

The Louisiana Action Coalition
Presents
Nurse Leader Institute 2018
Designed for current and emerging nurse leaders

**Learn from exemplar Louisiana nurses during this five-day interactive program
and re-energize your nursing career!**

Monday, January 8, through Friday, January 12
Embassy Suites, 4914 Constitution Avenue, Baton Rouge

Our health care environment is changing rapidly. Health care reform, pay for performance, HCAHPS, value-based purchasing, quality, patient safety and other critical initiatives are vital to the success of your health care organization and your ability to provide optimal patient care.

As a registered nurse, you are at the heart of today's health care operation. Nurse managers play a pivotal role in recruiting, retaining and motivating staff; ensuring clinical quality; managing both fiscal operations and services to patients and many other areas of responsibility. The Nurse Leader Institute was created to provide nurse managers with the tools they need to be successful.

The Nurse Leader Institute is a five-day, intensive program to help you develop long-lasting, effective leadership skills. Whether it's human resource issues, customer service concerns, implementation of quality and patient safety initiatives, budget analysis, cost-saving mandates or building your influence as a leader, you will gain new perspectives and solutions for the difficult challenges you face on a daily basis.

Individuals completing the Nurse Leader Institute will be eligible to participate in a nine-month mentorship program during which each will be matched with an experienced nurse leader in their area of practice/interest. Those nurse leaders successfully completing both the Nurse Leader Institute and the mentorship program will be recognized at the annual Louisiana Nurses Foundation Nightingale Gala.



Who should attend?

The Nurse Leader Institute, a statewide program of the Louisiana Action Coalition, is designed for emerging nurse leaders and those aspiring to leadership working in all sectors of health care, including acute, post-acute and ambulatory providers, long-term care, home/community health, public health and schools of nursing.

Do you need to re-energize your spirit as a nurse leader? LAC offers this program as a way to do just that. Take a look at comments from some LAC Nurse Leader Institute graduates:

"The Nurse Leader Institute was an eye-opener for me. It allowed me to see the potential I have within myself to become a great leader. The information presented by the passionate faculty of RN-leaders gave me the knowledge, courage and inspiration to reach for my dream of becoming a nurse executive. I am no longer a 'lamb,' but a 'lion' in the making."

Jeannie Smith, RN, BSN, CMSRN
2016 NLI Graduate

"Technical skill, critical thinking and interpersonal skills - the instruction provided a clear framework that I can use to teach, coach, and challenge nursing students to become highly proficient in all three areas. In the new world of value-based purchasing, interpersonal skills will be the key to acquisition of all healthcare dollars. Technical and critical thinking have always been a given."

Sherry Peveto, MSN, RN
2015 NLI Graduate

"Attending the Nurse Leader Institute was an exceptional career experience for me. Being afforded the gift of great insight from proven nurse leaders as well as the ability share and learn from peers made the week an honor to attend. This training makes a nurse leader want to excel and be the best that he or she can be!"

Neal Manuel, RN
2017 NLI Graduate

"This event was very informative and engaging. The presenters are highly qualified and committed in the state's quality improvement. If you are a healthcare leader in Louisiana, you simply cannot afford to miss this event."

Nicholas Bryant, RN,
2017 NLI Graduate



The Future of Nursing: Campaign for Action

The 2010 Robert Wood Johnson Foundation/Institute of Medicine Future of Nursing Report, *The Future of Nursing: Leading Change, Advancing Health*, is a call to action for nurses to transform our profession and be active leaders in health care reform. Understanding this important body of work, in addition to the Affordable Care Act, is essential knowledge for today's nurse leaders.

The ramifications of the Future of Nursing: Campaign for Action vision and the Affordable Care Act are woven throughout the Nurse Leader Institute curriculum.

Course Learning Outcomes

Potential nurse leaders/executives will utilize the knowledge and skills in the activity to function in nursing leadership roles within healthcare.

As a result of participating in the Nurse Leader Institute, potential nurse leaders/executives will be able to :

Day 1

9 a.m. - 5:15 p.m.

Discover the nurse leader's role in healthcare reform and the Institute of Medicine's Future of Nursing vision.

Complete leadership assessment inventory.

Apply insights of assessment to improve one's leadership skills.

Employ leadership principles to achieve clinical and business agendas.

Day 2

8 a.m. - 5:10 p.m.

Recognize individual differences (including personality, age and cultural background) that affect leadership effectiveness.

Apply best practice communication skills in various situations.

Practice communicating in difficult situations.

Examine the nurse leader's role in monitoring and improving professional practice.

Summarize the legal standards for nursing practice.

Discuss the ANA Code of Ethics.

