

MYSTÈRE • ALLURE • SOFT

THE

SOUL

*of*

BEAUTY

POWERFUL • FIERCE • RAW

TRAVEL GUIDE

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## *Forging a path for Modern, Evolving Women*

*It is with pleasure that I welcome you into this experience of evolution, beauty, and magic. Soul of Beauty is where it all begins.*

*You are part of a select group of women who are coming together on an extraordinary journey:*

*You are not here to just get by – you are here to experience your gifts and live the life you were meant to live! This integration will support you to evolve and transform, elegantly:*

*The Soul of Beauty Experience in Paris will take your internal and external beauty to a brand new level. You will receive exactly what you require on this journey, in a space of beauty and sensuality:*

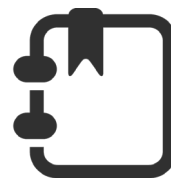
*The Soul of Beauty Experience is not just another conference. It is an opportunity for you to receive your deepest desires, experience your dreams, and discover your unique essence as a woman – IN PARIS. You will align with your truth, your beauty, and your confidence to receive the results you've been craving. AND experience a Parisian fashion show.*

*This will be a truly life-changing experience for you. Women are traveling from all over the world to connect, integrate and evolve fully into more of who they are here to become – and YOU are one of them.*

*There is so much waiting for you at The Soul of Beauty Experience; I've seen so many women experience this shift. I am deeply committed to guiding you on this journey, and I can't wait to see you there!*

*Bisous  
Tara* 3

# EVENT DATES & TRAVEL



## ARRIVAL AND DEPARTURE

Here is your recommended arrival and departure schedule for Paris.  
If you choose to stay longer or arrive earlier, we absolutely invite you to do so.

MARCH 23RD	ARRIVE IN PARIS (ORY OR CDG)
MARCH 24TH	SOUL OF BEAUTY DAY 1
MARCH 25TH	TARA PARIS FASHION SHOW
MARCH 26TH	SOUL OF BEAUTY DAY 2
MARCH 27TH	DEPART PARIS (ORY OR CDG)

Please book your flight to arrive in Paris no later than:

THURSDAY, MARCH 23RD AT PARIS ORLY (ORY) OR  
CHARLES DE GAULLE AIRPORT(CDG).

Flights into Charles de Gaulle Airport can sometimes be less expensive, depending on where you are flying in from, however, Orly can be a bit easier to get into the city.

# EVENT HOURS



SOUL OF BEAUTY DAY 1  
TARA PARIS FASHION SHOW  
SOUL OF BEAUTY DAY 2

FRI, MARCH 24<sup>TH</sup>  
SAT, MARCH 25<sup>TH</sup>  
SUN, MARCH 26<sup>TH</sup>

8:30 am - 5:00 pm  
7:00 pm - 10:00 pm  
9:00 am - 5:00 pm

On Friday, March 24<sup>th</sup>, registration will begin at 8:30 am. The event will start promptly at 9 am.

Everyone's a VIP at the SOUL OF BEAUTY event, and 2 gorgeous lunches are included with your ticket.

The SOUL OF BEAUTY Experience is a very intimate event. We ask that you do not make any outside plans during the event hours. We have special things planned for you during the entire event and it will serve you and your transformation fully to be present.

The morning and afternoon of the 25th are yours to explore Paris...and we will share some activities that will deepen your experience.





PLUS: SPECIAL EXPERIENCE

## *TARA Paris Fashion Show* IN PARIS

Last year was our inaugural Fashion Show... and it was one of the most beautiful experiences.

The Parisian press is still talking about it..

*And this year will be no different.*

It sounds simple...a fashion show, but, this is SO much more! (just wait and see!).

Included with your fashion show ticket is a luxurious champagne entry, a formal dinner and a chance to mingle with men and women from the fashion industry...IN PARIS!

I can't wait to be with you in that gorgeous space.

DATE: Saturday, March 25th

TIME: 7:00 pm

DRESS: Semiformal Attire

# EVENT LOCATION



The **SOUL OF BEAUTY Experience** is being held at the gorgeous

**LA MAISON CHAMPS ÉLYÉES**

ADDRESS:

8, RUE JEAN GOUJON

75008 PARIS

TÉL: +33 (0)1 40 74 64 65

Located between Avenue Montaigne and the Grand Palais, the Maison Champs Élysées opens the doors to a new world of luxury and poetry, a relaxed atmosphere in which minimalism is enhanced by an incredible attention to detail. It is a place that tells a story, the interiors of this remarkable hotel are carefully orchestrated like a playful, provocative theatrical production.



