

Encircle Accelerates Its Efforts to Support the Growing Technology Needs of the Field Force

Encircle launches new brand identity, expanded product with the introduction of Moisture Tracking & Measurement, and better service through new Learning & Support portal

Kitchener, Ontario — September 29, 2016— Encircle, a leader in cloud-based field productivity solutions, introduces a new brand identity to support the need for stronger and clearer presence and to help emphasize the company's new product capabilities and enhanced support for customers. With the introduction of Moisture Tracking and Measurement in the latest product release, Encircle now offers insurance carriers, adjusters and restoration contractors a full suite of field automation solutions to cover all emergency management processes from pre-inspection and risk mitigation to claim documenting, reporting and post inspection. This additional functionality builds on our platform of easy to use, fast productivity tools that deliver quality reporting facilitated through real time collaboration.

Product Update: Moisture Tracking & Measurement

According to the Insurance Bureau of Canada, from 2009 to 2014 insured losses from catastrophic events were close to or above \$1 billion each year – most of this was due to water damage. With the addition of Moisture Tracking and Measurement, Encircle offers important new functionality to report and track water related damage. An area currently underserved by technology, most restoration contractors today use complicated systems or pen and paper to perform moisture readings and report on status. With Encircle, readings and measurements can be captured quickly and easily and shared in real time with insurance carriers and homeowners. Key features include:

- **Simple to Use, Easy to get Started.** Purpose built for the field and use on mobile devices, Moisture Tracking and Measurement leverages the same intuitive user interface design used throughout the platform. Immediately available free of charge to existing customers, users can start using the solution right away.
- **Fast and Accurate Measurement.** The application allows for the tracking of moisture levels for air, walls, floors and ceiling. It also allows for tracking of the effectiveness of dehumidifiers. This ensures both accuracy and completeness so that a reading is never missed.
- **Real Time Reporting and Collaboration.** All readings and measurements include visual indicators and trends that are shared in real time with all stakeholders. Delays between reading and reporting and additional administration time is eliminated with all information shared on location as measurements and readings are taken.

With the addition of Moisture Tracking and Measurement, Encircle now offers a complete field productivity solution for emergency services management and restoration. The new functionality is available immediately as part of the free trial in both Android and Apple App Stores. Existing Encircle users can experience the seamless integration with their current functionality and new users can begin using the solutions within minutes. The easy to use free trial enables businesses to experience the value of the solution right away.

"I recently had a demonstration of the new drying implementation from Encircle. This will save us time by eliminating the tedious pen and paper methods but also allow us provide faster, more efficient and more professional service to our insurers. Encircle has allowed us to shave valuable time from our everyday claims tasks already! Now with the drying implementation they have done it again. We continue to get faster and more efficient with the help of Encircle." - Peter Overgaauw, Paul Davis Brantford

Customer Self-Help with Updated Learning & Support

Encircle's new Learning & Support web site makes it easier to find the information customers need to get up to speed using the product. The self-serve support area allows users to quickly identify any trouble spots and access specific details. Videos, Quick Start Guides and many other tools are provided to make using Encircle a simple and straight forward process. This new solution provides all users with full visibility and convenient self-serve features for easy access to essential information that will help them to operate their businesses efficiently.

Additional Details

- To learn more about Encircle and for a free product trial, visit www.encircleapp.com
- For more information about Encircle product updates, visit <https://help.encircleapp.com>.

About Encircle

Encircle is a global leader in mobile and cloud computing for the modern front end workforce. The company's solutions help organizations to empower the field with simple process automation tools that allow them to collaborate, collect and share information. From the insurance ecosystem of carriers, adjusters and restoration contractors to financial services, transportation and hospitality industries, Encircle provides tools to allow for greater efficiency and productivity, helping organizations unlock the full potential of their teams and drive greater business results.

Encircle is based in the innovation district in Kitchener, Ontario, Canada. To learn more about Encircle and our solutions, visit us at www.encircleapp.com

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