Recognize the impact of a strategic plan to maximize your career potential.

Day 3

8 a.m. - 5 p.m.

Relate the concepts of HC economics to organizational mission.

Interpret financial statements.

Analyze all components of a budget.

Translate staffing and scheduling needs to budget projections.

Utilize business plans to drive decision making.

Day 4

8:30 a.m. - 4:30 p.m.

Recognize strategies to build a positive work environment where optimal practice can flourish.

Integrate performance improvement, regulatory, and accreditation principles into leadership roles.

Formulate strategies, including positive discipline, to maximize staff performance.

Employ strategies for selecting qualified personnel

Analyze practices related to recruitment.

Analyze approaches related to staff retention.

Understand how a just culture environment increases patient safety.

Explain the nurse leader's role within the context of the Louisiana State Board of Nursing.

Day 5

8 a.m. - 3:35 p.m.

Explain how research and evidence-based practice can improve patient outcomes.

Explore national trends in quality improvement.

Identify practical strategy & tools to improve outcomes.

Explore strategies to successfully lead and sustain change.

Relate the concepts of the Disney model to transforming organizational culture.

Describe the potential effects of emerging healthcare trends on the future work of nursing .

Reflect on lessons learned throughout the Nurse Leader Institute.

**Total number of Contact Hours
for the five-day program is 32.**

The Nurse Leader Institute offering is designed utilizing materials developed by the Association of California Nurse Leaders (ACNL) and the California Institute for Nursing and Health Care (CINHC) and they are the intellectual property of ACNL.

Registration Information

Cost and Registration

Cost for five-day program: \$1,000

Registration deadline: December 15, 2017.

Registration form can be accessed through this link:

<https://www.louisianafutureofnursing.org/leader-institute-registration>

Inquiries send email to lacnursing@gmail.com.



Accommodations in Baton Rouge

Special accommodation rates are available at the Embassy Suites for NLI registrants.

http://embassysuites.hilton.com/en/es/groups/personalized/B/BTRCSES-LSN-20180107/index.jhtml?WT.mc_id=POG

The link to the hotel reservation page also will be sent with a confirmation email upon completion of registration.

Please note that deadline for reservations at the special rate for this event is December 17, 2017.

Continuing Education Credit

This activity has been approved by the Louisiana State Nurses Association for 32 contact hours. The Louisiana State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

For questions regarding contact hours, please email lacnursing@gmail.com.

The Louisiana Action Coalition reserves the right to cancel or reschedule this program due to conditions beyond its control. In the event there is an announced emergency related to weather or other unforeseen conditions, the program will be cancelled and an attempt to reschedule will be made. Registration fees will be applied to future programming.

Refunds will not be issued for cancellations or incorrect fee submissions. Fee made be applied to future programming if cancellation is made at least two full days prior to the beginning of the program.

Development of the Nurse Leader Institute was funded by donations from the Robert Wood Johnson Foundation, Blue Cross and Blue Shield of Louisiana, Gifted Healthcare LLC and the Great 100 Nurses Foundation. Special thanks to the Louisiana State Nurses Association and the Louisiana Organization of Nurse Executives for their support.

Meet Our Faculty

Faculty may change due to availability.



Ken Alexander

Ken Alexander is a vice president for the Louisiana Hospital Association (LHA) where his responsibilities include leading LHA's quality and patient safety initiatives, assisting member hospitals statewide with Centers for Medicare & Medicaid Services, The Joint Commission and the Louisiana Department of Health and Hospitals with issues relative to regulatory and hospital licensing standards and activities. Alexander also has administrative and oversight responsibility for LHA's Education Department and the LHAREF federal hospital preparedness grant program, overseeing LHA's emergency preparedness activities. In addition, he serves as a registered lobbyist and supports LHA's advocacy agenda. Alexander is a member of the Louisiana Action Coalition's Core Leadership Team.



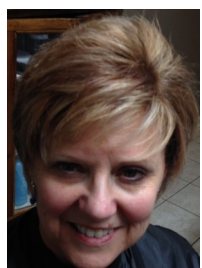
**Cynthia Bienemy
PhD, RN**

Cynthia Bienemy, PhD, RN, is the director of the Louisiana Center for Nursing at the Louisiana State Board of Nursing where she is charged with collecting, analyzing, and reporting on the registered nurse (RN) and advanced practice registered nurse (APRN) workforce in Louisiana. Dr. Bienemy addresses issues related to nursing education capacity, nurse supply and nurse demand. She serves as co-lead for the Louisiana Action Coalition (LAC) and is a member of the LAC Core Leadership Team. She also serves as the lead for the LAC Diversity Steering Committee which is responsible for the pillar of work that focuses on increasing the diversity of Louisiana's RN and APRN workforce. Dr. Bienemy serves as the president of the National Forum of State Nursing Workforce Centers, chair of Louisiana's Nursing Supply and Demand Council and the Louisiana Health Works Commission. Dr. Bienemy is an ANA SAMSHA Ethnic Minority Fellow Alumnus and serves on multiple state and national committees and work groups.



