

## Franco Named Senior Account Manager at GKG

**New Hartford, NY (February 8, 2016)** – Cindy A. Franco has been named senior account manager for employee benefits at Gilroy Kernan & Gilroy Inc. (GKG) of New Hartford, New York.

In the position, she will work with employers across Central New York to establish and maintain benefits programs that help keep them competitive in their marketplace, attractive to good employees and in control of their benefits expenses.



Franco has more than two decades of experience in the employee benefits field, having most recently been vice president of client services for employee benefits with Brown & Brown Insurance in Rome. Prior to joining Brown & Brown she was a manager with the Meridian Group of New York, based in Utica, which provided life, health and other employee benefits products and services to companies and organizations across the state. Meridian merged with Brown & Brown in 2010.

A graduate of Mohawk Valley Community College where she earned an associate degree in computer science, Franco also holds the Group Benefits Disability Specialist (GBDS) designation and is certified in the New York Health Benefit Exchange & Health Options Program (SHOP). In addition, she is a graduate of Leadership Mohawk Valley.

### **About Gilroy Kernan & Gilroy**

Founded in 1904, Gilroy Kernan & Gilroy ([www.gkgrisk.com](http://www.gkgrisk.com)) is one of Central New York's oldest and largest independent insurance agencies. Blending innovative insurance solutions with leading-edge strategies, GKG helps individuals and businesses of all types and sizes manage risk. The firm is headquartered at 210 Clinton Road in New Hartford, from which it serves clients across New York State and around the nation and globe. GKG employs a professional staff of over 40 and represents more than 80 insurance carriers.

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