



# dressing for your AGE



# Dressing For Your Age

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# The Importance of Dressing Your Age

We all know that dressing well is key to projecting an attractive feminine image.

When you dress well, people sit up and take notice. When you dress poorly, you got noticed... but for all the wrong reasons!

Dressing inappropriately for your age is one of the surest ways to draw unwanted attention to yourself:

- Dressing too young says that you're immature and can't be taken seriously.
- Dressing too old says that you're out of touch with the times and can't be taken seriously.

Either way, this creates a negative impact on your image.

In this report, we'll show you how to dress age appropriately no matter where you are in life. Each decade offers an opportunity to shine, so let's get started!

## DRESSING FOR YOUR AGE: 20's



The 20's are a time to play with trends and be adventurous with your outfits. When youth is on your side, you can get away with short skirts and body-baring styles.

However, you should be careful not to cross that fine line between sexy and slutty! When in doubt, cover up. Dressing tastefully is a fashion DO no matter what your age.

This is also the time to wean yourself from your teenage past. Stay away from teenage clothing such as midriff tops, sequins, rhinestones, loud colors, and skimpy outfits.

# DRESSING FOR YOUR AGE: 20's



## Fashion inspirations for your age group:

Taylor Swift, Blake Lively, Leighton Meester, Emma Watson

## DRESSING FOR YOUR AGE: 30's



Your 30's are when you should start letting go of your wild past. You should dress less casually than you did in your 20's and stop shopping in the junior's department.

But this doesn't mean you should stop having fun!

This age can be a challenge because you need to find the balance between looking fresh yet not too young, and at the same time, looking mature yet never a day older than you are!

You are no longer dressing to get noticed for your clothes, but rather, for the woman that you are. Elegantly draped knit tops and feminine dresses in figure flattering styles work beautifully.

## DRESSING FOR YOUR AGE: 30's



### **Fashion inspirations for your age group:**

Beyoncé, Scarlett Johansson, Jessica Alba, Natalie Portman

## DRESSING FOR YOUR AGE: 40's



These days, people are much more active and younger in attitude than in past generations. 40 is the new 30!

However, that doesn't mean you should dress exactly like you are 30 years old. Instead, take inspiration from your 30's and modify it to suit your current age.

This is the age to start thinking about dressing in more tailored styles. Think classic, clean shapes in bold colors or prints for added impact.

# DRESSING FOR YOUR AGE: 40's



**DON'T**

**DO**

If you are in your 40's, go for simplicity over complicated details.

For example, instead of a puffy skirt, choose an A-line style. Instead of fringed boots, choose simple tall ones.

From now on, your look should be clean, classy and sophisticated.

# DRESSING FOR YOUR AGE: 40's



**DON'T**



**DO**

When it comes to pants, your 40's is the time to give up skinny jeans and low rise pants.

Instead, go for classic trousers that taper slightly at the legs for a flattering, feminine silhouette.

## DRESSING FOR YOUR AGE: 40's



There's no reason to turn down your sex appeal once you hit 40!

However, instead of lingerie-inspired styles, go for classic pieces with sexy details – like satin fabric, a low cut neckline, or lace trim.

# DRESSING FOR YOUR AGE: 40's



## Fashion inspirations for your age group:

Jennifer Aniston, Victoria Beckham, Cameron Diaz, Jennifer Lopez

## DRESSING FOR YOUR AGE: 50's



Your 50's is the age when you want to start highlighting your face instead of your body.

Choose tailored styles that skim your body instead of clinging. Classic and modest cuts are your best friends, but do bang them out with bold jewelry.

Wear feminine necklines such as scoop neck or cowl neck, and adorn your face with sparkling earrings or a necklace.

## DRESSING FOR YOUR AGE: 50's



As you get older, your clothes need to get simpler. But simple doesn't mean boring as long as you accessorize with statement jewelry, bold sunglasses, and gorgeous bags and shoes.

This is also a great age to build an arsenal of lovely scarves and shawls to highlight your face. If you've been collecting them for some time, you'll be putting them to good use now.

# DRESSING FOR YOUR AGE: 50's



Try comfortable and easy pieces like wrap dresses, or soft pants with a simple soft top and luxurious cardigan. A great coat in a bold, sophisticated pattern will keep you looking chic through your 50's and beyond.

## DRESSING FOR YOUR AGE: 50's



### **Fashion inspirations for your age group:**

Madonna, Kim Cattrall, Sharon Stone, Sandra Bullock

## DRESSING FOR YOUR AGE: 60's



The great thing about your 60's is that you know yourself well and are past trying to look like a 30-year old.

Much like your 50's, it's best to stick to the classics, with lots of interesting jewelry and other accessories to liven up your face and wardrobe.

At this point, it's all about character and taste, so make sure you invest in good quality shoes, handbags, and jewelry well so you can enjoy them all through this decade and beyond.

Just remember that no matter how far past 60 you are, you NEVER have to dress in frumpy old lady clothes!

## DRESSING FOR YOUR AGE: 60's



### **Fashion inspirations for your age group:**

Diane von Fürstenberg, Catherine Deneuve, Diane Sawyer, Susan Sarandon

# Sexy at Any Age

One of the most common mistakes crossdressers and transgender women make is dressing too sexy.

There's a fine line between sexy and slutty, and it's very easy to cross that line if you don't temper your sexiness according to your age group.

True sexiness is a state of mind. A little mystery goes further than full-frontal disclosure. Look to entice, not expose, and sexy can be achieved at any age.

The secret is to enhance who you are RIGHT NOW in your unique body and age. Focus on the present and your style will always be appropriate, while allowing your confidence to shine through.

That is the ultimate mark of a sexy woman!