

# GKG Named Best Practices Agency for 10th Time

**New Hartford, NY (August 24, 2016)** – For the 10th consecutive year, Gilroy Kernan & Gilroy Inc. of New Hartford, New York has been named to an elite group of insurance agencies identified by the Independent Insurance Agents & Brokers of America (IIABA) and Reagan Consulting as employing the best business practices in the industry.



The selection means that Gilroy Kernan & Gilroy's operations, including its outstanding customer retention, growth, stability and financial management have been reviewed, documented for excellence and are serving as models for other insurance agencies to adopt.

Each year, IIABA and Reagan Consulting team up to study the country's leading insurance agencies in six revenue categories. The agencies comprising the study groups are selected every third year through a comprehensive nomination and qualifying process. The designated Best Practices agencies retain their status during the three-year cycle by submitting extensive financial and operational data for review each year.

More than 1,800 independent agencies throughout the United States were nominated to take part in the 2016 study, but only 254 qualified for the honor.

The IIABA is the nation's oldest and largest national association of independent agents and brokers, representing a network of more than 300,000 agents, brokers and their employees. Reagan Consulting is an Atlanta-based financial and management consulting firm specializing in services to the insurance distribution system.

The Best Practices study program was initiated in 1993 as the foundation for efforts to improve agency performance.

## **About Gilroy Kernan & Gilroy**

Founded in 1904, Gilroy Kernan & Gilroy ([www.gkgrisk.com](http://www.gkgrisk.com)) is one of Central New York's oldest and largest independent insurance agencies. Blending innovative insurance solutions with leading-edge strategies, GKG helps individuals and businesses of all types and sizes manage risk. The firm is headquartered at 210 Clinton Road in New Hartford, New York.

**A FAR FROM ORDINARY  
APPROACH TO RISK**

GILROY  
KERNAN  
&  
GILROY