**Yvette Bertaut
MSN, RN, NEA-BC**

Yvette Bertaut MSN, RN, NEA-BC, is vice president of Patient Care Services at Ochsner Medical Center, a position she has held since 2013. During her 27 years at Ochsner, she has held various leadership and nursing positions within human resources, acute and post acute care, behavioral health, respiratory and therapy services. She enjoys mentoring staff and leaders in their development and fostering a healthy work environment that facilitates an optimal patient experience. Bertaut has served as a MSN/ BSN preceptor for LSU Health Sciences School of Nursing and University of South Alabama School of Nursing since 2011 .



**Lisa Colletti, RN,
MN, NEA-BC**

Lisa Colletti, RN, MN, NEA-BC, has 40 years of nursing experience including 20 years in leadership and administrative positions. Colletti's background includes clinical bedside positions in medical-surgical and oncology nursing; clinical educator positions; School of Nursing faculty and nursing leadership positions covering all areas of nursing as well as the departments of pharmacy, nursing professional development, social services, utilization management, case management, quality/performance improvement, patient relations and pastoral care services. Colletti served as president of the Louisiana Organization of Nurse Executives, is a member of the American Nurses Association and its state and local chapters and is a Core Leadership Team member of the Louisiana Action Coalition.

Meet Our Faculty



**Denise Danna, DNS,
RN, NEA-BC, FACHE**

Denise Danna, DNS, RN, NEA-BC, CNE FACHE, has 40 years of nursing experience with 30 years of nursing leadership experience. Danna has worked as a chief nursing officer at several hospitals for more than 15 years where she has had responsibility for multi-million dollar budgets, participating in budget planning, strategic planning and business planning. Danna was the associate dean and associate professor at the LSU Health Sciences Center School of Nursing where she was responsible for the Masters of Nursing and Doctor of Nursing Practice programs and program director for the Nursing Administration concentration for which she developed a three -hour budgeting course. She has served as treasurer for multiple professional organizations. Danna currently serves as chief nursing officer for University Medical Center New Orleans and is a member of the Louisiana Action Coalition's Core Leadership Team.



**Sue C. DeLaune,
MN, RN, CNE**

Sue DeLaune, MN, RN, CNE, has more than 40 years' experience as a nurse educator in various roles including educator, author, staff nurse, administrator and business owner. She has worked with clients and colleagues from many cultural backgrounds and written chapters on communication and cultural diversity. In speaking engagements across the U.S., DeLaune has presented on humor and health, increasing interpersonal effectiveness and dealing with conflict and stress management. She is noted for her witty and informative methods of engaging participants in learning experiences.



**Joe Eppling
MN, RN, NEA-BC**

Joe Eppling, MN, RN, NEA-BC, has more than 25 years of nursing management experience including serving as a supervisor, director, assistant vice president and senior director of nursing. Eppling has practiced nursing in various inpatient and outpatient settings including critical care, emergency, rehabilitation and post-acute settings. He currently serves as senior director of Nursing-Critical Care at University Medical Center New Orleans.



Deborah Ford, RN

Deborah Ford, RN, is a senior nursing executive with more than 30 years of experience. Her background includes progressive nursing leadership roles from nurse manager to senior executive with oversight of nursing and other areas such as dietary, pharmacy, service lines, social services, home health, respiratory and other clinical departments. Ford's most recent position was as chief nursing officer at Our Lady of the Lake Regional Medical Center in Baton Rouge, and she also held that position at Lafayette General Medical Center. Ford led both organizations to achieve ANCC Magnet recognition. She has served as president of the Louisiana Organization of Nurse Executives and president of the Louisiana State Board of Nursing.

Meet Our Faculty



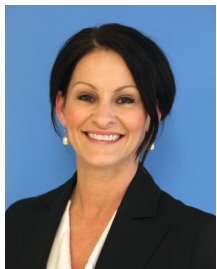
Jeffrey J. Hamilton
RN, BSN, MBA, MSN

Jeffrey J. Hamilton, RN, BSN, MBA, MSN, currently serves as a RN-consultant for the Ochsner Leadership Institute. In this position, he conceptualizes, produces, and implements leadership courses at the system level. Hamilton has served in a variety of nursing areas including positions in surgical, trauma and burn units and telemedicine ICU's. He has volunteered with professional associations in leadership roles and served as chair of University Medical Center's Hospital Shared Governance Committee for three years, cultivating a collective commitment to delivering superior patient centered care. Hamilton was chosen Outstanding Nurse by the Pelican News in March 2015 and recently spoke to the New Orleans District Nurses Association about lessons learned in launching a nurse residency program.



