mini-conference features a leading organization regarding its advanced practice infrastructure, operations, APRN & PA utilization and/or innovation, contributing content and speakers to the day's agenda that highlight key advancements and achievement. These remotely accessible events are designed to be a continuation of the forum, networking, community-building, and sharing/learning about advanced practice administration and leadership from colleagues across the U.S. that so many have meaningfully and positively experienced attending the annual summit.

In December 2020, Intermountain Healthcare was featured in the launch of the mini-conference series.

Benefits to Attendance

- Engage with other advanced practice administrators and health care leaders
- Learn best practices, novel strategies, and evidence-based approaches to a variety of advanced practice topics
- Participate in sharing ideas, resources, and support within the national advanced practice leadership community
- Support your organization, staff, and colleagues by integrating new knowledge and insights to improve the advanced practice infrastructure at your organization
- Discuss new and upcoming changes, challenges, and successes at the national, state, and regional/local levels

Who Should Attend?

- Advanced practice administrators, managers, leads/chiefs, chairs of shared governance/nursing/medical councils & committees
- Hospital and healthcare administrators and executives, physician leaders and nursing leaders involved directly or indirectly with advanced practice
- Chief Nursing Officers (CNOs), Chief Medical Officers (CMOs), Directors of Nursing (DONs), Chiefs/Chairs of Departments, Patient Care Directors, Nurse Managers, and Clinical Nurse Leaders (CNLs)
- Advanced Practice Providers (APPs): PAs, NPs, CRNAs, CNMs, and CNSs
- Other healthcare roles involved with APRNs & PAs: medical staff services, compliance, risk management, finance/revenue, billing & coding; physicians, nurses, pharmacists, etc.



Continuing Education

Continuing Education (CE) Credit: APRNs & RNs

Advanced Practice Provider Executives, Inc. (APPex) is an approved provider of continuing nursing education by the California Board of Registered Nursing (Sacramento, CA).

Provider approved by the California Board of Registered Nursing, Provider Number 16233, for 6.5 contact hours.

Continuing Medical Education (CME) Credit: PAs

This program has been reviewed and is approved for a maximum of 6.5 hours of AAPA Category 1 CME credit by the Physician Assistant Review Panel. Physician Assistants should claim only those hours actually spent participating in the CME activity.

Fri 06/04

6.5
contact hours

MINI-CONFERENCE

Friday, June 4, 2021

10:00 - 10:15AM ET

Welcome

10:15 - 10:45AM ET

Improving Patient Access in Primary Care: A Creative Approach Utilizing APPs

Adam Pepper, PA-C

APP Director - Primary Care
Spectrum Health Medical Group [MI]

10:45 - 11:15AM ET

Where the Medical Record, Documentation, and Advanced Practice Wellness Converge

Jamie Silkey, PA-C, MHA

Assistant Director, Office of Advanced Practice Providers
Department of Orthopaedic Surgery | Division of Foot and Ankle
Medical College of Wisconsin | Medical College Physicians

11:15 - 11:45AM ET

APP Wellness & Fulfillment: A System Approach

Courtney Hilbert, CNM, MSN

Advisor, Office of Physician and APP Fulfillment
Spectrum Health [MI]

Kristin Jacob, MD

Medical Director, Office of Physician and APP Fulfillment
Spectrum Health [MI]

BREAK 11:45AM - 12:00PM ET

12:00 - 12:30PM ET

How Medical Staff Bylaws Impact APPs

Keith Hustak, MPH, PA-C

Vice President, APP Services
Occupational Health | Virtual Health | 1300 Michigan Testing Site
Spectrum Health Medical Group [MI]

12:30 - 1:00PM ET

APP Compensation: Review of the Past 10 Years and Taking Steps Today to Align APP Compensation

Michael Johnson, PA

APP Director - Medical Specialties
Specialty Health and Digestive Health
Spectrum Health Medical Group [MI]

1:00 - 1:30PM ET

Impact of APP Leadership

Mark Colton, MSN, PA-C

APP Director - Cardiovascular Health
Spectrum Health Medical Group [MI]

1:30 - 2:00PM ET

Dynamic Leadership: Emotional Intelligence, Self-Awareness, and Mindset

Ann Konkolly, MBA, MSN, APRN-CNM

Founder, Authentic Coaching
Founder, APRN Academy [OH]

