



ILLINOIS SOCIETY FOR ADVANCED PRACTICE NURSING

2026 APRN Midwest Conference

Where Leaders in Advanced Practice Connect



NIU Conference Center
8500 E State St,
Rockford, IL 61108

October 22 & 23, 2026



Event Overview



» About the Conference

The ISAPN APRN Midwest Conference is a premier educational and networking event designed for Advanced Practice Registered Nurses (APRNs), nurse leaders, educators, researchers, students, and healthcare professionals from across Illinois and the Midwest. The conference provides attendees with the latest clinical updates, evidence-based practice information, leadership development opportunities, and professional networking experiences that support excellence in advanced practice nursing.

Hosted by the Illinois Society for Advanced Practice Nursing (ISAPN), the conference brings together healthcare professionals committed to advancing patient care, strengthening the APRN workforce, and shaping the future of healthcare. Attendees represent a wide range of specialties and practice settings, including primary care, acute care, specialty practice, education, administration, healthcare leadership, and independent practice. Many attendees are also APRN business owners, practice owners, entrepreneurs, and healthcare decision-makers who influence purchasing decisions, referrals, partnerships, and patient care operations.

The conference offers sponsors and exhibitors a unique opportunity to connect with advanced practice nurses who not only provide direct patient care but also lead teams, manage healthcare organizations, operate private practices, and influence healthcare purchasing and operational decisions.



Event Objectives



»» Goals and Impact

The ISAPN APRN Midwest Conference is dedicated to advancing the knowledge, leadership, and professional practice of Advanced Practice Registered Nurses. Through high-quality educational programming, networking opportunities, and collaboration with healthcare industry partners, the conference empowers APRNs to enhance patient outcomes, strengthen healthcare delivery, and lead innovation within their organizations and communities.

»» Strengthen professional connections

»» Encourage collaboration

»» Provide brand exposure for partners



Target Audience



OCTOBER 23–24, 2025

Conference Dates



NIU ROCKFORD CAMPUS

Rockford, Illinois



125–150

Typical Attendance

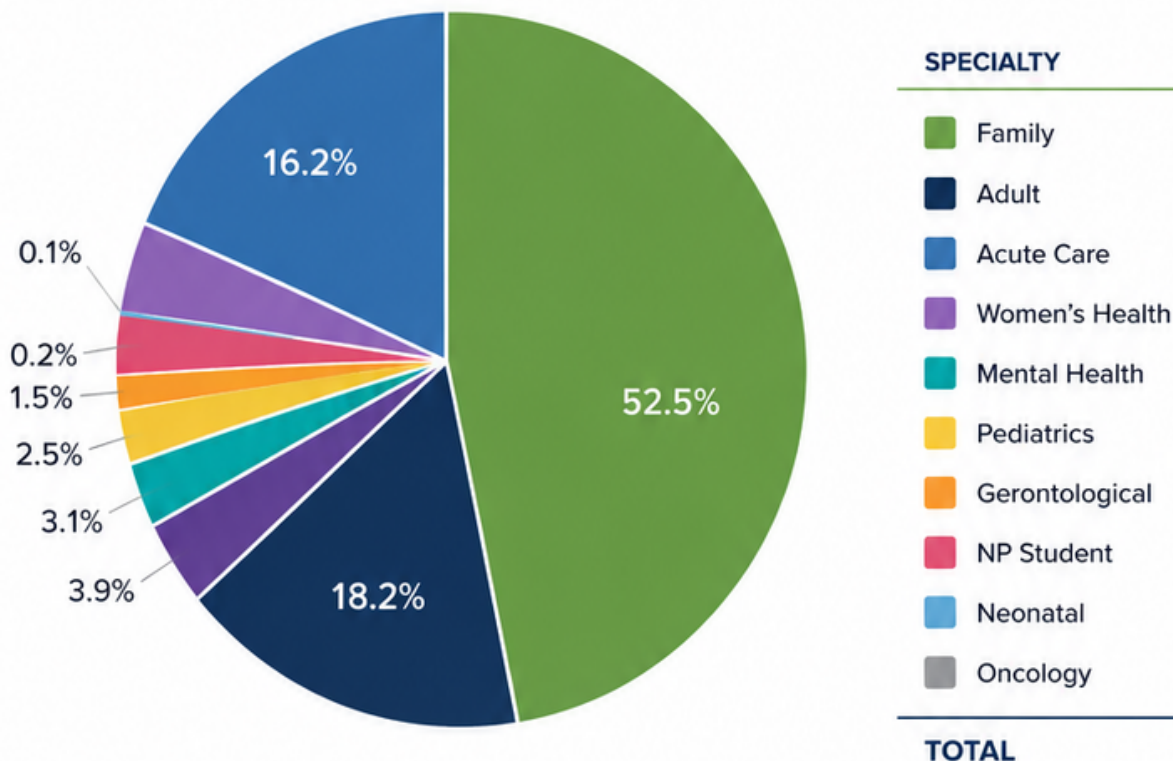


150+

Expected Attendance

APRN SPECIALTY BREAKDOWN

Our attendees represent a diverse range of specialties and practice settings.



