



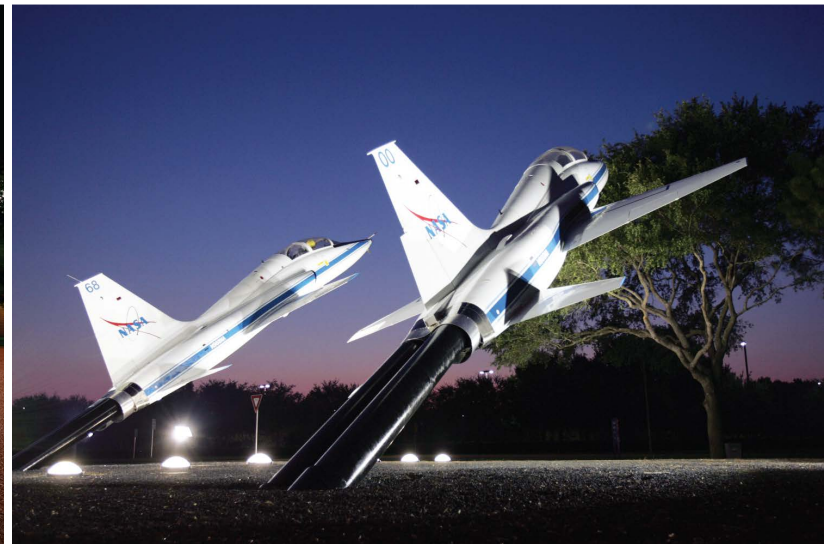
APPex
Advanced Practice Provider Executives

Hosted by:

TMC

TEXAS
MEDICAL
CENTER

2017



10th Annual
Advanced Practice Provider (APRN & PA)
Leadership Summit

September 13 - 16, 2017
Houston, TX

INTRODUCTION

Program Overview

The 10th Annual Advanced Practice Provider (APRN & PA) Leadership Summit is a national forum for healthcare leaders and clinicians to share information, develop a consistent platform and map out solutions for universal and reoccurring struggles involving the administrative, managerial, policy and practice aspects of advanced practice providers (advanced practice nursing roles and physician assistants).

Attendees will benefit from networking with other healthcare leaders and clinicians and will gain support and resources to enhance advanced practice at their organizations. Novel strategies and approaches to a variety of advanced practice topics will be shared. Interactive discussions with advanced practice leaders will help attendees learn about state, regional and national challenges, successes and changes.

Educational Benefits

- Network with other healthcare leaders and clinicians
- Gain support and resources to enhance advanced practice at your organization
- Learn novel strategies and approaches to a variety of advanced practice topics
- Learn about state, regional and national challenges, successes and changes through interactive discussion with advanced practice leaders

Target Audience

- Advanced practice administrators, managers, leads/chiefs, chairs of shared governance/nursing/medical councils & committees
- Hospital and healthcare administrators and executives, physician leaders and nursing leaders involved directly or indirectly with advanced practice
- Chief Nursing Officers (CNOs), Chief Medical Officers (CMOs), Directors of Nursing (DONs), Chief/Chairs of Departments, Patient Care Directors, Nurse Managers, and Clinical Nurse Leaders (CNLs)
- Advanced Practice Providers (APPs): PAs, NPs, CNMs, CRNAs, and CNSs other clinicians involved with APRNs & PAs (e.g. physicians, nurses, pharmacists)



Continuing Education

Continuing Education (CE) Credit: APRNs & RNs

Advanced Practice Provider Executives, Inc. (APPex) is an approved provider of continuing nursing education by the California Board of Registered Nursing (Sacramento, CA).

Provider approved by the California Board of Registered Nursing, Provider Number 16233, for 24.5 contact hours.

Continuing Medical Education (CME) Credit: PAs

This program has been reviewed and is approved for a maximum of twenty and a half (24.5) hours of AAPA Category 1 CME credit by the Physician Assistant Review Panel. Physician Assistants should claim only those hours actually spent participating in the CME activity.

Wed	09/13	6.00 contact hours
Thurs	09/14	6.00 contact hours
Fri	09/15	6.00 contact hours
Sat	09/16	6.50 contact hours
Total		24.5 contact hours

FACULTY

Conference Planning Committee

Susan T. Bionat

Houston Methodist Hospital

Linda Cole

Baylor St. Luke's Medical Center

Joyce Dains

MD Anderson Cancer Center

Sean DeGarmo

Memorial Hermann Hospital-Texas Medical Center

Elizabeth (Charley) Elliott

Texas Children's Hospital

Betty Gonzales

Houston Methodist, Sugar Land

Lori Hull-Grommesh

Memorial Hermann Health System

Kevin Letz

Advanced Practice Provider Executives, Inc.