LUNCH 2:00 - 2:30PM ET

2:30 - 3:00PM ET

Scope of Practice Changes for Advanced Practice Providers

Conrad Meyer, JD, MHA, FACHE

Board Certified Healthlaw Specialist
Chehardy Sherman Williams [LA]

3:00 - 3:45PM ET

Lessons Learned From APP Leaders Who Participated in COVID Surge Deployment: APPs Stepping Into Various Roles to Support COVID Initiatives [panel]

Mark Colton, MSN, PA-C

APP Director - Cardiovascular Health
Spectrum Health Medical Group [MI]

Michael Johnson, PA

APP Director - Medical Specialties
Specialty Health and Digestive Health
Spectrum Health Medical Group [MI]

Jodi Meinke, MSN, CPNP-AC/PC

Director, APP Services
Helen DeVos Children's Hospital [MI]

MINI-CONFERENCE

Friday, June 4, 2021

3:45 – 4:15PM ET

**Using Data to Support Strategy: Benefits
of Having Data Analyst Support**

Alexia Eaton

Database Specialist
Spectrum Health Medical Group [MI]

BREAK 4:15 – 4:30PM ET

4:30 – 5:00PM ET
APP Grand Rounds

Alisha T. DeTroye, MMS, PA-C, DFAAPA

Director, Advanced Practice - PAs
Hematology and Oncology
Adjunct Assistant Professor of PA Studies
Wake Forest Baptist Health [NC]

5:00 – 6:00PM ET
**Foundations and Considerations in
Implementing an Advanced Practice
Transition-to-Practice Program
[Part 2 of 3-Part Series]**

**Andrew S. Rotjan, MSN, APRN, FNP-BC,
AGACNP-BC, ENP-C, EMT-P, CHSE**

Director, ACP Clinical Training & Education
ACP Fellowships
Northwell Health [NY]

REGISTRATION INFORMATION

VIRTUAL (online via Zoom)



Friday, 10AM - 6PM ET

REGISTRATION FEE

Advanced Practice Provider Leadership Mini-Conference [March 2021]

- \$195 | \$220 (if registering within one week of event)

^ 5% discount for individual APPex members; 10% discount for corporate APPex members



Registration & Payment Options

Online: [REGISTER HERE](#)

- Online registration is preferred. After online registration is complete, registrants will automatically be taken to checkout/payment section for credit/debit card processing. Registrants who create an online account have the option to pay via check after an account has been created.

- APPex members should first login with their registered email & password and then complete payment via credit/debit card so discount is properly applied.

To send payment via mail (e.g., check):

1. Print and fill out Registration Form, or, complete registration online
2. Mail to:

Advanced Practice Provider Executives, Inc.
2443 Fillmore St, Suite #380-2683
San Francisco, CA 94115

Questions?

General conference questions; agenda; registration: events@APPexecutives.org

Cancellation Policy

Attendee cancellation, substitution, refund

Registration for the conference is final and not refundable. In certain extenuating circumstances, APPex may offer a refund - minus a \$75 processing fee - if your request is submitted in writing no less than two (2) weeks prior to the event.

Attendee substitutions are allowed, but notification must be made in writing at least two (2) weeks prior to the event. After this date, under no circumstances will refunds, credits, or substitutions be granted.

APPex modification or cancellation

APPex reserves the right to modify the conference's program or schedule as necessary. APPex reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided.

Recording and photography

APPex reserves the exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations, and course content sales.

REGISTRATION FORM

Online registration is preferred: **REGISTER HERE**

This form to be submitted by registrants unable to complete online registration, or who may require this form to request reimbursement from their organization.

Membership Status:

- APPex individual member
- APPex corporate member
- non-member

^APPex individual members receive a 5% discount

^APPex corporate members receive a 10% discount

Registration Option:

- Mini-Conference \$195

+ \$25 late fee if registering within one week of event

Total

Personal Information

Name (full):

Address:

Apt/Unit/Suite:

City:

State:

ZIP:

Email:

Phone:

Professional Information

Organization:

Title (e.g., Director of Advanced Practice):

Role: PA NP CRNA CNM CNS | RN MD/DO PharmD Admin

Specialty:

License Information

License Type (e.g., NP, RN, PA):

License State:

License Number:

Print and complete form (in full); mail form and check to:
Advanced Practice Provider Executives, Inc. (APPex)
2443 Fillmore St, Suite #380-2683
San Francisco, CA 94115



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