Karen C. Lyon, PhD,
MBA, APRN, NEA

Karen C. Lyon, PhD, MBA, APRN, NEA, is executive director at the Louisiana State Board of Nursing. Her nursing career spans 40 years and includes 30 years in management positions and 20 years in executive leadership. Lyon's previous position was associate dean for Nursing at Texas Woman's University Nelda C. Stark College of Nursing. She also served as associate dean for operations at Samuel Merritt University School of Nursing in Oakland, CA. Lyon's clinical expertise is in wound care, and she had an active practice in El Paso and Houston, Texas, and Las Cruces, New Mexico, prior to relocating to Louisiana. She has served on the national board of directors as treasurer of the National Association of Clinical Nurse Specialists and on the National Advisory Board of the American Organization of Nurse Executives. Lyon is a member of the Louisiana Action Coalition's Core Leadership Team.



Caroline G. Marceaux
MS, BSN, RN

Caroline G. Marceaux MS, BSN, RN, is chief nursing officer at Acadia General Hospital where she influences strategic direction and ensures that nursing's goals and initiatives are aligned to advance organizational success. Marceaux has more than 20 years of nursing experience across the lifespan including NICU, labor and delivery, perioperative, behavioral health, wound care and hyperbaric and rehabilitation.



Jennifer Melton
BSN, RN, IBCLC

Jennifer Melton, BSN, RN, IBCLC, has 19 years of nursing experience in pediatrics, well newborn nursery, NICU and lactation. Throughout her career, she has taken on several leadership roles and is currently serving as the director of Women's Services at Ochsner Medical Center Kenner. Her responsibilities include the management of multiple departments including Labor and Delivery, Mother/Baby, NICU, Lactation and Prenatal Testing. She also serves as the chair of the OB Integration Council for Ochsner Health System, through which she ensures that evidence-based practices are introduced and implemented throughout the Ochsner system. Jennifer was selected as one of Louisiana's Great 100 Nurses of 2015 by the Great 100 Nurses Foundation.

Meet Our Faculty



**Barbara Morvant
MN, RN**

Barbara Morvant, MN, RN, is a nationally recognized leader in the field of nursing regulation who specializes in the improvement of nursing regulation by continually providing leadership in the refinement of rules, regulations and processes in the state of Louisiana and through national activities. She held the position as executive director for the Louisiana State Board of Nursing from November 1988 until February 2015. Since her retirement from the Louisiana State Board of Nursing, Morvant has remained actively involved with nursing through her activities with the Louisiana Action Coalition where she is a Core Leadership Team member, serves as the project director for the Robert Wood Johnson Foundation State Implementation Grant and chairs the 14-member Leadership Steering Committee which is comprised of nurse leaders from across the health care industry. She currently serves as president of the Louisiana Nurses Foundation.



**Dawn Pevey-Maulk
MBA, BSN, RN, NEA-BC**

Dawn Pevey-Maulk began her nursing career as an intensive care unit staff nurse and progressed into the roles of clinical coordinator and then director of telemetry. She currently serves dual roles in executive leadership at Ochsner Medical Center - Baton Rouge as chief nursing/operating officer with oversight of nursing and areas including dietary, pharmacy and respiratory. She also serves as system vice president of Service Lines for Ochsner Health System providing leadership and oversight of radiology, cancer services, laboratory and other service lines. She was honored as a Great 100 Nurse of Louisiana, named a "Top 40 Under 40" by the Baton Rouge Business Report, graduated the Managing Healthcare Delivery program through Executive Education at Harvard Business School, and in July 2016 was named as a Becker's Hospital Review's "Rising Star – 50 Healthcare Leader Under 40."



**Joan "Ecoee" Rooney
DNP, RN-BC**

Joan "Ecoee" Rooney, DNP, RN-BC, has worked in professional development for 13 years. Her experience includes developing preceptor programs and teaching skills in leadership, colleague care and peace in the workplace. Rooney is certified as a compassion fatigue educator and is a chapter co-author in the new core curriculum for nursing professional development through ANPD. She is currently director of Nursing Professional Development and Evidence Based Practice and Wound, Ostomy and Continence Nursing at Ochsner Medical Center, New Orleans.