The ISAPN APRN Midwest Conference (MWC) typically brings together **125–150** engaged APRNs and healthcare leaders—and we expect **150+ attendees** this year for unparalleled education, collaboration, and professional growth.



Event Timeline



Phase	Activity	Timeline
Set Up	Set Up Booths	11: 00 AM
Exhibit Hall	Uninturpted Exhibit Hall with Attendees	1:00 PM-3:00 PM
Tear down	Wrap Up Displays	3:15 PM

The Exhibit Hall will be Friday October 23rd



Sponsorship Opportunities



All sponsorship and exhibitor packages include:

- One 6-foot draped exhibit table
- Two chairs
- Wireless internet access
- Access to networking opportunities with conference attendees
- Company logo featured on the Conference Exhibit Hall Passport Incentive Card

The Exhibit Hall Passport Incentive encourages attendees to visit participating exhibitors throughout the conference. Attendees collect stamps from exhibitor booths for a chance to win prizes, creating increased traffic, meaningful engagement opportunities, and enhanced visibility for participating sponsors and exhibitors.

The exhibit hall provides sponsors and exhibitors with dedicated opportunities to engage with attendees, showcase products and services, build relationships, and increase brand awareness among advanced practice nursing professionals, healthcare leaders, and business owners.

Sponsorship Packages

2026



SOLD OUT

\$12,000

Presenting Sponsor - Friday Luncheon

Limited to One Sponsor - October 23rd Noon - 1:00 pm

Position your organization as the premier sponsor of the ISAPN APRN Midwest Conference with the highest level of visibility and direct engagement opportunities throughout the conference.

Benefits Include:

- Designation as the Presenting Sponsor of the ISAPN APRN Midwest Conference
- Exclusive 45-minute Friday luncheon presentation opportunity
- Sponsorship recognition on the official conference attendee shirt
- Premium exhibit space in a high-traffic location for 3 Representatives
- Company logo prominently displayed on the ISAPN website
- Dedicated text message sent to ISAPN members
- Dedicated social media spotlight post
- Prominent conference signage recognizing your organization as the Presenting Sponsor
- Exclusive luncheon signage during the sponsored presentation
- Opportunity to provide promotional materials to attendees
- Three complimentary tickets to the ISAPN Political Action Committee (PAC) event
- Verbal recognition during conference opening and closing remarks

Sponsorship Packages

2026



Program Sponsor's Thursday ~~Luncheon~~ or Dinner

*Limited to One Sponsor Each - October 22nd Noon - 1:00 pm for Lunch and 5:30 pm- 6:30 pm for Dinner
Choice of lunch or dinner is first come first serve*

Engage conference attendees through a dedicated educational presentation during either Thursday's luncheon or dinner program.

Benefits Include:

- Exclusive 45-minute Thursday luncheon or dinner presentation opportunity
- Standard exhibit space for 2 representatives
- Company logo displayed on the ISAPN website
- Recognition in conference marketing materials
- Session signage recognizing sponsorship
- Social media recognition
- Opportunity to provide promotional materials to attendees

* \$6,000
Each

Namebadge Sponsor

Limited to One Sponsor

Place your brand in front of every attendee throughout the conference with logo placement on all conference name badges.

- Company logo displayed on attendee name badges
- Standard exhibit space for 2 representatives
- Company logo displayed on the ISAPN website
- Recognition on conference signage
- Social media recognition

* \$3,000

Exhibitor Packages

2026



\$1,750

Standard Exhibitor

Support APRN education and engage directly with conference attendees through exhibit hall participation and exhibit recognition.

- Standard exhibit space for 2 representative
- Company logo displayed on the ISAPN website
- Recognition on conference signage
- Social media recognition
- Opportunity to provide promotional materials to attendees



\$850

University/Educational Program Exhibitor

Designed specifically for colleges, universities, and educational institutions seeking to connect with current and future APRNs.

- Standard exhibit space for 1 representative
- Company logo displayed on the ISAPN website
- Recognition on conference signage
- Opportunity to distribute educational and recruitment materials



\$300

APRN Business Owner Exhibitor

Designed specifically for APRN-owned businesses, this exhibitor opportunity provides a cost-effective way to showcase your business to fellow APRNs attending the ISAPN APRN Midwest Conference.

- Standard exhibit space for 1 representative
- Company logo displayed on the ISAPN website
- Recognition on conference signage
- Opportunity to distribute educational and recruitment materials

EXHIBITOR/SPONSORSHIP FORM



Please use this form to communicate your levels of support. Once completed, send it to Jessica Mahnke at Jessica@sysconsultingsolutions.com, and she will generate an invoice for you. Please be sure to complete the form completely so our system provides you with the correct information for your records.