# EVENT LOCATION



## LA MAISON CHAMPS ELYSÉES

La Maison, the event location, is also a hotel, and where Tara will be staying (along with a lot of women who are attending the event).

We've included the details for the event hotel below. It is not a requirement to stay here, however being around the energy of the event will deepen your experience. We recommend booking online for the best rates.

### ADDRESS

LA MAISON

8, RUE JEAN GOUJON, 75008 PARIS

### WEBSITE

[LAMAISONCHAMPELYSEES.COM](http://LAMAISONCHAMPELYSEES.COM)

### PHONE NO.

+33 (0)1 40 74 64 65



# LA MAISON



## THERE ARE 2 WAYS TO BOOK:

**1. ONLINE:** We recommend booking online for the best rates. If you book online, it is non-refundable. You can select the type of room you desire and if you would like to include breakfast. As of January 24th, 2017 the best rate online was €251/\$269 including breakfast.

## 2. BOOK VIA PHONE WITH THEIR RESERVATION

**DEPARTMENT:** Don't worry about a language barrier when booking, they do speak English at the hotel. If you book via phone, you may receive a better room, at a lower-than-regular price. When you connect with their reservations department, say you are with Elegant Femme, and you will receive the rate of €290 per night for a basic superior room, single use, breakfast included. Note that as of January 24th, 2017, this rate online was €251/\$269 – so we highly suggest booking online.

For all rooms note that a city tax of 3.30 € per person and per night is applicable. This is approximately \$3.54.

If you choose an option that doesn't include breakfast, there are breakfast options around the corner from the hotel.

**\*\***For convenience, we converted the prices for hotels into USD. Exchange rate was 1 Euro = \$1.07USD as of 1/24/2017. Exchange rates fluctuate and are subject to change.

# ACCOMMODATIONS



We invite you to stay where you will be most comfortable. If you desire to stay at the event location, we suggest booking your room soon, as it is a smaller boutique hotel.

If you are interested in a roommate, please let us know. Having a roommate is a great way to create a deeper friendship, as well as to save money.

If you have any questions, or if we can assist you in any way as you plan your trip, please email us at [team@elegantfemme.com](mailto:team@elegantfemme.com).

# ACCOMMODATION RECOMMENDATIONS



BELOW ARE OUR ACCOMMODATION  
RECOMMENDATIONS.

We researched alternate hotel accommodations, you can see the options  
below.

All major hotels in Paris speak English so do not worry if you have not yet  
perfected your French. You may simply ask:

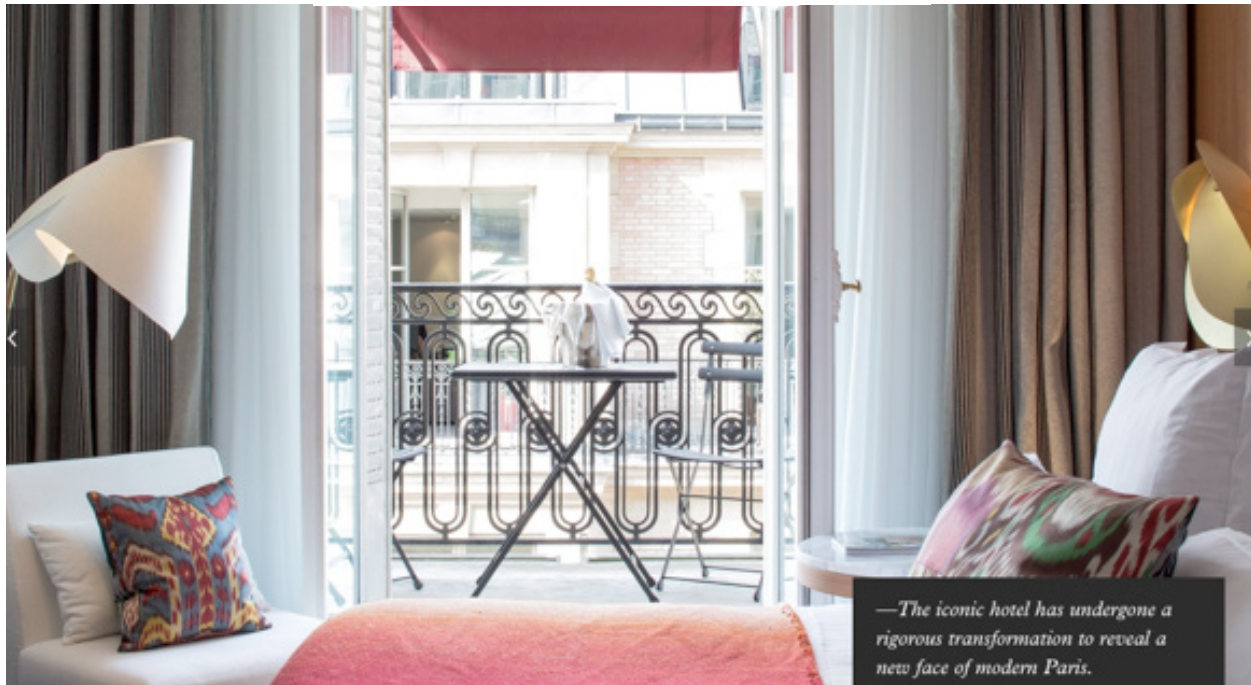
“PARLEZ-VOUS ANGLAIS?”

