

# Specialty & Leadership

OCTOBER 3-6, 2013

PARIS LAS VEGAS HOTEL

LAS VEGAS, NV

Registration

### FEATURING:

- Business & Leadership Track
- Convenient Care & Urgent Care Track
- Pulmonology Track
- Dermatology Track
- Commercial Driver Medical Examiner Training Course

The American Association of Nurse Practitioners cordially invites you to join your colleagues at the 2013 Specialty & Leadership Conference, October 3-6, 2013 at the Paris Las Vegas Hotel in Las Vegas, NV.

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### Why Attend the 2013 Specialty & Leadership Conference?

- Up to 21.25 contact hours of continuing education (CE) for the Business & Leadership,
   Pulmonology and Dermatology tracks
- Up to 11.25 contact hours of CE for the Convenient Care & Urgent Care track
- · Commercial Driver Medical Examiner Training Course
- Opportunity to obtain up-to-date product and service information in the exhibit hall and at tentative non-CE lunch product theaters
- · Opportunity to network with professionals within your specialty

### **Tracks**

- Business & Leadership—This track will be geared toward providers working in offices, clinics and hospitals to improve leadership and management skills. The sessions will focus on developing independent business opportunities as well as malpractice prevention, billing and coding, introducing and lobbying legislatively and professional role development. Opportunities to improve business and leadership skills will be central to this track.
- Convenient Care & Urgent Care —The sessions in this track are focused on providing professionals who work in this industry, as well as those who provide care needed today appointments in private practice the updates they need to play a key role in improving the health outcomes of their communities and their patients. There are more than 1,350 convenient care clinics and 8,700 urgent care centers currently operating throughout the US; the healthcare industry expects to see continued growth in these types of organizations over the next decade. Healthcare professionals employed in these organizations currently offer a range of services from preventative health examinations, screenings, acute episodic care, vaccinations, smoking cessation, medication refills, routine lab tests, asthma, diabetes, as well as hypertension.
- Pulmonology—This track is concentrated in the areas of respiratory, blood tests, arterial blood gas, spirometry, chest x-rays, CT scanning, sleep apnea, COPD, asthma, pneumonia, etc. and will be of interest to NPs practicing in areas of respiratory, chest medicine, internal medicine, etc.
- **Dermatology**—This track will offer advanced practice clinicians knowledge and skills that are essential for practice in the specialty of dermatology across the lifespan. A workshop also will focus on the emerging use of dermoscopy in the evaluation of pigmented lesions. Participants should be able to accurately assess patients for dermatologic symptoms, develop differential diagnoses and provide effective treatment options with follow up care for common skin disorders.

### Course

Commercial Driver Medical Examiner Training—This 9-hour training course prepares
current and prospective medical examiners to perform DOT/CDL driver examinations
and conforms to the mandatory Federal Motor Carrier Safety Administration (FMCSA)
training curriculum modules. The course content will include topics on regulations and
guidelines and will prepare the medical examiner (ME) for the required national
certification examination. The National Registry of Certified Medical Examiners (NRCME)
is a new FMCSA program that requires MEs to complete a training course and successfully
pass the certification exam before May 21, 2014.

(In some cases presentation descriptions have been shortened in this brochure due to space limitations. Full descriptions are shown in the online conference registration system and on our website at aanp.org.)

# Continuing Education/ Pharmacology Contact Hours

The program is approved for continuing education (CE) and pharmacology credit by the American Association of Nurse Practitioners Accreditation Program. Hours are awarded only for the sessions that you attend. Most sessions will have the number of contact hours submitted for approval listed near the educational session category in the brochure. Approved pharmacology credits will be posted on the conference website when available. All NP state regulatory agencies and certifying bodies recognize and accept AANP CE credit.

### **Industry Sponsored Events**

Non-CE lunch product theater presentations are funded entirely by the sponsoring company, allowing AANP to offer complimentary access only to registered conference attendees. Due to their educational focus, attendance is restricted based on state regulations and availability. Registration/admission to these events will occur on a first-come first-serve basis. There will be no pre-registration.

### **Presentation Handouts**

Presentation handouts will be available on-line and the access link will be emailed to all registrants prior to conference. Prior to attending the sessions, registrants may print the materials or store them on an electronic device.

### **Conference Attire**

Attire is business casual. The Paris Las Vegas Hotel strives to keep rooms at a comfortable temperature, but layered clothing is strongly suggested.

### Children

Infants and children are not allowed in conference sessions. Infants and children under the age of 16 are not allowed in the exhibit hall. Regulations are due to safety concerns, audio recording and maintaining an appropriate learning environment.

### **Name Badges**

Registered Attendees: Registered attendees must wear their official conference name badge at all times to access conference events.

