

## Majority Office Communications – HB 607 Social Media Video

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The Florida House Majority Office's communications team is producing a social media video about the importance of HB 607, advance practice nurse independence. We'd like to include statements from passionate advance-practice nurses that get to the heart of why this legislation is important and necessary – in their own words.

On Wednesday, Dec. 11 at 8:30 a.m., HB 607 was heard and passed by the [Health & Human Service committee](#) in Webster Hall (212 Knott) at the Florida Capitol.

To keep the momentum up on this bill, we're inviting advance-practice nurses to schedule a time to come by the Majority Office and film a short statement about HB 607. The bill allows advanced practice registered nurses to work independently within their scope of practice.

It should be quick and easy – a member of the Majority Office communications team will stand off-camera and ask the advance-practice nurse a few questions – “Why are you here in the Capitol today” and “Why is it important to you that HB 607 passes?” as a starting point. We're aiming for authentic, passionate responses to piece together into a persuasive and compelling short video with many advanced practice registered nurses.

Each filming session should take no longer than 10-20 minutes per person. Please schedule a time through Director of New Media Skylar Swanson, [skylar.swanson@myfloridahouse.gov](mailto:skylar.swanson@myfloridahouse.gov) or 850-717-5788. She will be taking the lead on the video shoot and can provide questions in advance if desired.

We look forward to working with the advance-practice nurses to help improve health care in Florida!

### “Selfie” Cellphone Video Option

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For those who want to participate but cannot come to the Majority Office to film, a selfie video can be easily recorded on a personal smartphone and emailed.

Here's how:

- Open the camera on your smartphone and select the “video” option. Flip the camera so you are looking at yourself, and press record! You're making a “selfie” video!

Tips for a great video:

1. Stand near a window with your face illuminated by the natural light. That will help us see you clearly!
2. Speak from the heart – no need to write or read from a script. Just speak freely!
3. In the video, say your name, title, your current position, and the name of the association you are with (if you are with one). State if you believe current law limits an APRN's ability to care for patients. And then state if you believe HB 607 would be beneficial to patients in Florida.
4. Do you support HB 607? Then say that at the end of your video!

When you are done, email your video to [skylar.swanson@myfloridahouse.gov](mailto:skylar.swanson@myfloridahouse.gov)