



A Voice for Advanced Practice Clinicians in Maryland



Chesapeake Bay Affiliate of the National Association of Clinical Nurse Specialists



The Maryland Academy of Advanced Practice Clinicians
in conjunction with the
Chesapeake Bay Affiliate of the National Association of Clinical Nurse Specialists
are hosting a webinar

Pharmacology Update 2021
September 25 through December 23, 2021

To Potential Sponsor

We had a very positive response to the industry presentation videos during our *Pearls of Practice* 9 CE webinar this spring. Over 60% of our webinar viewers also viewed the presentations, with feedback:

- Applicable to practice
- Pertinent
- These were lovely additions - thanks to all who participated in this.
- Interesting
- Engaging
- All were excellent

The presentation videos can showcase:

- A new product, FDA approval, or emerging data on a medication or treatment modality
- Education or Degree programs
- Practice opening or introduction
- The content can be the same as an in-person meeting or a preexisting 'commercial' condensed to a 10-minute-or-less video.

For the duration of the webinar

- There will be a direct link to sponsor's microsite or webpage from our webinar page (<https://maapconline.enpnetwork.com/page/37628-pharm-2021-mockup>).
- The same link will be included in our advertising emails to potential attendees (<https://maapconline.enpnetwork.com/nurse-practitioner-news/214343-register-now-for-maacpc-banacns-pharmacology-update-2021-why-can-you-name-three-categories-of-emerging-therapies-in-locally-advanced-metastatic-bladder-cancer->). These emails are sent weekly for 3 weeks before the webinar opens and weekly while the webinar is open.

Sponsorship is \$300. Registration, W9 and 501C documents are available on our website: MAAPConline.org. We will need the presentation video in an mp4 format, web-link or video link and a logo/banner by September 18, 2021.

Speaker Lineup:

- Felix Gurman, MD - Chronic Pain Management: Review of Pharmacology and Safe Prescribing Practices
- Michael Fingerhood, MD - My favorite new patient: The triad of untreated HIV, hepatitis C and opioid use disorder
- Nancy Calabrese, FNP - LGBTQ+ & HealthCare Guidelines
- Mehrnaz Pajoumand, PharmD - Stop the Bleed: Updates in Anticoagulation Reversal
- Arif Hussain, MD - Recent Developments in Management of Advanced Bladder and Prostate Cancers
- Seferina Kim, PharmD & Megan Tomas, PharmD - Diagnosis and Pharmacotherapy of Depression
- Danielle Brown, PharmD - Iron Deficiency Anemia: Ironing Out the Details in Special Populations

Please let me know if you have any questions,
Elaine Crain
Webinar Coordinator

P.O. Box 452 Valley Lee, MD 20692
www.MAAPConline.org
maapcexhibitors@gmail.com
Tax ID 56-2521799