



FACEBOOK COMMUNITY TERMS & CONDITIONS

We require all members of EBA 4.0 to read the terms of this Confidentiality Agreement and Code of Conduct, and agree to abide by them before acceptance into the EBA Facebook Community.

❖ WHY?

The purpose of these agreements are to protect the privacy of the material presented in EBA 4.0, as well as maintain the integrity of the group and its members.

Knowing that everyone has agreed to the terms will make it easier for us to elaborate on content freely in the Facebook Group, Live Q&A sessions, webinars, material shared/offered, trainings, and any other means of communication with members of EBA 4.0.

❖ IF YOU DO NOT AGREE...

If you do not agree to the terms in this Confidentiality Agreement you will be voluntarily choosing to not participate in the EBA Facebook Community portion of the EBA Course.

❖ IF YOU DO AGREE...

All information you hear and or receive within EBA 4.0 will be considered Confidential Information, unless the subject of that information clearly states otherwise. This information may be personal or business.

You agree that you will not disclose any of this Confidential Information to anyone who is NOT a member of EBA 4.0.

❖ EBA 4.0 GROUP CONFIDENTIALITY AGREEMENT

It is understood and agreed to that the identified discloser of confidential information may provide certain information that is and must be kept confidential.

To ensure the protection of such information, and to preserve any confidentiality

necessary under copyright, patent and/or trade secret laws, it is agreed that:

The Confidential Information to be disclosed can be described as including, but is not limited to: Invention description(s), technical and business information relating to proprietary ideas and inventions, ideas, patentable ideas, trade secrets, drawings and/or illustrations, patent searches, existing and/or contemplated products and services, research and development, production, costs, profit and margin information, finances and financial projections, customers, clients, marketing, and current or future business plans and models, regardless of whether such information is designated as "Confidential Information" at the time of its disclosure.

The Recipient agrees not to disclose the confidential information obtained from the discloser to anyone unless required to do so by law.

This Agreement states the entire agreement between the parties concerning the disclosure of Confidential Information. Any addition or modification to this Agreement must be made in writing and signed by the parties.

If any of the provisions of this Agreement are found to be unenforceable, the remainder shall be enforced as fully as possible and the unenforceable provision(s) shall be deemed modified to the limited extent required to permit enforcement of the Agreement as a whole.

WHEREFORE, the parties acknowledge that they have read and understand this Agreement and voluntarily accept the duties and obligations set forth herein.

❖ CODE OF CONDUCT

The Elite Blog Academy™ 4.0 Facebook Community is your space to connect, create, share, and inspire. It's up to us to keep the EBA Community a safe, accepting and encouraging group for everyone, so please read the Code of Conduct below:

1 BE KIND.

We have a zero tolerance policy for negativity, bullying, drama, gossip, or toxic energy. Encourage and support your fellow EBA 4.0 members. While healthy discussion is encouraged, your words should be chosen carefully and spoken with love and respect.

Please work hard to make sure that no one in our community feels unwelcome or judged; treat everyone with kindness, love, patience and respect. If you disagree or have an opposing viewpoint to share, do it with

respect, honor and from a place of compassion.

Spirited debate about ideas or concepts is awesome, personal attacks are not. If you can't be kind, be quiet. Violation of this rule is grounds for immediate and permanent removal from the group.

2 DON'T TRASH TALK.

This is a no trash talking zone about Ruth, Team RSO, Elite Blog Academy™, or anyone else. We don't put anyone down, be it other products, programs or people. This applies to issues with other 4.0 members as well.

Do not create drama by stating "A certain person did X and I'm so upset" or "Someone in this group did Y, that wasn't cool."

If you have an issue or grievance – either with the program, or each other, bring it directly to the party you have issue with, and/or write directly to your EBA Manager at: amanda@ruthsoukup.com.

3 BE GENEROUS.

Give more than you ask. Share what you're working on, but keep a larger emphasis on sharing support, wisdom, and encouragement. Think 3:1. Give 3 times more support, insight, and encouragement than you ask for.

4 DON'T SPAM, MASS MAIL, OR VIOLATE PRIVACY.

Never email or contact other members without their permission, or, if you have a business or blog, add people to your newsletter list. Violating this is grounds for immediate removal. If in doubt, email eba@ruthsoukup.com. We're always here to help finesse any situation; better safe than sorry.

5 NO PROMOTIONS.

Do not post promotional links, including affiliate links in the group. This includes links to your free and paid products, affiliate links to other courses, or any other items that you may make an income on. If you have a link that you'd like to post, please contact one of the group admins before posting. All promotional links and posts will be removed. Repeated posts are grounds for removal from the Facebook Group.

6 DO YOUR DUE DILIGENCE.

If you decide to hire anyone or create any contractual relationship (verbally or written) with someone you've met through The Elite Blog Academy™ 4.0 Facebook Community you do so at your own risk.

Please do your due diligence and always get clear, written contracts and service agreements in place. While we love to believe everyone in the world is honest and ethical, that's just not the case. RSO Inc., Ruth Soukup, and all other members of the LWSL or EBA team do not vouch for or endorse any member of the Community, and we are not responsible for any loss of revenue, damages, breach of contract, or any other unfavorable circumstance as a result of that relationship.

PLEASE NOTE* *Blocking or attempting to hide your posts from any group Admin is grounds for immediate dismissal from the group.

By adopting this Code of Conduct, EBA 4.0 members commit themselves to fairly and consistently applying these principles to every aspect of participating in this group.

Members who do not follow the Code of Conduct may have their membership revoked.

This Code of Conduct applies both within project spaces and in public spaces when an individual is representing the project or its community.

Instances of abusive, harassing, or otherwise unacceptable behavior may be reported by contacting eba@ruthsoukup.com.

All complaints will be reviewed and investigated and will result in a response that is deemed necessary and appropriate to the circumstances. **Members are obligated to maintain confidentiality with regard to the reporter of an incident.**

The EBA 4.0 Facebook group is offered as a bonus to supplement EBA, and LWSL Inc. reserves the right to terminate the Group at any time, without cause or notice.