Nicholas M. Perrino

Advanced Practice Provider Executives, Inc.

Melissa Rouse

CHI St. Luke's Health

Nicole Twine

Houston Methodist

Guest Faculty

Jennifer Abrams, MA

Education and Communications Consultant
Jennifer Abrams Consulting

Scott Cackler, MBA, MPAS, PA-C

APP Manager
Ohio State University Comprehensive
Cancer Center

Chris Collado, MSN, NP-C, CPNP-Dual

Director, Advanced Practice,
Batson Children's Hospital
Instructor, University of Mississippi Medical Center
School of Nursing

Belinda J. Currey, MSN, RN, BA, CHCR

Talent Management Consultant Human Resources
Geisinger Health System

Sean DeGarmo, PhD(c), RN, ENP-BC, FNP-BC, ACNS-BC

Director, Advanced Practice Providers (former)
Memorial Hermann Medical Center

Carol W. Ennualt, MBA, PA-C

Director, Advance Practice Providers
University of Pittsburgh Medical Center

Mitchel Erickson, MSN, ACNP

Director, Advanced Practice
UCSF Health

Nicole Fontenot, MSN, APRN, ACNP-BC, CCNS, CCRN-K

Medical ICU/Alkek 9 IMU Clinical Nurse Expert
(Former Manager NP Service)
Houston Methodist Hospital

Raji Koppolu, MS, RN CPNP-PC/AC, MSL

Manager, Advanced Practice
Stanford Children's Health

Ryan Krasnosky, MPAS, PA-C

Director, Surgery Advanced Practice Providers
Department of Pediatric Surgery
Texas Children's Hospital
Instructor, Pediatric Surgery
Baylor College of Medicine

Lynn McComas, MSN, NCMP, ANP-C

President & CEO
Preceptor Link

Felicia Menefee, MSN, RN, BC, ANP, ACNS, CHFN

Chief Nursing Officer, Ambulatory Nursing &
Advanced Practice Providers
St. Luke's Health System (Kansas City, MO)

Marc M. Meyer, JD, MS, RN

Attorney
Law Office of Marc Meyer, PLLC

Daniel Milano, MCMS, PA-C

Administrative Director,
Physician Assistant Services (Surgery)
White Plains Hospital (NY)

David Mittman, PA, DFAAPA

Editor-in-Chief
Clinical 1

Alison Mowery, DNP, CRNP

Director, Advanced Practice Council;
Chief Advanced Practitioner (The Heart Institute)
Geisinger Health System

FACULTY

Leissa Roberts, DNP, CNM, FACNM

Professor; Clinical Associate Dean,
Faculty Practice
University of Utah College of Nursing

Bruce Schoneboom, PhD, CRNA, FAAN

Senior Director,
Education and Professional Development
American Association of Nurse Anesthetists

Anne Swantz, MS, RN, CPNP-PC

Associate Director,
Sovie Center for Advanced Practice
University of Rochester Medical Center

Jenilea Thomas MSN, CPNP AC/PC

Director, Critical Care Advance Practice Providers
(West Campus/Woodlands)
Pediatric Critical Care
Baylor College of Medicine/
Texas Children's Hospital

Julie Eliopoulos Tsirambidis, MSN, CNP

Director, Advanced Practice
ACHP Brecksville –Primary Care NP
Akron Children's Hospital

Nicole Twine, MSN, RN, ACNP-BC, NE-BC

Director, Nurse Practitioner Service
Houston Methodist Hospital

**Korinne Van Keuren, DNP, RN, APRN-BC, CPNP-AC,
RNFA, WOCN**

Manager, Advanced Practice
Stanford Health Care

Sandra Wright-Esber, MSN, MA, CNP, RN, IBCLC

Director, Advanced Practice Nursing
MetroHealth Medical Center (Cleveland, OH)



LEADERSHIP TRAINING SEMINAR I

Wednesday, September 13, 2017

New for 2017, the Advanced Practice Leadership Training Seminar is a two-part, expert-led program tailored to the foundational principles of advanced practice administration and leadership. APPex leaders, experienced in program development and management of Advanced Practice Providers (APPs)--predominantly NPs, PAs, and CRNAs--will offer presentations highlighting key aspects of effectively leading and managing these unique medical provider roles. Members will also help lead and facilitate group discussions and networking between scores of Academic Medical Centers (AMCs), community hospitals, and other healthcare organizations. Participants will gain new insights and understanding on how organizations have applied these principles to address barriers and work towards improved utilization, productivity, revenue-generation, recognition, etc. of the advanced practice roles.

Seminar I will cover the first nine APPex (9) domains attributed to value and success. Seminar II will cover the remaining nine (9) domains [*to be offered at a future date].

Seminar will be led by Nicholas M. Perrino, President of APPex, principle advanced practice consultant, and founding executive over two Centers of Advanced Practice (Stanford Health Care in Palo Alto, CA and Hospital for Special Surgery in New York, NY).

Breakfast – on your own

8:30 – 9:00AM

Sign-in/Registration

9:00AM – 3:00PM

All nine (9) domain presentations will include the following:

- > Introduction
- > Background
- > Foundational Principles
- > Best Practices
- > Strategies
- > Idea Sharing

Each domain presentation will be 30 - 60 min

Domain I:	Organizational Background & Structure
Domain II:	Role of the Advanced Practice Executive
Domain III:	Recruitment & Marketing
Domain IV:	Interviewing & Hiring
Domain V:	Credentialing & Privileging
Domain VI:	Onboarding & Orientation
Domain VII:	Preceptoring
Domain VIII:	Shared Governance/Shared Leadership
Domain IX:	Advanced Practice Council/Committee

The **Advanced Practice Provider Executives (APPex)** fellowship in advanced practice leadership is a two (2) track recognition program for both new and experienced advanced practice administrators. This program has been developed to both train APP leaders in the necessary skill sets with direct responsibility over APP positions, and, to acknowledge the accomplishments of experts and leaders specific involved with advanced practice.

TRACK 1

Developing APP Administrator Requirements:

- current APPex member
- completion of leadership training seminars I, II
- 30 contact hours in leadership (recent three year period)
- 2 letters of recommendation
- partnership with APPex leaders and mentor:
 - conference calls with assigned APP leaders (4 monthly calls total with 3 different leaders)
 - 1 site visit with mentor (2-page report out on 2 domains)
- improvement project (10-page summary report)
- presentation of project at APPex annual conference

TRACK 2

Experienced APP Administrator Requirements:

- 2+ years APPex membership (current member)
- 3+ years experience in advanced practice leadership role (manager level or above)
- 30 contact hours in leadership (recent three year period)
- 2 letters of recommendation
- partnership with an APPex mentor:
 - conference calls with mentor (4 monthly calls)
- 3 performance improvement exemplars (5 pages each)
or
- 1 publication in a peer reviewed journal related to advanced practice administration
- presentation of project at APPex annual conference

APPex Fellows are selected based on outstanding contributions to advanced practice administration. Upon submission of requirements to APPex, the Board of Advisors will review applicant's portfolio, assess, and provide a determination of selection. Fellows will be honored and recognized and may use the FAPPex credential. Renewal is required every three (3) years.

PRE-CONFERENCE WORKSHOP

Thursday, September 14, 2017

Breakfast – on your own

7:30 - 8:00AM

Sign-in/Registration

8:00 - 10:00AM

Organizational Advancement within Advanced Practice: Clinical Ladders and Other Professional Development Pathways

Anne Swantz, MS, RN, CPNP-PC

Associate Director,
Sovie Center for Advanced Practice
University of Rochester Medical Center

Julie Eliopoulos Tsirambidis, MSN, CNP

Director, Advanced Practice
ACHP Brecksville –Primary Care NP
Akron Children's Hospital

10:00 - 10:15AM

Break

10:15 - 12:15PM

Recruitment & Retention Strategies for AP Candidates: Secure Your Seat at the Table

Alison Mowery, DNP, CRNP

Director, Advanced Practice Council;
Chief Advanced Practitioner (The Heart Institute)
Geisinger Health System

Belinda J. Currey, MSN, RN, BA, CHCR

Talent Management Consultant Human Resources
Geisinger Health System

12:15PM - 1:30PM

Lunch (on your own)

1:30 - 3:30PM

Fear and Loathing in Austin (or Albany, Springfield, Sacramento, etc.): Dealing with Licensing Agencies from the Viewpoint of the Advanced Practice Provider and Administrator

Marc Meyer, JD, MS, RN

Attorney
Law Office of Marc Meyer, PLLC



CONFERENCE

Friday, September 15, 2017

Breakfast - buffet provided by Four Seasons Houston

7:30 - 8:00AM

Sign-in/Registration

8:00 - 8:30AM

Welcome

Nicholas M. Perrino, DNP(c), MPH, MS, RN, FNP-BC, NE-BC, FACHE

President & CEO

Advanced Practice Provider Executives, Inc.

Kevin Letz, DNP, MBA, CNE, CEN, FNP-C, ANP-BC, PCNP-BC, FAANP

Vice President

Advanced Practice Provider Executives, Inc.

