

GKG Offers Strategic Risk Management Course

New Hartford, NY (August 24, 2016) – As businesses and other organizations look beyond traditional insurance to the overall management of risk to keep their operations safe and successful, Gilroy Kernan & Gilroy (GKG) has developed an eight-part leadership training course entitled, Strategic Risk Management Fundamentals.

The first session will be offered on Wednesday, September 28 in GKG's training center, with subsequent sessions held monthly through May 2017. Applicable to all industry types, the curriculum will cover such topics as the culture of safety, the total cost of risk, pre- and post-loss strategies, best practices, OSHA standards, and the connection between corporate wellness and safety.

Participants will not only gain a better understanding of strategic risk management, they will leave with the ability to create an effective action plan for their organization, along with continuing access to leading industry resources. All who attend every session will receive a Certified Leader in Risk Management designation from GKG.

The course is open to clients and non-clients of GKG. More information on costs, class times and other details is available by phone, 315-768-888 or e-mail, ur#1@gkgrisk.com.

About Gilroy Kernan & Gilroy

Founded in 1904, Gilroy Kernan & Gilroy (www.gkgrisk.com) is one of Central New York's oldest and largest independent insurance agencies. Blending innovative insurance solutions with leading-edge strategies, GKG helps individuals and businesses of all types and sizes manage risk. The firm is headquartered at 210 Clinton Road in New Hartford, New York.

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