



Nurse Practitioner Alliance of Alabama



npalliancealabama.org

NPAA 11th Annual Conference October 27- 28, 2017

The Hyatt Regency Birmingham - The Wynfrey Hotel

Sponsor Opportunities

Tax ID# 02-0791276

Terms of Payment

Remittance of payment implies acceptance of the exhibit terms

Registration can be completed electronically at:

www.npalliancealabama.org

Terms of Agreement

I/we would like to sponsor the 2017 11th Annual Nurse Practitioner Alliance of Alabama Conference at the following level:

Corporate Sponsor: \$10,000

- Conference Benefits:
 - Recognition at the Awards Luncheon
 - Full page color advertisement in event program
 - Includes one table (8 seats) with preferred seating for the Awards Luncheon held on October 27th
 - Includes vendor booth with preferred location; Exhibit Hours are 7AM -4 PM on Friday, October 27th
 - Includes two registrations for the conference including CEUs and all meals
 - Inclusion of Company Logo:
 - on every page of conference website
 - on screen in session rooms
 - on sponsorship signage displayed on-site
 - on the sponsor page of the conference website
 - on the sponsor page of the conference program book
 - Inclusion on all conference materials sent to NPAA followers and via our website (over 3,000 nurse practitioners and students)
 - Acknowledgement on the NPAA website and social media
- Yearly Benefits:
 - Acknowledgements in social media posts, NPAA website/landing pages, and email campaigns.
 - Will begin on payment date with a one-year duration.

Gold Sponsor: \$5,000

- Includes one table (8 seats) with preferred seating for the Awards Luncheon held on October 27th
- Includes vendor booth with preferred location; Exhibit Hours are 7AM -4 PM on Friday, October 27th
- Includes two registrations for the conference including CEUs and all meals
- Full page color advertisement in event program
- Inclusion on all conference materials sent to NPAA followers and via our website (over 3,000 nurse practitioners and students)
- Recognition on projection screen during the conference
- Acknowledgement on the NPAA website and social media

Silver Sponsor: \$3,000

- Includes 4 tickets with preferred seating for the Awards Luncheon held on October 27th
- Includes vendor booth with preferred location; Exhibit Hours are 7AM -4 PM on Friday, October 27th
- Includes one registration for the conference including CEUs and all meals
- 3/4 page color advertisement in event program
- Inclusion on all conference materials sent to NPAA followers and via our website (over 3,000 nurse practitioners and students)
- Recognition on projection screen during the conference
- Acknowledgement on the NPAA website and social media

Bronze Sponsor: \$2,000

- Includes 2 tickets with preferred seating for the Awards Luncheon held on October 27th
- Includes vendor booth with preferred location; Exhibit Hours are 7AM -4 PM on Friday, October 27th
- Includes one registration for the conference including CEUs and all meals
- 1/2 page color advertisement in event program
- Inclusion on all conference materials sent to NPAA followers and via our website (over 3,000 nurse practitioners and students)
- Recognition on projection screen during the conference
- Acknowledgement on the NPAA website and social media

Friend of NPAA Sponsor: \$1,000

- Includes vendor booth with preferred location; Exhibit Hours are 7AM -4 PM on Friday, October 27th
- 1/4 page color advertisement in event program
- Inclusion on all conference materials sent to NPAA followers and via our website (over 3,000 nurse practitioners and students)
- Recognition on projection screen during the conference
- Acknowledgement on the NPAA website and social media

Vendor Registration Only: \$750

- Includes vendor booth only

Vendor space does *not* include:

- Storage of any exhibit material
- Cleaning and maintenance of individual booths or wastebaskets
- Electricity for individual booths (extra charge applies). Please contact the Hyatt Regency Hotel to make arrangements.
- Additional lighting

Additional Sponsorship Opportunities:

- Sponsorship of Friday Breakfast
- Sponsorship of Saturday Breakfast
- Sponsorship of Awards Luncheon
- Sponsorship of Awards
- Sponsorship of Breaks
- Donation of Conference Bags
- Any items that your company would like to donate and placed inside each conference bags.

Deadline:

- September 1, 2017: Advertisements for Printing must be submitted.
- Payments must be made prior to any advertisements printed in the conference program book or on the NPAA website.

All vendor booths will be placed outside the main conference room close to the registration area. Participants will have ample of time to visit with exhibits during conference registration and scheduled lunch and breaks as all food served will be placed in the registration/exhibit area. For additional information on sponsorships, please contact:

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