And continue in English.

# ACCOMMODATIONS



5 STAR HOTEL



## HOTEL VERNET

ADDRESS	Rue Vernet, 25, Paris 75008, France (0.9 mi from event venue)
PHONE	+33 (0)1 44 31 98 00
EMAIL	<a href="mailto:reservations@hotelvernet.com">reservations@hotelvernet.com</a>
WEBSITE	<a href="http://www.hotelvernet-paris.com">http://www.hotelvernet-paris.com</a>
ROOM RATE	Approx \$292/night

# ACCOMMODATIONS



## 4 STAR HOTELS



## WEST END HOTEL PARIS

ADDRESS	7 Rue Clément Marot, 75008 Paris (0.5 mi from event venue)
PHONE	+33 (0)1 47 20 30 78
WEBSITE	<a href="http://www.hotel-west-end.com/">http://www.hotel-west-end.com/</a>
ROOM RATE	\$212/night standard room



# ACCOMMODATIONS



## HOTEL LE MARIANNE

ADDRESS	11 Rue Paul Baudry, 75008 Paris (0.6 mi from event venue)
PHONE	+33 (0)1 45 04 30 30
EMAIL	<a href="mailto:reception@lemarianne.com">reception@lemarianne.com</a>
WEBSITE	<a href="http://www.lemarianne.com/en/">http://www.lemarianne.com/en/</a>
ROOM RATE	Approx \$212-288

# ACCOMMODATIONS



## HOTEL LE A

ADDRESS	4 Rue d'Artois, 75008 Paris (0.7 mi from event venue)
PHONE	+33(0)1 42 56 99 99
EMAIL	<a href="mailto:contact@hotel-le-a.com">contact@hotel-le-a.com</a>
WEBSITE	<a href="http://www.hotel-le-a.com">www.hotel-le-a.com</a>
ROOM RATES	\$213-240

# ACCOMMODATIONS



## HÔTEL DES CHAMPS-ÉLYSÉES

### ADDRESS

2, rue d'Artois, 75008 Paris - France  
(0.5 mi from event venue)

### PHONE

+33 (0)1 43 59 11 42

### EMAIL

[contact@hoteldce.com](mailto:contact@hoteldce.com)

### WEBSITE

<http://www.champselysees-paris-hotel.com/>

### ROOM RATE

Approx \$175-212/night

# ACCOMMODATIONS



## RESIDENCE DU ROY

### ADDRESS

8 Rue Francois 1Er, 8th arr., 75008

Paris, France

(0.1 mi from event venue)

### PHONE

+33 (0) 1 42 89 59 59

### EMAIL

[rdr@hroy.com](mailto:rdr@hroy.com)