8:30 - 9:30AM

Lessons Learned as a New Director of APPs

Sean DeGarmo, PhD(c), RN, ENP-BC, FNP-BC, ACNS-BC

Director, Advanced Practice Providers (former)

Memorial Hermann Medical Center

9:30 - 10:30AM

Development and Implementation of an APP Incentive Plan

Carol W. Ennault, MBA, PA-C

Director, Advance Practice Providers

University of Pittsburgh Medical Center

10:30 - 10:45AM

Break

10:45 - 11:45AM

**Being Generationally Savvy:
Working Effectively Across Generations**

Jennifer Abrams, MA

Education and Communications Consultant

Jennifer Abrams Consulting

11:45 - 12:30PM

Lunch

12:30 - 1:30PM

**Structured Networking Session & Table Discussions
APPex Board of Directors**

1:30 - 2:30PM

**Similarities and Differences Between
NPs and PAs:**

What You Did Not Learn In School

David Mittman, PA, DFAAPA

Editor-in-Chief

Clinician 1

2:30 - 2:45PM

Break

2:45 - 4:15PM

Directors of Advanced Practice Panel

Chris Collado, MSN, NP-C, CPNP-Dual

Director, Advanced Practice,

Batson Children's Hospital

Instructor, University of Mississippi Medical Center

School of Nursing

Mitchel Erickson, MSN, ACNP

Director, Advanced Practice

UCSF Health

Felicia Menefee, MSN, RN, BC, ANP, ACNS, CHFN

Chief Nursing Officer, Ambulatory Nursing &
Advanced Practice Providers

St. Luke's Health System (Kansas City, MO)

Daniel Milano, MCMS, PA-C

Administrative Director,

Physician Assistant Services (Surgery)

White Plains Hospital (NY)

Sandra Wright-Esber, MSN, MA, CNP, RN, IBCLC

Director, Advanced Practice Nursing

MetroHealth Medical Center (Cleveland, OH)



CONFERENCE

Saturday, September 17, 2017

Breakfast - buffet provided by Four Seasons Houston

7:30 - 8:00AM

Sign-in/Registration

8:00 - 9:00AM

Partnering with Academia to Provide Advanced Post-Graduate Subspecialty Pain Management for Nurse Anesthetists

Bruce Schoneboom, PhD, CRNA, FAAN

Senior Director, Education and Professional Development
American Association of Nurse Anesthetists

9:00 - 10:30AM

Managers of Advanced Practice Panel

Scott Cackler, MBA, MPAS, PA-C

APP Manager
Ohio State University Comprehensive Cancer Center

Raji Koppolu, RN, MS, CPNP-PC/AC, MSL

Manager, Advanced Practice
Stanford Children's Health

Ryan Krasnosky, MPAS, PA-C

Director, Surgery Advanced Practice Providers
Department of Pediatric Surgery
Texas Children's Hospital
Instructor, Pediatric Surgery
Baylor College of Medicine

Melanie Smith, DNP, ACNP-BC

Manager, Nurse Practitioner Service
Houston Methodist Hospital

Jenilea Thomas MSN, CPNP AC/PC

Director, Critical Care Advance Practice Providers
(West Campus/Woodlands)
Pediatric Critical Care
Baylor College of Medicine/
Texas Children's Hospital

Korinne Van Keuren - DNP, RN, APRN-BC, CPNP-AC, RNFA, WOCN

Manager, Advanced Practice
Stanford Health Care

10:30 - 10:45AM

Break

10:45 - 11:45AM

Creating a Professional Development Model for Hospital-Based NPs

Nicole Twine, MSN, RN, ACNP-BC, NE-BC

Director, Nurse Practitioner Service
Houston Methodist Hospital

Nicole Fontenot, MSN, APRN, ACNP-BC, CCNS, CCRN-K

Medical ICU/Alkek 9 IMU Clinical Nurse Expert
(Former Manager NP Service)
Houston Methodist Hospital

11:45 - 12:45PM

Lunch (sponsored by Doximity)

Social Media for Clinician Leaders

Kevin Letz, DNP, MBA, CNE, CEN, FNP-C, ANP-BC, PCPNP-BC, FAANP

Vice President
Advanced Practice Provider Executives, Inc.