☐ **PRESENTING SPONSOR - FRIDAY LUNCH \$12,000** (ONLY 1 AVAILABLE) **SOLD OUT**

☐ **PROGRAM SPONSOR - THURSDAY \$6,000** (2 AVAILABLE)

☐ **THURSDAY LUNCH** **SOLD OUT** OR ☐ **THURSDAY DINNER**

☐ **NAME BADGE SPONSOR \$3,000** (1 AVAILABLE)

☐ **STANDARD EXHIBITOR \$1,750**

☐ **UNIVERSITY/EDUCATIONAL PROGRAM EXHIBITOR \$850**

☐ **APRN BUSINESS OWNER EXHIBITOR \$300**

☐ **ADDITIONAL REPRESENTATIVES \$75 EACH - MAX 3 ALLOWED**

COMPANY NAME:

CONTACT NAME:

MOBILE PHONE:

EMAIL:

ADDRESS:

CITY:

STATE:

ZIP CODE:

The information contained in this form is hereby made part of this contract. Payment of the invoice must be completed in order for the registration process to be completed.

Please retain a copy of this contact for your records and send a copy to Jessica Mahnke at Jessica@sysconsultingsolutions.com.

ISAPN, PO Box 636, Manteno, IL 60950



ILLINOIS SOCIETY FOR ADVANCED PRACTICE NURSING

Let's Build a Successful Partnership



Phone Number
+779-529-2001



Email Address
Jessica@sysconsultingsolutions.com



Our Website
<https://isapn.enpnetwork.com>



Address
P.O. Box 636, Manteno, IL 60950

Exhibitor/Sponsorship Terms and Conditions

Acceptance of Contract – This contract shall not be binding unless and until it is accepted and approved in writing by ISAPN by the signature of its duly authorized representative. An electronic confirmation of the exhibitor/sponsor's assigned exhibit space constitutes acceptance of the contract by ISAPN. Payment and Cancellation of Exhibit Space - Upon acceptance of this application by ISAPN, it shall be a legally binding contract between the exhibitor/sponsor and ISAPN. Refunds will not be issued under any circumstances, regardless of the date of cancellation, unless ISAPN cancels the contract for reasons other than non-payment by the Exhibitor/Sponsor. ISAPN will be entitled to retain or collect 100% of the Exhibitor/Sponsor's total contract obligation if the Exhibitor/Sponsor cancels or reduces their exhibit space.

Copyrights – Exhibitor/Sponsor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc., that may be required for it to broadcast, perform or display any copyrighted material including, but not limited to, music, video, and software. Exhibitor/Sponsor shall indemnify, defend and hold harmless the ISAPN, its directors, officers, employees, agents, and each of them, from and against any and all claims and expenses, including attorney fees and costs, arising out of or related to Exhibitors/Sponsors' breach of this provision.

Hold Harmless, Liability, and Insurance – Exhibitor/Sponsor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Exhibitor/Sponsor's displays, equipment, and other property brought upon the premises of the exhibit hall. Exhibitor/Sponsor shall defend, indemnify and hold harmless ISAPN, the venue, their respective directors, officers, employees, and agents from losses, damages, and claims inside and outside the exhibit hall that may arise as a result of actions of the Exhibitor/Sponsor, its employees, or agents. ISAPN, the venue, or the respective directors, officers, agents, or employees of each, will not be liable to the Exhibitor/Sponsor, its employees, agents, or guests for any damages, loss, or injury from fire, electricity, water, storm, riot, smoke, theft, accident or any other cause. The Exhibitor/Sponsor agrees to provide insurance coverage for personal injury and property damage liability, covering the Exhibitor/Sponsor and his property in such amount as the Exhibition facility requires. Security - Insurance of booth contents and personnel is recommended. ISAPN does not insure exhibitor/sponsor property. ISAPN shall use reasonable care in providing security during the hours of installation, the show, and dismantling for the protection of the exhibitor/sponsor's materials and display. Beyond this, ISAPN, the show facility, their respective officers, directors, and employees, or agents shall not be responsible for the safety or protection of the property or of the exhibitor/sponsor, its employees, and agents from any cause.

Restrictions – ISAPN reserves the right to prohibit or require the removal of any display or exhibit, or any part of an exhibit, which it deems not suitable or in accordance with these regulations or in accordance with acceptable professional ethics or prohibits for other reasons deemed necessary or appropriate by ISAPN. All exhibits/sponsors shall conform in all respects to applicable safety, health, and fire codes and the rules of the venue.

Errors and Omissions – ISAPN shall assume no responsibility, nor shall the exhibitor/sponsor look to ISAPN for any losses, direct or indirect, which may occur as a result of any act or omission, whether intentional or negligent, on the part of ISAPN, its officers, employees, and agents, which may result from any activities.