### WEBSITE

<http://www.leshotelsduroy.com/en/la-residence-du-roy/contact-us>

### ROOM RATE

\$186 - classic room



# ACCOMMODATIONS

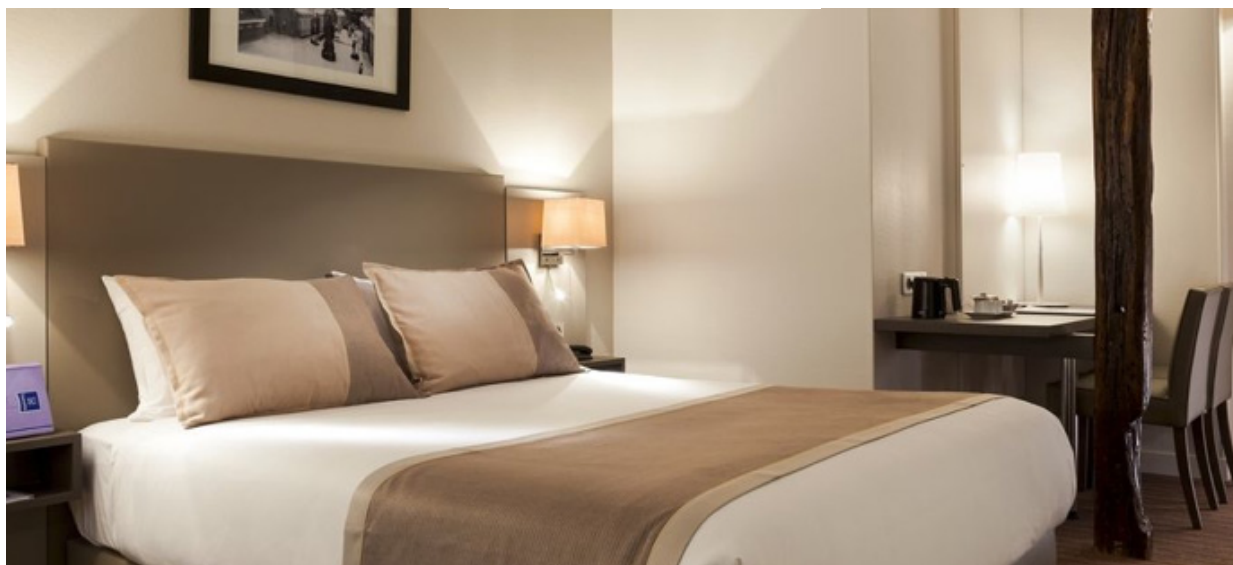


## RESIDENCE DU CONTINENT

ADDRESS	30, rue du Mont-Thabor 75001 Paris (0.9 mi from event venue)
PHONE	(+33) 1 42 60 75 32
EMAIL	<a href="mailto:info@hotelcontinent.com">info@hotelcontinent.com</a>
WEBSITE	<a href="http://www.hotelcontinent.com">http://www.hotelcontinent.com</a>
ROOM RATE	\$124/night



# ACCOMMODATIONS



## TIMHOTEL OPÉRA MADELEINE

ADDRESS	113 rue Saint Lazare, Paris, 75008, France (1.1 mi from event venue)
PHONE	(+33) 1 57 32 72 63
WEBSITE	<a href="http://www.timhotel.com">http://www.timhotel.com</a>
ROOM RATE	\$94.70/night

# ACCOMMODATIONS



## HOTEL TONIGHT:

For Spontaneous Souls: We love the app Hotel Tonight! Hotel Tonight allows you to book high-end hotels for a discounted rate at the last minute. You can find great deals, but can only book a couple days in advance. To use, simply download the app on your smartphone and plug in the event address for nearby accommodations.

# ACCOMMODATIONS



YOU MAY ALSO CHOOSE TO RENT A  
SMALL APARTMENT.

WE LOVE:



You can find studios-4 bedroom apartments in Paris. Plus you can save and have your tea and snacks in your own place ;).

If this option speaks to you and you may want to share an apartment, let us know and we can share your information with other women who are interested as well. Just look for an apartment close to the Champ Elysée.

YOU MAY ALSO SEARCH ON:

[tripadvisor.com](https://www.tripadvisor.com)

[booking.com](https://www.booking.com)

or

[hotels.com](https://www.hotels.com)



# PACKING LIST



The overall dress dress is Parisian Chic. Feminine, sensual, and allows you to feel beautiful. Realize you can BE who you want to represent your true self.



1. **CHIC OUTFITS** Select ensembles that make you feel feminine and beautiful — remember the Parisian style tips and “Dressy Messy” 2. **HEELS OR DRESS SHOES** for a special dinner. 3. **UNDERGARMENTS** 4. **WARM LAYERS**. Shawl, wrap, sweater (as it will be early Spring in Paris) 5. **OUTFIT FOR EVENING MEALS**.





6. A SET OF YOGA OUTFIT 7.COMFORTABLE WALKING SHOES. Paris is a "walking city" 8. GORGEOUS PAJAMAS 9. FEMME PRODUCTS Make up and toiletries 10. JOURNAL 11. UMBRELLA 12. SWIMSUIT 13. SEMI-FORMAL DRESS 14. CELL PHONE. 15. ADAPTERS. If you are coming from US, you will need an adapter for your electronic devices. Here is a US/EU adapter on [Amazon](#). They also have ones with usb ports.