### **Guests of Registered Attendees:**

Complimentary guest badges for persons age 16 and older are available at the AANP Conference Check-In and On-Site Registration Desk. ID with proof of age is required if requested by AANP management and/or security staff. This guest badge allows entrance into the exhibit hall only.

### **Force Majeure**

In the event AANP should find it necessary to cancel or postpone the 2013 AANP Specialty & Leadership Conference for any reason, including but not limited to, low registration, strikes, acts of nature, ware, terrorist acts or other circumstances beyond AANP's control, then AANP's liability shall be limited to refund of paid registration fees.

### **Schedule At-A-Glance**

### Wednesday, October 2, 2013

4:00 PM – 6:30 PM Conference Check-In and On-Site Registration

### Thursday, October 3, 2013 (6.25 hrs CE)

7:00 AM – 6:45 PM	Conference Check-In and On-Site Registration
7:30 AM - 11:45 AM	Concurrent Educational Sessions
12:00 PM - 1:15 PM	Tentative Lunch Product Theaters
1:30 PM - 4:15 PM	Concurrent Educational Sessions
4:15 PM - 6:30 PM	Official Exhibit Hall Opening

### Friday, October 4, 2013 (5.0 hrs CE)

7:30 AM - 4:30 PM	Conference Check-In and On-Site Registration
8:00 AM - 10:45 AM	Concurrent Educational Sessions
10:00 AM - 4:00 PM	Exhibit Hall Open (unopposed time-10:45 AM – 12:00 PM)
12:00 PM - 1:15 PM	Tentative Lunch Product Theaters
1:30 PM - 4:15 PM	Concurrent Educational Sessions

### **Saturday, October 5, 2013** (6.25 hrs CE)

/:00 AM - 4:30 PM	Conference Check-In and On-Site Registration
7:30 AM - 11:45 AM	Concurrent Educational Sessions
12:00 PM - 1:15 PM	Tentative Lunch Product Theaters
1:30 PM - 4:15 PM	Concurrent Educational Sessions

### Sunday, October 6, 2013 (3.75 hrs CE)

7:30 AM - 12:00 PM	Conference Check-In and On-Site Registration
8:00 AM - 11:45 AM	Concurrent Educational Sessions



### **How To Register**

Online: When registering online you have current availability of sessions,

immediate confirmation of assignments and printable receipt of payment. Go to our Specialty Conferences page at aanp.org. Session assignments occur when the registration is entered and payment has been confirmed. Online registration requires credit card payment. AANP accepts VISA, MasterCard and American Express. Please note: If you do not receive a receipt via email within one (1) business day of online payment submission, please notify

conference@aanp.org.

Mail/Fax: Complete the enclosed form and mail or fax back with all required

information and payment included. Incomplete submissions will be returned to the sender. Session assignments occur when the registration is entered and payment has been confirmed. Receipts including session assignments will be emailed to the registrants. Receipts will be included in attendee packets and available on-site at the conference for those registrations received after August 26. If you do not receive your session confirmation/receipt within ten (10) business days of mailing or five (5) business days of faxing your form and payment, please contact AANP at admin@aanp.org or

512-442-4262.

**On-Site:** If available, on-site registration will open on Wednesday, October 2,

2013, at 4:00 PM local time and the registration fee will increase by \$50 in all categories. On-site registration will be located in the pre-function lobby of the Paris Las Vegas Conference Center.

### **Registration Policies**

**Cancellations:** All cancellations require written notification to AANP at

admin@aanp.org.

**Refunds:** Refunds on paid registrations will be issued for written cancellation

requests received via email, fax or mail no later than Monday, August 19, 2013. All refunds will be issued for the paid registration minus a \$50 administrative fee. After Monday, August 19, 2013, NO

REFUNDS WILL BE GRANTED.

Returned

**Checks:** An administrative fee of \$35 will be charged for all checks returned

to AANP for insufficient funds.

**No Shows:** If you do not cancel in writing to AANP and do not attend, you are

still responsible for payment.

### **Registration Questions**

**Phone:** 512-442-4262 from 9:00 AM – 5:00 PM CT,

Monday through Friday, excluding holidays

**Email:** conference@aanp.org

**Fax:** 512-442-6469

Mail: American Association of Nurse Practitioners

PO Box 12846, Austin, TX 78711



# **Registration Fees:**

Without Conference

Registration .....\$300



### **Conference Schedule Key and Disclosures**

### **CODES FOR FEATURED TRACKS**

The following are codes for the featured tracks as applicable within the conference schedule:

Code	Track	
BL	Business & Leadership	
(U)	Convenient Care & Urgent Care	
D	Dermatology	
P	Pulmonology	

### **CODES FOR SESSION CONTENT LEVELS**

Each session as applicable within the conference schedule is assigned one of the following content level codes:

[AB] Advanced Beginner

[C] Competent

[P] Proficient

[E] Expert

### **DISCLOSURES**

Attendance at any conference session does not indicate nor quarantee competence or proficiency in the performance of any procedures which may be discussed or taught.