12:45 - 1:45PM

Surviving Class Whitewater: Rapid Growth of Advanced Practice Providers

Leissa Roberts, DNP, CNM, FACNM

Professor; Clinical Associate Dean,
Faculty Practice
University of Utah College of Nursing

1:45 - 2:00PM

Break

2:00 - 3:00PM

Working Toward Solutions to the Preceptor Shortage

Lynn McComas, MSN, NCMP, ANP-C

President & CEO
Preceptor Link

3:00 - 3:30PM

Evaluations; Wrap Up

3:30PM

Adjourn



CONFERENCE VENUE

Location: Houston, TX | Four Seasons Houston



FOUR SEASONS

HOTEL
HOUSTON

Four Seasons Houston

1300 Lamar St
Houston, TX 77010
(713) 650-1300



www.fourseasons.com



Supporting Organizations

TMC | TEXAS
MEDICAL
CENTER



SUPPORTING ORGANIZATIONS

Host Institutions



Memorial Hermann, Texas Medical Center
www.memorialhermann.org

The largest not-for-profit health system in Southeast Texas, Memorial Hermann has 13 hospitals and numerous specialty programs and services conveniently located throughout the Greater Houston area. Memorial Hermann-Texas Medical Center is one of the nation's busiest Level I trauma centers and the primary teaching hospital for The University of Texas Health Science Center at Houston (UTHealth) Medical School. We offer leading-edge diagnostic technologies and treatment techniques as well as Houston's first health information exchange that shares vital patient data among care providers, helping to ensure patients receive the right care at the right time.



**Texas Children's
Hospital®**

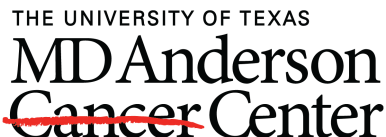
Texas Children's Hospital
www.texaschildrens.org

Texas Children's Hospital, located in Houston, Texas, is a not-for-profit organization whose mission is to create a healthier future for children and women throughout our global community by leading in patient care, education and research. We are proud to be consistently ranked among the top children's hospitals in the nation. As of 2011, U.S. News & World Report ranks it #4 amongst the pediatric hospitals in the nation.

With 639 licensed beds and 465 beds in operation, it is the largest children's hospital in the United States and is affiliated with the Baylor College of Medicine as that institution's primary pediatric training site.

SUPPORTING ORGANIZATIONS

Host Institutions



MD Anderson Cancer Center
www.mdanderson.org

The University of Texas MD Anderson Cancer Center is one of the world's most respected centers devoted exclusively to cancer patient care, research, education and prevention. It is located in central Houston in the Texas Medical Center.

MD Anderson was created in 1941 as part of The University of Texas System. The institution is one of the nation's original three comprehensive cancer centers designated by the National Cancer Act of 1971 and is one of 45 National Cancer Institute-designated comprehensive cancer centers today.

U.S. News & World Report's "Best Hospitals" survey has ranked MD Anderson the nation's top hospital for cancer care. MD Anderson has been ranked the leading cancer hospital for 11 of the past 14 years. The institution has been named one of the nation's top two hospitals for cancer care every year since the survey began in 1990.



CHI St. Luke's Health
www.chistlukeshealth.org

Imagine better health.SM

Opened 1954 (formerly St. Luke's Episcopal Hospital), Baylor St. Luke's Medical Center is a quaternary care facility that is home of the Texas Heart® Institute, a world-class cardiovascular research and education institution founded in 1962 by Denton A. Cooley, MD—consistently ranked as one of the nation's best in Cardiovascular Services & Heart Surgery. The first hospital in Texas and the Southwest designated a Magnet® hospital for Nursing Excellence by the American Nurses Credentialing Center, receiving the award four consecutive times. Baylor St. Luke's is home to eight freestanding emergency centers offering adult and pediatric care. The hospital holds a collaborative partnership with Baylor College of Medicine and affiliations with The University of Texas Medical School at Houston, The University of Texas Medical Branch (Galveston), Houston Baptist University, and Prairie View A&M University.

SUPPORTING ORGANIZATIONS

Host Institutions



Houston Methodist
www.houstonmethodist.org

Houston Methodist comprises a leading academic medical center in the Texas Medical Center and six community hospitals serving the Greater Houston area. Each hospital is staffed by committed personnel who exemplify our I CARE values: integrity, compassion, accountability, respect and excellence. Patient safety, quality and service are our highest priorities.

Houston Methodist Hospital, the system's flagship, is consistently listed among U.S. News & World Report's best hospitals, and we extend that same level of quality care across the system. Other available centers include Houston Methodist Emergency Care Centers, the Houston Methodist Imaging Center, the Houston Methodist Breast Care Center and the Houston Methodist Outpatient Center.



Houston Methodist Sugar Land
www.houstonmethodist.org

Houston Methodist Sugar Land Hospital brings the expertise, skill and up-to-the-minute technology of world-renowned Houston Methodist in the Texas Medical Center to Fort Bend and surrounding counties. The hospital has changed what it means to be a community hospital by performing the most advanced surgical and diagnostic techniques available in Fort Bend County, including brain surgery, open heart surgery and joint replacement surgery to name a few - all backed by a healing focus on compassion, hands-on care and outstanding service.

