Answer These 9 Questions Honestly To Find Out If YOU Have The X Factor In Your Game

**X Factor** *(ex-fact-or) adj.*

*The unexplainable, almost “magical” quality of a person who performs a complex task with effortless skill*

You’ve seen these players before:

Every move they make is calm, smooth, and perfectly timed…

They seem to play without fear or nervousness, and command the respect and attention of everyone in the gym from the moment they step on the floor.

They can play with relaxed ease, OR with controlled, focused aggression…

…And, the better the competition gets, the higher the stakes are, and the more pressure is placed on them…

…The better they play.

**These are the X Factor players.**

These the players who *make it* in basketball.

And, after almost 8 years years of training thousands of up-and-coming players from all over the world… Working with NBA stars, pro coaches, and some of the sharpest basketball minds on the planet… I would go as far as to say:
“If You DON’T Have The X Factor In Your Game, Making It To College & Pro Basketball May As Well Be Impossible”

But the good news is…

…Just like thousands of our players have experienced first-hand…

…Just like Phil Jackson taught Michael Jordan and Kobe Bryant…

…Just like the masters of Yoga and martial arts have known for thousands of years…

…And, just like science is FINALLY proving:

You Can Train Your Mind For Natural, Effortless “X Factor” Performance

First, though…
We need to determine whether or not you already have the X Factor in your game — if so, how much of “it” you have, so that we can begin teaching you how to use it at will — and, if NOT, so that we can begin installing, activating, and then UNLEASHING it in your game, once and for all.

Let’s begin…

**QUESTION #1:**
You’re in the locker room getting ready for a high-pressure playoff game. The stands are packed, and your family and friends are in the crowd, waiting to see how you’ll play. Do you…

A. Feel nervous and a little worried that you’ll play badly in front of people you care about

B. Push the nervousness out of your mind and psych yourself up by listening to heavy music and bouncing around the locker room

C. Channel your nervous energy into clear, calm focus and walk into the gym feeling relaxed and excited, without any of the jitters that being too nervous OR too psyched up can cause

**QUESTION #2:**
You catch the ball on the wing. Do you…

A. Freeze up and momentarily forget the skills you’ve built in training

B. Confidently see the floor, face up, and make your attack

C. Already know the floor spacing and what attack to make, without needing to think about it?

**QUESTION #3:**
You just turned the ball over. Do you…

A. Look at your coach to see if he’s mad
B. Sprint back on defense and try to find the ball again

C. Know instinctively where the ball is going next, and find yourself already in a position to recover it — before you’ve had time to beat yourself up over turning the ball over?

**QUESTION #4:**
It’s halftime, and you’re sitting in the locker room. You’ve only scored 1 point so far, on a free throw (you missed the other free throw). Your goal was 20 points this game — and, your team is losing. Do you…

A. Beat yourself up over how poorly you’re playing, and try to “force” yourself to play better in the second half and (hopefully) score 19 points to reach your goal

B. Talk positively to yourself, and try to push yourself back into a good frame of mind for the second half

C. Do nothing. You’ve already forgotten about the first half because your mind is so focused on the game plan for the second half

**QUESTION #5:**
It’s mid-way through the 3rd quarter. One of your teammates (who you compete with for touches, playing time, and respect) is having a huge game, with 22 points already. Do you…

A. Feel a bit jealous of your friend, hope he slows down, and start wishing you were playing better than he is.

B. Cheer him on, but try to play even harder yourself so you can catch up with him

C. Feel no emotion about it at all — just a calm awareness that he has the hot hand, and try to push the tempo of the game to get him more open
looks while continuing to play YOUR game, and making sure the other guys on your team are staying involved in the game as well.

**QUESTION #6:**
*You’re heading home after a “bad” game. Do you…*

A. Beat yourself up over how poorly you played and wonder why none of your training is paying off

B. Try to think positively and talk yourself into playing better next game

C. Re-play your errors with a detached, analytic process that ensures you’ll automatically correct them next game — no hoping, no wondering, and no “self talk” needed

**QUESTION #7:**
*You’re heading home after a “good” game. Do you…*

A. Celebrate, post about your game on Snapchat and Instagram, and excitedly tell all of your friends how well you played.

B. Tell yourself not to get too excited, and to get back to work. This is the way you should ALWAYS play, after all… And there’s always room for improvement.

C. Forget about how YOU played, and walk over to the other player on your team who had a rough game and let him vent his frustration to you before giving him some advice that lifts his spirit and re-motivates him to come back and hit it hard at practice tomorrow. Afterwards, you calmly reflect on your game, give yourself credit where it’s due and make adjustments where necessary, eat a good meal, stretch, meditate, and prepare to get back to work in the morning.
QUESTION #8:
It’s the following morning. You’re heading to the gym for another skill workout, and you know you have a weight room workout at lunch and team practice after school. Do you…

A. Feel like basketball is becoming more like high-pressure work than fun… And question whether or not all this work is actually worth it.

B. Convince yourself that you SHOULD be training, and try to talk yourself into thinking positively even though every part of you wants to stay in bed.

C. Feel a calm, relaxed excitement for getting back into the gym to refine your craft… Laughing good-naturedly at the little voice in your head that tries to convince you to get back into bed, because it doesn’t have a chance at swaying you from your dream but it still tries to every morning anyway :-)

QUESTION #9:
You’re laying in bed, reflecting on your place in the basketball world, and thinking about the goals you’ve set for yourself. Do you:

A. Feel overwhelmed, and wonder whether or not you’ll EVER become the player you know you can be

B. Think positive thoughts and tell yourself you’ll make it — that basketball is your life, you work harder than the players around you, and you’ll MAKE it happen, no matter what

C. Feel no pressure to do anything but continue to focus on the process — your workouts, your practices, your games, and your mental training — and let the results come whenever they’re meant to come… Because you know that the only way to achieve your goals is to focus on what you CAN control (your own actions) and let go of what you CAN’T control (what the other players around you are doing, what people think of you, what your coach does, etc).
Now, Answer Honestly:

If you scored “C” more than 7 times, you already have a well-developed “X” Factor in your game and all you need to do is continue to learn about it, practice it, and refine it.

If you scored “C” more than 4 times, but fewer than 7 times, you’re on your way to becoming an X Factor player, and strengthening your X Factor is going to provide massive rewards in your game and in your life.

If you scored “C” fewer than 4 times, unlocking the X Factor in your game is going to completely transform your basketball career… Probably, beyond anything you could possibly imagine right now.

You’ve Probably Guessed By Now…

An Honest “C” Answer Is Pretty Rare

Fewer than 6% of the players who take this X Factor Test ever score more than 7 “C” answers their first time.

The players who do are the ones we call “Naturals” — the players who knew what to do with a basketball from the moment they first walked onto a court.

This natural talent, as you know, doesn’t only exist in basketball…

It exists in every field, from athletics to artistry to entrepreneurship — and those who are either BORN with it, or know how to practice and cultivate it within themselves are the ones who achieve true, legitimate greatness at their craft.
That’s why, when EGT X 1.0 was first released back in 2013, our players started seeing results that you honestly just can’t get from regular, on-court training.

Results like:

* A 10th grade shooting guard went from averaging 6 points per game to dropping back to back games with 7 threes and being moved up to varsity — and, hitting the biggest game-winning shot of the season… One week after doing his first series of X Factor exercises.

* A wing player from Canada went from averaging 1 PPG in junior high to over 21 PPG in high school, and being named one of the top players in the country, before landing a basketball scholarship.

* A high school point guard went from 3 assists per game to 13 assists per game while increasing his scoring average from 7 PPG to over 12 PPG, and his shooting accuracy from 33% to over 40% from 3-point range... And, could only describe it by saying:

  “I Started Making Moves I’d Never Even Practiced Before… It Was Like My Natural Basketball Talent Just Popped Out”

The craziest part was…

…We got these results without changing anything in our workouts.

Our players just watched the EGT X videos, did the exercises, and finally saw their game unlock — permanently — for the first time.
Of Course, A LOT Has Happened Since 2013…

...And I’ve spent the past 4 years travelling to more than 25 countries all over the world — from the temples of India and Japan, to the jungles of Brazil and Hawaii, to the head offices of major corporations in New York and LA…

...To learn from the true masters of mental and physical performance.

And, after thousands of hours of travelling, training, and practicing...

...I can honestly say, what we’re about to give you has more power to transform your game than anything else in basketball today.

Nothing even comes close:
EGT X 2.0 Goes Live This Sunday, July 16 At 9 AM EST...

...And, when it does, you’ll be getting full access to the program I consider “my masterpiece”

It’s the first program I’ve released in more than 4 years, and a body of work that I have completely poured my heart and soul into.

It is all of my secrets to success, distilled down into a practical, step by step system build specifically for basketball players...

...And I cannot wait to get this into your hands.

This is going to be a huge year for you, and I can’t wait to hear all about your success this season and for a long time into the future.

Until then, stay tuned... There’s one more video left before we go live, and it’s a big one.

I’ll see you then :-)

- Coach T