

## FOR IMMEDIATE RELEASE

### Power Structures: The World's Most Spectacular Corporate Buildings

Hamburg, April 9, 2013 – The taller, the bigger, the more eye-catching the better: more and more companies around the world are investing millions in spectacular corporate buildings in a desire to express their identity through architecture. Buildings range from offices at dizzying heights, to daring designs by star architects, to large company campuses. But, despite their diversity, these architectural calling cards all have one thing in common: they are all – put simply – impressive.

The world's most dazzling corporate buildings have now been compiled by a jury of building experts from Emporis ([www.emporis.com](http://www.emporis.com)), the international provider of building data. Innovative design, visual impact and function of significant corporate architecture served as the selection criteria. Structures from all over the world, housing companies from all kinds of industries, were considered.

Building Name	Company	City	Building Height	Year
The Bow	EnCana	Calgary	236 m	2012
BMW Building	BMW	Munich	101 m	1972
BMW Welt	BMW	Munich	19 m	2007
The Lloyd's Building	Lloyd's of London	London	95 m	1986
Hearst Tower	Hearst Corporation	New York	182 m	2006
Gazprom	Gazprom	Moscow	151 m	1994
Tour CMA CGM	CMA CGM	Marseille	143 m	2010
Aldar Headquarters	Aldar Properties	Abu Dhabi	110 m	2010
Bank of China Tower	Bank of China (Hong Kong)	Hong Kong	367 m	1990
Riviera TwinStar Square	ABC Bank und CCB Bank	Shanghai	both 216 m	2011
Jong-ro Tower	Samsung	Seoul	132 m	1999
ING House	ING Group	Amsterdam	48 m	2002
Petronas Towers	Petronas	Kuala Lumpur	both 452 m	1998
General Motors Renaissance Center	General Motors	Detroit	103 - 221 m	1977 - 1981
Torre Mare Nostrum	GasNatural fenosa	Barcelona	86 m	2005
adidas LACES	adidas	Herzogenaurach	30 m	2011

Source: [www.emporis.com](http://www.emporis.com)



Big companies such as the Malaysian petroleum giant Petronas, or the Bank of China, use the imposing effect of skyscrapers to represent their economic might. The 452 meter-tall twin *Petronas Towers* – the tallest buildings in the world up until 2004 – and the 367 meter-tall *Bank of China Tower* count among the world's tallest corporate palaces.

Other companies create buildings that are outsize versions of their most important products. Thus the 101 meter-tall tower at BMW's headquarters in Munich is intended to evoke the pistons of a four-cylinder engine. adidas commissioned a similarly symbolic building: the footprint and facade of *adidas LACES*, completed in 2011, bring to mind a giant sneaker.

It is not unusual for renowned architects to be responsible for designing such buildings, with Foster + Partners, who have already provided several firms with an accomplished architectural presence, leading the way. Last year saw the completion of their crescent-shaped skyscraper *The Bow* for the Canadian energy company EnCana. Their next major project, Apple's new headquarters in Silicon Valley, is already in the starting blocks – a ring-shaped campus 230 meters in diameter reminiscent of a futuristic spaceship.



## **About Emporis**

Emporis is a leading database of information about building and construction projects, based in Germany. For over a decade Emporis has helped companies, organizations and individuals stay informed about the building industry. The Emporis Skyscraper Award is the world's most renowned prize for high-rise architecture.

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