

# **MODULE 1: OUTCOME**

# Outcome

- What do you really want? (Clarity is power)
- What does success mean to you?
- How will you know when you're successful? Proof?
- What has to happen for you to feel: successful? fulfilled? happy with your progress?

# Goals

- Create goal for yourself with timeframe: Ex: Over the next 30 / 60 / 90 days
- What has to happen for you to achieve these goals? What are the (daily) actions you have to take to make this happen?
- Goal (what you want) - Process (what has to happen) - Action (the steps you need to take)
- Example:
  - (G)** Create a \$5K income
  - (P)** Create an offer & Land 5 clients at \$1,000 each
  - (A)** Create content daily, put together my offer, generate leads and strategy sessions, study and learn daily for growth
- \*Set intention for what you want to do/have/create within 30 days from now, as a result of implementing what you're learning inside this course

# Outcome For Others

- Create a vision that's bigger than you
- What change do you want to see (and create) in the world, through sharing your gifts and message?
- What is the outcome / breakthrough you provide for others?
- What is the transformation?
- Who will they BECOME as a result of your work?
- What are the top 3 emotions & feelings you want them to experience? (Ex: feel fulfilled, authentic & powerful)

**Testimonial Exercise: “Because of you,  
I \_\_\_\_\_ . I’m finally able to \_\_\_\_\_ .  
I feel so \_\_\_\_\_ ”**