



A National Imperative

Manufacturing careers offer competitive salaries and exciting opportunities to be on the cutting edge of new technologies and products. Unfortunately, they are often misunderstood in the eyes of young people and the parents and educators who influence them. To address this misconception, industry associations, educators, political leaders, manufacturers, and others have organized and executed initiatives to address the skills gap and to achieve a greater positive perception of manufacturing. Dream It. Do It. is one of those initiatives.



A Statewide Initiative

The State of Louisiana has joined Dream It. Do It., which was developed by the National Association of Manufacturers and the Manufacturing Institute to showcase the incredible opportunities available in manufacturing to youth from elementary to post-secondary. Dream It. Do It. connects parents, students, educators and manufacturers through student and educator tours of manufacturing facilities, classroom visits, and other activities.



One Team. One Dream.

Our region has joined with partners across the state of Louisiana to increase manufacturing awareness by providing more opportunities for students and manufacturers to connect. We hope to achieve this goal by working with manufacturers in our region to offer tours and presentations during this year's **National Manufacturing Week (October 3-7, 2016)** and by encouraging local high schools to participate in these activities.

Are you interested in joining with us to inform students of the high-tech, high-paying opportunities that are available in advanced manufacturing and in helping Louisiana manufacturers change perceptions of the industry through direct involvement in promoting the industry to the next generation workforce?



WE NEED YOU!

Connect with your Regional Dream It. Do It. LA Coordinator to find out about opportunities to get involved with this initiative in your area.



Manufacturers

Offer a tour of your facility or deliver a presentation on manufacturing and your company at a local high school.



High Schools

Arrange an outing for students from your school to tour a manufacturing facility or offer an opportunity for a local manufacturer to deliver a presentation at your school.



Community & Technical Colleges

Provide a tour of your campus and an introduction to the programs you offer that can prepare students for a career in manufacturing.

Your Regional Dream It. Do It. LA Coordinator is: