



FRESH DIGS



ELLENBECKER INVESTMENT GROUP

OWNER: Ellenbecker Investment Group
CONTRACTOR: McGuire Contractors Inc.
YEAR COMPLETED: 2023

IN MAY, Ellenbecker Investment Group relocated its Pewaukee headquarters to N21 W23350 Ridgeway Parkway, within the Ridgeway Corporate Park.

Founder Karen Ellenbecker and her daughter, president Julie Ellenbecker-Lipsky purchased the 20,000-square-foot former multi-tenant office building in 2021 and spent the following two years transforming it into a space intended to feel like home to the company's growing team of 40-plus employees.

Set on 42 acres of secluded wooded land, Ellenbecker's new office features a second-floor "education center" for client information sessions and internal functions, and a place where local nonprofits can host their own events; an out-

door deck and heated screened-in porch overlooking a meditation garden; an on-air studio where the company produces its two radio shows, "Money Sense" and "Milwaukee's Philanthropic Community;" and a relaxation room where employees can lounge on comfortable couches and take a break from their day. Hand-painted artwork adorns the walls and plenty of natural light streams through the building thanks to newly installed interior transom windows.

Ellenbecker's workplace flexibility policy allows employees one remote workday per week, but with all the home-like amenities built into the new space, the hope is to give employees the same level of comfort the other four days they're in the office. ■