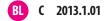
*In some cases presentation descriptions have been* shortened in this brochure due to space limitations. Full descriptions are shown in the online conference registration system and on our website at www.aanp.org.

Content presented reflects the knowledge and opinion(s) of the presenters and does not necessarily reflect the positions and views of AANP. While currently confirmed, the conference schedule and presenters are subject to change at any time.

### THURSDAY, OCTOBER 3, 2013

### 7:30 AM - 8:45 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



**Owning Your Own Practice: Pursuing a Dream** 

This session will focus on the nuts and bolts for those interested in owning their own practice or business. The speaker is an NP who owns four different businesses, including two family practices, a medical education company and a property management company. Wendy L. Wright, MS, RN, APRN, FNP, FAANP, Bedford, NH

### AB 2013.1.02 ACOs, Affordable Care & the Impact on Retail/ **Urgent Care Delivery**

This session focuses on components of the Patient Protection & Affordable Care Act of 2010. A thorough review of functional definitions, the impact on stakeholders, timelines for implementing components of the legislation, as well as a summary of best practices that can be adopted by any healthcare professional will be presented.

Nancy Zaner, RN, MSN, FNP-BC, MBA, FAANP, Raymore, MO

C 2013.1.03

### **Approach and Evaluation to Vasculitis**

Patients who present with purpura and petechia should be evaluated for an underlying vasculitis. This presentation will focus on clinical assessment, diagnosis and management of vasculitis with a focus on small vessel vasculitis.

Alyn D. Hatter, DO, MS, FAOBD, Longview, TX

### C 2013.1.04 Spirometry Basics for Primary Care Nurse **Practitioners**

The proper identification and diagnosis of lung disease is based upon the accuracy of the NP's interpretation of spirometry. The "Gold" standard for the diagnosis of both asthma and COPD relies upon spirometry. Evidence-based practice depends upon the knowledge of NPs and their level of comfort with spirometry.

Catherine (Casey) S. Jones, PhD, RN, AE-C, ANP-C, Bedford, TX

### 9:00 AM -10:15 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



2013.1.05

**Negotiating Practice Agreements, Contracts and Salaries for Advanced Practice Clinicians** 

There are over 166,000 NPs in the US. More and more NPs are interviewing, negotiating contracts and practice agreements. Learn techniques regarding contract negotiation from an NP who has hired over 50 NPs into various practices. This session also will focus on insurance contract negotiation.

Wendy L. Wright, MS, RN, APRN, FNP, FAANP, Bedford, NH

C 2013.1.06

**Quality Documentation Using an EHR** 

This presentation will demonstrate how SOAP format is converted to CMS documentation guidelines in an EHR. Participants also will learn coding basics in order to accurately charge at the appropriate level for the services they provide based on the 1997 CMS coding guidelines. Jennifer L. Hayes, DNP(P), FNP-BC, Pittsburgh, PA

C 2013.1.07

Atopic Dermatitis: Maintaining Control of a **Chronic Disease** 

Atopic dermatitis (eczema) is a chronic and relapsing skin disease and affects both patients and their families. This speaker will discuss ways to halt flares and empower patients to recognize common trigger factors leading to flares as well as how to safely use medications long term.

Susan Tofte, MS, BSN, FNP-C, Portland, OR

2013.1.08

### **Beyond the Basics: Use of Pulmonary Function** Testing for Diagnosis & Management of **Respiratory Conditions**

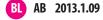
Complete lung function testing with diffusing lung capacity will be discussed, and a primary care approach to understanding these measurements and their implications will be presented.

Catherine (Casey) S. Jones, PhD, RN, AE-C, ANP-C, Bedford, TX

### EDUCATIONAL SESSIONS

### 10:30 AM -11:45 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



### NPs in the Media Spotlight: Preparing for Your Media Interview—Key Steps for Success!

This speaker will discuss how to secure and prepare for a media interview and navigate through the "do's" and "don'ts" of these interviews.

Mimi Secor, MS, MEd, FNP-BC, FAANP, Onset, MA

2013.1.10

### Rhinosinusitis: You Can't Catch Me

This session will identify appropriate treatment of rhinosinusitis based on 2012 IDSA guidelines. Current diagnosis and evidence-based recommendations also will be discussed. Guidelines will be applied to case presentations based on retrospective data.