HOTEL INFORMATION

Group Rate Hotel Room

\$205/ night

Group Affiliation: APPex LeadershipConference
Corporate/Promo Code (online): CI0917AP
(case sensitive)

**note: a limited number of rooms are available
at the discounted rate.*

BOOK ROOM



FOUR SEASONS
HOTEL
HOUSTON

Standard Rate Hotel Room

\$339/ night

BOOK ROOM

Four Seasons Houston

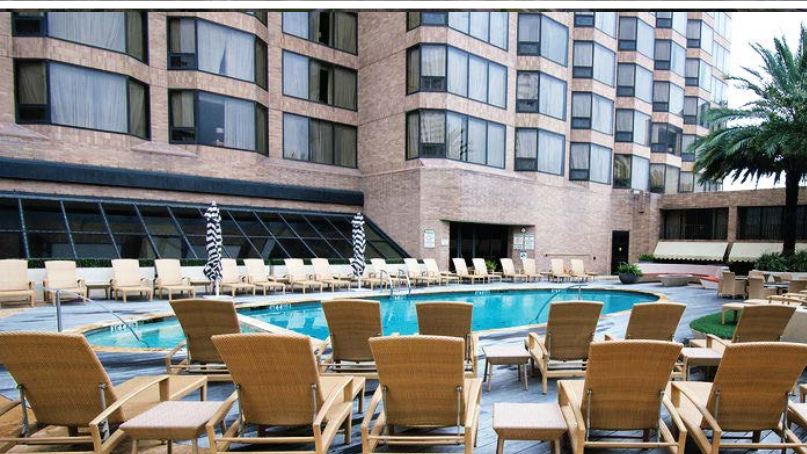
1300 Lamar St. Houston, TX 77010
(713) 650-1300

At A Glance

Four Seasons Hotel Houston is the ultimate setting for gatherings of all kinds. Here, in the heart of Houston and just steps away from the city's most acclaimed outdoor playgrounds, the Hotel is bringing bold Texan hospitality to life in ways only Four Seasons can.

The 20-story tower of Four Seasons Hotel Houston features 468 spacious guest rooms, including 115 luxury suites and 12 specialty suites. The residential-style rooms mix traditional and contemporary décor, while extra-large bay windows showcase city and pool views. Four Seasons Houston is in the midst of exciting property renovations, ensuring that our pristine product forever matches our stellar service.

Enjoy a dedicated concierge, resort-style outdoor pool, and Houston's best Spa and Fitness Center. Also take advantage of the Hotel's complimentary house car, popular on site restaurants and bars, and so much more. At Four Seasons Houston, unrivaled service and exceptional offerings are yours to enjoy. (Our 65-foot pool has the feel of a tropical resort, with Brazilian ipê wood decking, relaxing hot tub, and soothing water wall.)



HOTEL INFORMATION

Rooms & Suites

Let our downtown Houston Hotel serve as your fully customized home away from home, with round-the-clock personal service, state-of-the-art amenities and the ultimate in comfort.

IN ROOM AMMENITIES

- Standard Wi-Fi is complimentary
- Twice-daily housekeeping service
- Complimentary newspaper with breakfast
- In-room safe suitable for a laptop computer
- Refrigerated private bar
- Fax machine on request
- All-news cable network
- CD clock radio
- iPod docking station
- DVD player
- Down duvets
- Down pillows
- Hair dryer
- Hypoallergenic pillows on request
- Thick terry bathrobes

THINGS TO DO & ATTRACTIONS IN HOUSTON

- **HOUSTON MUSEUM DISTRICT**– The Houston Museum District encompasses 19 museums in a 1.5 mile radius of the Mecon Fountain, creating a walkable destination within Houston for those wanting an immersive educational experience.
- **SPACE CENTER HOUSTON (JOHNSON SPACE CENTER)** – For those with an interest in aeronautics and space, Space Center Houston is full of interactive exhibits, presentations and attractions that will help you understand the past, present and future of the universe.
- **MUSEUM OF FINE ARTS** – Located in the Houston Museum District, the Museum of Fine Arts (MFAH) contains over 6,000 years of history within more than 63,000 works from six continents, making it one of the largest museums in the country.
- **THEATER DISTRICT** – By every professional and statistical measure, Houston’s theater district is one the world’s most culturally rich destinations. Ballet, music, theater, and opera all have permanent, professional companies, and the actors, musicians, dancers and performers are among the best in the world.
- **THE HEALTH MUSEUM**– The Health Museum in Houston is an interactive learning center focused on health, medical science and the human body



FEES & REGISTRATION

Registration Fee(s):

Advanced Practice Leadership Training Seminar [Wed]

- \$300**
- \$350 (late registration, after September 1, 2017)

Pre-Conference Workshop [Thurs]