# CHIC TIPS

TO MAKE YOUR TRIP MORE ENJOYABLE



You are embarking on a new level of your life. Here are some tips to ensure you RECEIVE the most from this experience.

- Book your travel and accommodations EARLY.
- Arrange for support at home and in your business so you may enjoy this fully.
- Give yourself permission to really BE at this event.
- Create a Femme Vision for the event utilizing ALL of your FemmeTypes™.
- Walk during the breaks, go outside and receive a Sensual Breath.
- Make connections and create relationships, I have met some of my closest friends at events. And the Elegant Femme Community is filled with AMAZING women.
- Leave all cell phones on silent and only check during breaks or better yet only at the end of the day.
- If you are joining us internationally, remember your passport.

# CHIC TIPS

TO MAKE YOUR TRIP MORE ENJOYABLE

## LANGUAGE

If you don't speak French, don't worry! You will find that a good majority of people, especially those in the service industry (hotels, restaurants, shops), will speak excellent English! Simply ask:

*"Parlez-vous anglais?"* And continue in English.

## ADDITIONAL FRENCH PHRASES:

*Bonjour* - Hello

*Au revoir* - Good Bye

*Parlez-vous anglais?* - Do you speak English?

*S'il vous plaît* - Please

*Merci* - Thank you

*Pardon* and *Excusez-moi* - Excuse me

## CURRENCY

The easiest way to receive Euro is to use your ATM card at any ATM (you might find your bank!). You can also use your debit or credit card directly, however be aware of additional foreign transaction fees.

Make sure to let your bank know that you are traveling, so they don't put a temporary block on your card for unusual activity.

# CHIC TIPS

TO MAKE YOUR TRIP MORE ENJOYABLE

## WEATHER

Early Spring is still quite cool in Paris. Average temperatures are typically in the low 50s, with sun, clouds and possible rain showers.

Go to [www.weather.com](http://www.weather.com) before you come and bring what you feel you will require to enjoy a comfortable stay.

## COMMUNICATION



You will want to make sure you have text message service (at the least). Before departing, connect with your cell phone provider to see the most cost effective way to have phone access while traveling.

Free wifi is becoming more common in Paris. You'll find it at many cafes these days, something that seemed unthinkable a few years ago.

## PASSPORT

Make sure you have a valid passport, make sure to check expiration dates as well (check the requirements in your country). Please [click here](#) to send us your emergency contact information.

# CHIC TIPS

TO MAKE YOUR TRIP MORE ENJOYABLE

## GETTING AROUND



### METRO

The Metro is an easy, comprehensive, and safe way to travel through Paris. If you're up for a bit more of a challenge, consider taking the bus.

If you're traveling through Paris, it's often best to buy a carnet — a set of 10 metro tickets. This is often the best value choice for travelers.



### UBER

Uber is a great way to get around in Paris! The app will work like it does anywhere else. It is simple, elegant, and removes any language barrier when communicating the address.



### GOOGLE TRANSLATE

Download Google Translate, it can be helpful for more in depth conversations with friendly Parisians.



### GOOGLE MAPS

Pre-download the Paris city map on your Google Maps app. This will save an offline guide for your reference that you can use getting around Paris, without using any cellular data.

# A FINAL NOTE FROM ME



My intention for this event is to provide a safe and loving atmosphere for you to grow, expand and shift in the way that you require so you may step into the powerful, elegant woman that you are.

A woman who is ready to receive, ready to have her impact on the world and a woman who is truly ready to BE an Elegant Femme.

When we are about to grow we encounter RESISTANCE that can come in all sorts of forms;) Late planes, no child care, issues at work....it happens! However showing up is going to account for 80% of your success. HOW you show up will account for 99.9% of it ;)

So allow yourself to BE, DO, and ENJOY yourself fully. Be prepared to grow, to go deep, and to expand in ways you never have before. Allow yourself to experience who you truly are!

I cant wait to see you!

*PS. The Elegant Femme  
Client Care Team is available  
if you require assistance. You  
may reach them via email at  
[team@elegantfemme.com](mailto:team@elegantfemme.com).*

*Bisous  
Tara*







WE ARE SO LOOKING FORWARD TO THIS INCREDIBLE  
EXPERIENCE WITH YOU.

If you have any questions,  
please feel free to contact the team at

[TEAM@ELEGANTFEMME.COM](mailto:TEAM@ELEGANTFEMME.COM)