Amy E. Warner, MS, FNP-C, Atlanta, GA

### C 2013.1.11 Sorting Out Papulosquamous Disorders

Optimal outcomes for patients with red scaly rashes are dependent on an accurate diagnosis which can be challenging. Although psoriasis is a common papulosquamous disease, clinicians should be able to recognize lichen planus, pityriasis rosea, pityriasis lichenoides, etc.

Alyn D. Hatter, DO, MS, FAOBD, Longview, TX

AB 2013.1.12

### Pulmonary Diagnostic Testing: Chest X-Rays & Labs

Basic pulmonary diagnostics including arterial blood gases, sputum gram stain, culture and chest x-rays will be reviewed.

Haley Hoy, PhD, ACNP, Huntsville, AL

12:00 PM -1:15 PM 1:30 PM -2:45 PM

### **TENTATIVE LUNCH PRODUCT THEATERS (Non-CE)**

**CONCURRENT PRESENTATIONS (1.25 hrs CE)** 

BL AB 2013.1.18

### The Power of Social Media as a Marketing Tool: What You Need to Know

This speaker will discuss the advantages and different strategies of using social media to promote and build your business.

Mimi Secor, MS, MEd, FNP-BC, FAANP, Onset, MA

### 2013.1.19 Antibiotic Update 2013: A Focus on Respiratory Infections

There are innumerable changes to the physical body during pregnancy. The latest in treatment options for pediatric and adult patients with pneumonia, ABRS and acute exacerbation of chronic bronchitis will be discussed in detail. Wendy L. Wright, MS, RN, APRN, FNP, FAANP, Bedford, NH

AB 2013.1.20

### **Dermatoses in Pregnancy: The Common and** Not-So-Common Skin Diseases Seen in Pregnant Women

There are innumerable changes to the physical body during pregnancy. This speaker will discuss and review common skin lesions, rashes, exacerbations of preexisting inflammatory skin diseases, and how to treat and maintain control of these during the nine months of pregnancy.

Susan Tofte, MS, BSN, FNP-C, Portland, OR

### C 2013.1.21

### **Unexplained Chronic Cough**

The pathophysiology, classification, differentials and diagnostic testing of chronic cough will be discussed.

Luther (Trey) Corley, MD, Huntsville, AL

3:00 PM -4:15 PM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**

### C 2013.1.22

### **Independent Practice and Business Opportunities** for the NP: Panel of Experts

Whether interested in starting a family or specialty practice, or a speaking business, this interactive panel of three experienced NP entrepreneurs will have your answers. Learn the ins and outs, pros and cons of owning your own

Wendy L. Wright, MS, RN, APRN, FNP, FAANP, Bedford, NH; Mimi Secor, MS, MEd, FNP-BC, FAANP, Onset, MA; and Angela K. Golden, DNP, FNP-C, FAANP, Munds Park, AZ

### 2013.1.23

### Pharvngitis: Sorting Out Sore Throat

Identifying bacterial infection is the hallmark for appropriate treatment of pharyngitis. These speakers will discuss current evidence-based guidelines for the diagnosis and treatment of pharyngitis. Application to clinical practice with case studies also will be presented.

Jennifer L. Hayes, MSN, FNP-BC, Pittsburgh, PA and Amy E. Warner, MS, FNP, Atlanta, GA

### AB 2013.1.24

### An Algorithmic Approach for Diagnosis of Skin Lesions

Regardless of your specialty, all NPs have patients who present with complaints of rash. All NPs should know how to accurately assess and diagnose skin eruptions that can range from eczema to a life-threatening dermatoses and underlying systemic disease.

Margaret A. Bobonich, DNP, FNP-C, DCNP, FAANP, Cleveland, OH

### 2013.1.25

### **Lung Cancer: Diagnosis and Treatment Options**

The pathophysiology, classification, differentials and diagnostic testing of lung cancer will be discussed.

Luther (Trey) Corley, MD, Huntsville, AL

### FRIDAY, OCTOBER 4, 2013

8:00 AM -9:15 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**

### C 2013.2.01

### Entrepreneur or Intrapreneur: Is This the Future of **NP Practice?**

What is an entrepreneur? What leadership qualities are common in entrepreneurs? How is an entrepreneur the same or different from an intrapreneur? How can NPs take entrepreneurial practice into the workplace?

Maraaret A. Fitzaerald, DNP, FNP-BC, NP-C, FAANP, CSP, FAAN, DCC, North Andover, MA

### C 2013.2.02 Professional and Legislative Advocacy

This speaker will discuss the importance of advocacy in supporting the role of the advanced practice NP from both a professional and a legislative perspective. Examples of advocacy efforts and the impact will be presented.

Sandra F. Ryan, MSN, CPNP, FCPP, FAANP, Medford, NJ

### 8:00 AM - 9:15 AM (cont'd)

E 2013.2.03

### An Evidence-Based Approach to the Management of the Melanoma Patient

This speaker will discuss the clinical and dermatopathology of malignant lesions, diagnosis staging and prognosis. Current therapies will be presented.