- \$120*/\$250 (refreshments provided)
- \$170*/\$300 (late registration, after September 1, 2017)

Conference [Fri and Sat]

- \$450** (breakfast and lunch provided)
- \$500 (late registration, after September 1, 2017)

**workshop discount when registered for conference also; \$250 for workshop day only*

***5% discount for individual APPex members; 10% discount for corporate APPex members*



Registration & Payment

1. Online: [REGISTER HERE](#)

*online registration is preferred; after online registration is complete, registrants will automatically be taken to checkout/payment section for credit card processing; online registrants may also opt to pay via check instead of credit card after online registration has been completed

*APPex members should first login with their registered email & password and then complete payment via credit card so discount is properly applied

2. via Email: print and complete (in full) the Registration information form in this brochure (page 16). Mail form and check to:

Advanced Practice Provider Executives, Inc.
(APPex)
P.O. Box 61180
Palo Alto, CA 94306

Questions?

General conference questions; agenda; registration:
Venue questions; hotel; special accommodations:

events@APPexecutives.org
(713) 650-1300 [Four Seasons Houston]

Cancellation Policy

Attendee cancellation, substitution, refund

Registration for the conference is final and not refundable. In certain extenuating circumstances, APPex may offer a refund--minus a \$100 processing fee--if your request is submitted in writing prior to August 4, 2017. Attendee substitutions are allowed, but notification must be made in writing by Friday, August 4, 2017. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows".

Guest attendance policy

All conference activities (including educational sessions, meal functions, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference area. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

APPex modification or cancellation

APPex reserves the right to modify the conference's program or schedule as necessary. APPex reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of APPex cancellation.

Recording and photography

APPex reserves the exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

REGISTRATION INFORMATION

Online registration is preferred: [REGISTER HERE](#)

This form to be submitted by registrants unable to complete online registration, or who may require this form to request reimbursement from their organization. [APPex W-9 FORM](#)

Print and complete form (in full); mail form and check to:

Advanced Practice Provider Executives, Inc. (APPex)

P.O. Box 61180

Palo Alto, CA 94306

APPex member non-member

leadership training seminar [\$300; \$350]

pre-conf workshop only [\$250; \$300]

2-day summit only [\$450; \$500]

workshop + summit [\$570; \$670]

Personal Information

Full Name (First, MI, Last) :

Billing Address 1:

Billing Address 2:

City:

State:

Zip/Postal Code:

Personal (home/cell) Phone:

Personal Email:

Professional Information

Professional Title:

Professional Role: PA NP CNM CRNA CNS RN MD/DO PharmD Admin Other

Credentials:

Specialty:

Company/Organization:

Work Address 1:

Work Address 2:

City:

State:

Zip/Postal Code:

Work Phone:

Work Email:

SPONSORS & EXHIBITORS



American Nurses Credentialing Center
www.nursecredentialing.org

American Nurses Credentialing Center (ANCC) certifies individual nurses, recognizes healthcare organizations for nursing excellence through the Magnet Recognition Program®, Pathway to Excellence® and Pathway to Excellence in Long Term Care® Program, and accredits providers and approvers of continuing nursing education, nursing skills competency programs, and nurse residency and fellowship programs.

The ANCC Practice Transition Accreditation Program™ (PTAP) sets the global standard for residency and fellowship programs that transition registered nurses (RNs) and advanced practice registered nurses (APRNs) into new practice settings. ANCC evidence-based criteria provide hospitals and healthcare organizations with a clear framework to create or evaluate a nurse residency or fellowship.

With ANCC accreditation you can be confident your transition program delivers the knowledge, skills, and professional behaviors nurses need to deliver safe, high-quality care whether you educate nurses at initial entry (new graduates), at re-entry (returning nurses), or between clinical settings. Visit www.nursecredentialing.org/PTAP.



Barton Associates
www.bartonassociates.com

The term Locum Tenens is Latin for “holding one’s place” and represents temporary nurse practitioner (NP) staffing. Barton Associates is a locum tenens staffing and recruiting agency that recruits and assigns locum nurse practitioners (also known as PRN or travel nurse practitioners) to assignments at hospitals, medical practices and companies throughout the U.S. Assignments range from short term (just a few shifts) to long term (up to a year or more).



Doximity
www.doximity.com

Doximity is the largest community of healthcare professionals in the country - with over 70% of US doctors as verified members, and thousands of nurse practitioners and PAs. In just three years, our vertical social network has grown to a larger membership than the American Medical Association and more physician users than Epic, the top EMR in the country, and has continued to grow. Aside from the iPhone, there’s never been a piece of technology adopted by clinicians as quickly as Doximity. If you’re a clinician, claim your profile today.

