

ACTIVATE

● EBA® LIVE

WORKSHOP SCHEDULE

THURSDAY, SEPTEMBER 13th

7:00am – REGISTRATION Pick up your name badge & workbook
(The registration desk will open at 6:30am)

8:00am – COFFEE

8:30am – OPENING SESSION **THINK LIKE AN ENTREPRENEUR**—How to make the mindset shift that will take your business to the next level. *(Ruth Soukup)*

9:00am – WORKSHOP 1 **CHART YOUR PATH**— how to create a big picture strategy for your business that allows you to work in your genius zone along with powerful quarterly plans that keep you (and your whole team) on track. *(Ruth Soukup)*

NOTE: Each workshop will involve teaching, followed by a short Q&A, followed by guided mastermind sessions in small groups, where you will have a chance to discuss your thoughts and ideas with others and get instant feedback.

12:30pm – LUNCH

1:30pm – WORKSHOP 2 **SCALE LIKE A CPA**—How to bring your idea to life quickly and easily, even when it feels overwhelming. *(Lena Gott)*

3:15pm – BREAK

3:30pm – WORKSHOP 3 **BUILD YOUR TEAM LIKE A BOSS**—How to create systems in your business that allow you to grow and manage an effective team. *(Kate Ahl)*

5:30pm – WRAP UP

FRIDAY, SEPTEMBER 14th

7:30am – COFFEE

8:00am – WORKSHOP 4

FORM YOUR PRODUCT LADDER—Why you need products at every price point....and how to figure out which products will work best for your audience. (*Brian Dixon*)

10:00am - Break

10:15am – WORKSHOP 5

SELL WITHOUT FEAR—How to convert your prospects into paying customers through proven sales strategies that won't get the job done while maintaining your authenticity. (*Ryan Langford*)

12:00pm – LUNCH

1:00pm – WORKSHOP 6

TURN ON THE MACHINE —How to grow your list, turn your readers into fans, and build a money-making machine that earns while you sleep. (*Rosemarie Groner*)

2:45pm – WORKSHOP 7

THE SILENT SALESMAN —How to get more leads, sales, and referrals using a book. (*Chandler Bolt*)

3:30pm – WRAP UP