Theodore D. Scott, MSN, FNP-C, DCNP, San Marcos, CA

2013.2.04

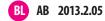
### Upper Respiratory Tract Infection

The pathophysiology, objective and subjective assessment of influenza, viral rhinitis, acute laryngitis, acute epiglottitis and RSV will be explored.

Haley Hoy, PhD, ACNP, Huntsville, AL

### 9:30 AM -10:45 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



### **Developing a Business Plan**

What is a business plan? Do you really need one? What skills have you developed as an NP that will help you in developing a successful business plan?

Margaret A. Fitzgerald, DNP, FNP-BC, NP-C, FAANP, CSP, FAAN, DCC, North Andover, MA

C 2013.2.06

### Management of Pain in the Urgent Care Setting

Pain management in the urgent care setting will be discussed. Pain pathophysiology, common presentations, evaluation of the patient, and appropriate management including reasons for referral based on findings will be presented.

Lorraine Reiser, PhD, CRNP, FAANP, Pittsburgh, PA

C 2013.2.07

### **Approach to Pediatric Vascular Anomalies**

This speaker will review vascular tumors and vascular malformations as well as capillary malformations, venous malformations, lymphatic and arterial malformations. There also will be discussion about infantile hemangioma treatment.

Marcia Hogeling, MD, FAAD, FAAP, Phoenix, AZ

2013.2.08

### Understanding COPD: Part 1 of 2

The speaker will discuss COPD pathophysiology and patient prevention and prevalence in the population and the burden on the healthcare community. Treatment plans based on GOLD will be presented.

Timothy D. Byrum, CRNP, Huntsville, AL

12:00 PM -1:15 PM 1:30 PM -2:45 PM

# **TENTATIVE LUNCH PRODUCT THEATERS (Non-CE)**

**CONCURRENT PRESENTATIONS (1.25 hrs CE)** 

### BL AB 2013.2.14

### Developing a Sustainable Business: What I Have Learned from Within and Outside of the Healthcare Industry

Starting a business is only the first step in the journey. Learn how to develop and sustain a business that creates considerable value and influence in the short and long term.

Margaret A. Fitzgerald, DNP, FNP-BC, NP-C, FAANP, CSP, FAAN, DCC, North Andover, MA

### C 2013.2.15

### Difficult Triages in the Retail Setting

This speaker will review different types of patients that present a challenge as to whether they should be seen in the Retail Clinic and what the appropriate questions and measures would be to make a quick triage decision.

Jill S. Johnson, DNP, APRN, FNP-BC, Lexington, KY

2013.2.16

### **Examination and Decision Making for Pigmented Skin Lesions**

Pigmented lesions from benign to malignant along with multiple clinical images & histology will be discussed.

Theodore D. Scott, MSN, FNP-C, DCNP, San Marcos, CA

2013.2.17

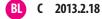
### Understanding COPD: Part 2 of 2

The speaker will discuss COPD pathophysiology and patient prevention and prevalence in the population and the burden on the healthcare community. Treatment plans based on GOLD will be presented.

Timothy D. Byrum, CRNP, Huntsville, AL

### 3:00 PM -4:15 PM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



**Negotiation Tips for Nurse Practitioners** Every new professional position and challenge is an

opportunity to provide negotiations for financial and professional security. Learn valuable tips on the how and why of principled negotiation.

Margaret A. Fitzgerald, DNP, FNP-BC, NP-C, FAANP, CSP, FAAN, DCC, North Andover, MA

### 2013.2.19

### Minor Soft Tissue and Musculoskeletal Injuries

This will be a review of the assessment and treatment of minor soft tissue and musculoskeletal injuries. Topics covered will include contusions and abrasions, sprains and strains of the ankle and knee, finger sprains, back pain, bursitis, ganglion cysts, tennis elbow, plantar fasciitis, tendinitis, paronychia, splinters & ring removal. Jill S. Johnson, DNP, APRN, FNP-BC, Lexington, KY

C 2013.2.20

### **Advances in Pediatric Dermatology**

This speaker will focus on the recent literature with important updates in pediatric dermatology. Melanoma, urticaria, drug rashes and more will be discussed.

Marcia Hogeling, MD, FAAD, FAAP, Phoenix, AZ

AB 2013.2.21

### **Lung Transplant and Lung Volume Reduction** Surgery (LVRS)

Indications, procedures, risks/benefits and complications of both LVRS & lung transplantation will be explored.