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PRACTICE
LINK

PreceptorLink
www.preceptorlink.com

PreceptorLink is a nurse practitioner-owned business created to help NP students find preceptors. We pay honoraria (\$) to preceptors. We work with preceptors and NP students nationwide. Precepting is a great way to see if an NP is a good fit for your practice, and, we need to train the next generation of NPs. We are the best in the business! Visit us at PreceptorLink.com.



Pfizer
www.pfizer.com

Good health is vital to all of us, and finding sustainable solutions to the most pressing health care challenges of our world cannot wait. That's why we at Pfizer are committed to applying science and our global resources to improve health and well-being at every stage of life. We strive to provide access to safe, effective and affordable medicines and related health care services to the people who need them.

We have a leading portfolio of products and medicines that support wellness and prevention, as well as treatment and cures for diseases across a broad range of therapeutic areas; and we have an industry-leading pipeline of promising new products that have the potential to challenge some of the most feared diseases of our time, like Alzheimer's disease and cancer.

To ensure we can continue to deliver on our commitments to the patients, customers and shareholders who rely on us, we are focused on improving the way we do business; on operating with transparency in everything we do; and on listening to the views of all of the people involved in health care decisions. Through working in partnership with everyone from patients to health care providers and managed care organizations to world governments and non-governmental organizations, our goal is to ensure that people everywhere have access to innovative treatments and quality health care.



Vizient
www.vizientinc.com

Vizient, Inc., the largest member-driven health care performance improvement company in the country, provides innovative data-driven solutions, expertise and collaborative opportunities that lead to improved patient outcomes and lower costs. Vizient serves a diverse membership and customer base which includes academic medical centers, pediatric facilities, community hospitals, integrated health delivery networks and non-acute health care providers and represents almost \$100 billion in annual purchasing volume. The vizient brand identity represents the integration of VHA Inc., University Health System Consortium and Novation, which combined in 2015, as well as the recently acquired MedAssets' Spend and Clinical Resource Management (SMC) segment, which includes Sg2. In 2016, Viizient received a World's Most Ethical Company designation from the Ethisphere Institute. Vizient is based in Irving, Texas, with locations in Chicago and other cities across the United States. Please visit www.vizientinc.com as well as our newsroom, blog, Twitter, LinkedIn and YouTube pages for more information.

2018 SUMMIT - ATLANTA, GA

The state's largest city and capital, Atlanta, GA, can boast itself as a thriving business center with an eclectic mix of residents back dropped by a city with southern roots.

Atlanta has been dubbed everything from the "capital of the new South" and "the next international city" to "the best place to do business." Fueled by the prosperity of local mega companies like Coca Cola and Holiday Inn, the prestige of hosting the 1996 Summer Olympic Games and the energy of young upwardly mobile types who have migrated to the city in droves. From world-class restaurants and a myriad of cultural attractions to a hip nightlife and sporting events galore, the city is cosmopolitan in every sense of the word. But Atlanta has also managed to maintain its historic character.

Stop by the Atlanta History Center or visit the Martin Luther King Jr. Historical Site, a moving tribute to an American icon. Browse through the former home of famous author Margaret Mitchell or pop into the Jimmy Carter Library and Museum for details on the life and times of the former president and his family. With a flare for the arts, Atlanta offers visitors and residents a wide selection of museums, classical music venues, and a thriving theatre scene. A major city means major sports teams: catching an Atlanta Falcons, Hawks, or Braves game can make for a thrill of a lifetime.

Whether you choose modern urban endeavors or old southern pleasures, Atlanta will not disappoint.



2018 SUMMIT - ATLANTA, GA



Children's Healthcare of Atlanta
www.choa.org

At Children's, we care for more than half a million children and teens every year. We are the largest pediatric provider in Georgia—and one of the largest in the country.

With us, you have access to:

- More than 1,900 pediatric physicians representing over 60 pediatric specialties and programs
- Three hospitals with 622 licensed beds
- Marcus Autism Center
- Twenty-seven neighborhood locations, including seven urgent care centers
- More than 80 telemedicine locations state-wide
- A team of more than 10,000 employees and 7,000 volunteers all committed to your child's wellbeing

Our number one priority is to support you and your family. Whether treating a toddler during an emergency, or helping a teen through chemotherapy treatments, we make it our mission to provide the best care—and best experience—for every child. Children's is ranked among the nation's top pediatric hospitals in the *U.S. News & World Report* 2016-2017 edition of "Best Children's Hospitals." Recognized as one of the most comprehensive listings of its kind, the report ranks hospitals for excellence in outcomes, program structure and national reputation in 10 pediatric specialty areas.

Children's ranked in all 10 specialty areas measured. Learn more about our nationally recognized specialty programs.



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