Haley Hoy, PhD, ACNP, Huntsville, AL

### SATURDAY, OCTOBER 5, 2013

### 7:30 AM -11:45 AM

### WORKSHOP (3.75 hrs CE)



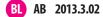
### P 2013.3.01 Dermoscopy: Bridging the Gap Between Clinical **Presentation & Histology**

These speakers will cover the principles of dermoscopy, equipment, terminology, features of benign & malignant melanocytic neoplasms, features of benign & malignant non-melanocytic neoplasms, and features of facial neoplasms.

Harold S. Rabinovitz, MD and Margaret C. Oliviero, MSN, ARNP-C, Plantation, FL

### 7:30 AM -8:45 AM

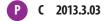
### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



**Tips and Strategies for Managing Your Staff** 

It's often said that managing staff is one of the most difficult parts of owning a business. This speaker will discuss employment laws, hiring practices and other topics to keep you in compliance, as well as look at working with and training your team.

Barbara C. Phillips, MN, GNP-BC, FNP-BC, Olympia, WA



### Pulmonary Pharmacology Update

The speaker will focus on the new medications used for individuals with pulmonary disorders, including their appropriate uses, adverse effects and drug interactions. Direct to consumer advertising, labeling updates, warnings and market withdrawals will be included.

Wendy L. Wright, MS, RN, APRN, FNP, FAANP, Bedford, NH

### 8:30 AM -11:30 AM

### WORKSHOP (2.75 hrs CE)

### C 2013.3.04

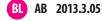
### **Commercial Driver Medical Examiner Training:** Part 1 of 3

This 9-hour workshop will provide the required medical examiners training core curriculum specifications established by FMCSA for those who perform CMV driver examinations. The newly-formed National Registry of Certified Medical Examiners requires all medical examiners be certified by May, 2014. To achieve certification, the medical examiner needs to be trained and tested on the FMCSA driver's physical qualification standards.

Jean Aertker, DNP, ARNP-BC, COHN-S, FAANP, Tampa, FL and Wendy Paracka, MS, ARNP-C, Tarpon Springs, FL

### 9:00 AM -10:15 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



### **Understanding Business Laws: What You Don't Know Will Harm You**

All NPs need to be aware and understand the potential for legal pitfalls and how they may affect you and your practice. What's all the fuss about the Stark Law and what constitutes medical fraud? Understand the finer points of federal employment laws. And, learn how OSHA, HIPPA, the IRS and OIG impact you and your practice.

Barbara C. Phillips, MN, GNP-BC, FNP-BC, Olympia, WA

### 2013.3.06

### What Little Lungs Need to Know about Asthma

Diagnostic criteria, staging of the disease and appropriate intervention will be presented with case studies for group participation. Medication and device updates will be presented.

Timothy D. Byrum, CRNP, Huntsville, AL

### 10:30 AM -11:45 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**

# C 2013.3.07

### Lobbying at Every Level: NP Grassroots, Stakeholders, Reasoned Partners and Legislators

The speaker will provide participants with ways to involve all types of stakeholders in the lobbying process to change scope of practice laws or general patient care issues. Participants will leave with a roadmap to be successful in lobbying efforts.

Anaela K. Golden, DNP, FNP-C, FAANP, Munds Park, AZ



### C 2013.3.08

### **Taking Control of Asthma in Adults**

A general review of the diagnosis and management of asthma in adult individuals and an appraisal of the most recent research findings will be presented.

Catherine (Casey) S. Jones, PhD, RN, AE-C, ANP-C, Bedford, TX

### 12:00 PM -1:15 PM 1:30 PM -2:45 PM

### **TENTATIVE LUNCH PRODUCT THEATERS (Non-CE) CONCURRENT PRESENTATIONS (1.25 hrs CE)**



C 2013.3.14

**Know Your Audience: Preparing and Presenting Effective Legislative Testimony** 

This speaker will discuss how to effectively assess the legislative environment and 'world view' before crafting and delivering testimony to legislative bodies.

Gale Adcock, MSN, RN, FNP-BC, FAANP, Cary, NC



AB 2013.3.15

### Evidence-Based Approach to Non-Melanoma Skin **Cancers**

This speaker provides the participant with the opportunity to review the morphology and distinctive clinical features of common non-melanoma skin cancers including basal cell and squamous cell carcinomas. Evidence-based treatment guidelines will be presented.

Victoria Lazareth, MA, MSN, NP-C, DCNP, Worcester, MA



2013.3.16

### **Community and Hospital Acquired Pneumonia**

Individuals with CAP need to be identified promptly and assessed to determine if hospitalization is warranted. Hospital-acquired or nosocomial pneumonia occurs in patients who have been hospitalized for at least 48-72 hours or within the previous 90 days. This is a common illness and may lengthen a hospital stay by 1-2 weeks.

Catherine (Casey) S. Jones, PhD, RN, AE-C, ANP-C, Bedford, TX

### 1:30 PM -4:30 PM

### WORKSHOP (2.75 hrs CE)

C 2013.3.17

### **Commercial Driver Medical Examiner Training:** Part 2 of 3

### Continuation of Session 2013.3.04

Jean Aertker, DNP, ARNP-BC, COHN-S, FAANP, Tampa, FL and Wendy Paracka, MS, ARNP-C, Tarpon Springs, FL

### 3:00 PM - 4:15 PM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**

### BL 2013.3.18

### What They See Is What You Get: Critically Crafting, **Introducing and Reviewing Legislation**

This speaker will discuss how to use your own and others' regulatory and legislative experience to craft legislation. Use these skills to read newly introduced legislation for loopholes and unintended consequences. What should you consider in seeking bill sponsors?

Gale Adcock, MSN, RN, FNP-BC, FAANP, Cary, NC

### AB 2013.3.19 Dermatologic Care of Transplant and Oncology **Patients**

The potential adverse cutaneous effects of organ transplantation will be reviewed. A focus will be placed on the distinctive clinical and histological features, the diagnosis, prognosis and current management strategies. Potential adverse cutaneous effects of chemotherapy also will be presented.

Victoria Lazareth, MA, MSN, NP-C, DCNP, Worcester, MA

## 2013.3.20

### Smoking Cessation: Snuff a Butt, Save a Life

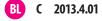
Smoking is the #1 preventable cause of death in the US today. This session will focus on the addiction of tobacco use, proven methods to facilitate stopping smoking and understanding the dangers of smoking.

Timothy D. Byrum, CRNP, Huntsville, AL

### SUNDAY, OCTOBER 6, 2013

### 7:30 AM -8:45 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



Billing and Coding: Part 1 of 2

This speaker will discuss CPT codes used on a daily basis. Barb Pierce, CCS-P, ACS-EM, West Des Moines, IA

### 2013.4.02 Cutaneous Manifestations of Connective Tissue Disease

This session can help NPs in dermatology, primary care and specialty practice identify skin lesions or symptoms and diagnostic tests critical for the diagnosis of a connective tissue disorder (CTD). Early recognition of a CTD can promote optimal patient outcomes and reduce morbidity and mortality.

Margaret A. Bobonich, DNP, FNP-C, DCNP, FAANP, Cleveland, OH

### 2013.4.03 The Complexities of Caring for the Patient with **Interstitial Lung Disease**

This presentation will focus on the various Interstitial Lung Disease(s), including idiopathic pulmonary fibrosis, Sarcoidosis, pulmonary fibrosis due to known causes, and hypersensitivity pneumonitis. Content on evaluation and current management recommendations for these patients will be provided.

### 7:30 AM -10:30 AM

### WORKSHOP (2.75 hrs CE)

### C 2013.4.04

### **Commercial Driver Medical Examiner Training:** Part 3 of 3

Continuation of Sessions 2013.3.04 & 2013.3.17

Jean Aertker, DNP, ARNP-BC, COHN-S, FAANP, Tampa, FL and Wendy Paracka, MS, ARNP-C, Tarpon Springs, FL

### 9:00 AM -10:15 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



2013.4.05

### Billing and Coding: Part 2 of 2

This session will review all coding systems: CPT, HCPCS and ICD-9 as well as identify special Medicare coding opportunities.

Barb Pierce, CCS-P, ACS-EM, West Des Moines, IA

# AB 2013.4.06

### **Disorders of Pigmentation**

The learner will become familiar with the clinical presentation, sub-types and treatment options for vitiligo and the differential diagnosis of disorders of hypopigmentation, as well as melasma and the differential diagnosis of disorders of hyperpigmenation.

Victoria Lazareth, MA, MSN, NP-C, DCNP, Worcester, MA

# 2013.4.07

### Sleep Disorders: What Does Sleep Have to Do With It?

Non-restorative sleep affects many patients and negatively impacts therapeutic interventions. This presentation will provide a multi-focused view of sleep disorders that impede restorative sleep.

Timothy D. Byrum, CRNP, Huntsville, AL

### 10:30 AM -11:45 AM

### **CONCURRENT PRESENTATIONS (1.25 hrs CE)**



2013.4.08

### Malpractice Prevention: Everything the NP Needs to Know

NPs are performing more services and seeing more patients. The number of malpractice claims made against health care professionals is on the rise. It is essential that the NP take every possible step to avoid being at the receiving end of a malpractice claim.

Wendy L. Wright, MS, RN, APRN, FNP, FAANP, Bedford, NH

# 2013.4.09

### **Immunology: Blistering Diseases**

Clinicians often think of traumatic, infectious and allergic causes for vesicles and bullae. Autoimmune blistering diseases can develop in patients across the lifespan. Have you misdiagnosed one of these patients? Learn to recognize key clinical characteristics and diagnostics tests for accurate diagnosis.

Margaret A. Bobonich, DNP, FNP-C, DCNP, FAANP, Cleveland, OH

# 2013.4.10

### Palliative Care for Advanced Lung Disease

The speaker will focus on the importance and incorporation of palliative care in patients with advanced lung diseases. Advanced lung disease afflicts one individual, but affects entire families. Palliative care is increasingly recognized as relevant to the care of advanced disease in a variety of settings.

Kathleen O. Lindell, PhD, RN, Pittsburgh, PA



### **Hotel Accommodations**

Experience everything you love about Paris, right in the heart of the Las Vegas Strip. At Paris Las Vegas Hotel & Casino, you are transported to the City of Lights with all the same passion, excitement and ambiance of Europe's most romantic city, with all the excitement of the entertainment capital of the world.

### Rates

Single/Double: \$159 plus taxes and applicable fees, based on availability.

**Triple/Quad:** An additional charge of \$30 per person will be applied to triple and quad occupied rooms.

**Children:** Up to two children under eighteen (18) years of age stay free when occupying the same room as their parents/guardians. Any additional children will be charged \$30 per child.

**Early Departure:** The hotel will apply an early check-out fee of \$50 plus tax to a quest's invoice who departs earlier than the planned check-out date.

**Internet:** Optional Internet service is available at a discounted rate of \$9.95 each day per guest room.

### **Hotel Reservations**

You MUST register for the Specialty & Leadership Conference BEFORE you can make your hotel reservation in the AANP Housing Block. Each guest room must have at least one registered guest 21 years of age or older. After registering you will receive on the registration receipt, the AANP Housing Code and other housing information. Hotel reservations must be made on or before Monday, September 9, 2013. Room types reserved during the reservation process are requests only and cannot be guaranteed until check-in at the hotel.

Based on availability, the conference guest room rates span three (3) days pre and post conference dates.

## **Hotel Deposit/Cancellation Policy**

**Hotel Deposit:** When making your hotel reservations, a deposit of one (1) room night plus tax is required to guarantee accommodations for each room reserved. Individual deposits will be credited to individual invoices. Checks or major credit cards are accepted to guarantee the reservation.

**Cancellation Policy:** No refund of the advance room deposit will be made to attendee reservations cancelled less than 3 days (72 hours) prior to the expected date of arrival.

### **Ouestions**

The AANP Housing Center is available to answer questions from 8:30 AM to 4:30 PM ET, Monday through Friday excluding holidays.

Email: Housing@aanp.org

**Phone:** 855-857-5933



### **Transportation**

Information regarding airlines, transportation services and parking at the conference hotel will be posted on the Specialty Conference page at aanp.org.

### **Animals**

No animal other than a qualified "service animal" or police dog as defined by law shall be allowed in AANP designated conference area.

### **Americans with Disabilities Act (ADA)**

The Paris Las Vegas Hotel is responsible for complying with the public accommodation requirements of the ADA. AANP is responsible for complying with certain defined public accommodation requirements of ADA within the meeting rooms utilized by AANP. If you have any questions, require special accommodations or auxiliary aid needs relating to a disability for your conference attendance, please notify AANP at conference@aanp.org or 512-442-4262 no later than Monday, September 9, 2013.

### Nevada Clean Indoor Air Act / No Smoking Law

The Nevada Clean Indoor Air Act prohibits smoking in indoor public spaces. Smoking is not permitted in the conference center, restaurants, lounges where food is served, hotel lobbies, elevators, guest rooms, hallways, theaters, arenas, arcades, retail stores and other indoor public spaces.

Smoking is permitted on the casino floor and in certain lounges where food is not served. There are a limited number of guest rooms, upon request and availability, in which smoking is allowed.





### Firearms / Weapons

Firearms are prohibited on The Paris Las Vegas Hotel premises.

### What to Do in Las Vegas

Visit aanp.org to obtain discounts, special offers and additional information on what to do and where to go in Las Vegas.

### **General Questions**

Email: conference@aanp.org

Phone: 512-442-4262 from

9:00 AM - 5:00 PM CT, Monday through Friday, excluding holidays

**Fax:** 512-442-6469

Mail: American Association

of Nurse Practitioners

PO Box 12846 Austin, TX 78711

# Conference Committee

A sincere thank you to our 2013
Specialty & Leadership Conference
Committee members for their
dedication in planning and providing
advisement on this conference
schedule.

Joyce M. Knestrick, PhD, CRNP, FAANP Donald Gardenier, DNP, FNP-BC



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AANP shares the latest NP news through social media, and we want to hear from you. Get involved today at LinkedIn, Facebook, Twitter, YouTube,

ENP Network and Generation NP.

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