



URBAN RAIL CONSULTING & STRATEGY INC.



Carla is pleased to offer her combination of experience and education to the exciting world of transit through Urban Rail Consulting and Strategy. Her background is uniquely in the area of driverless transit products, but she thrives on bringing order and simplification to any complex and difficult situation or project. Her skills in finance and project controls and project management served her well during a long and successful career with Bombardier Transportation. In this next phase of her career, she looks forward to building on her past experience to amplify the success of her new customers and partners.

CARLA ROGERS

Principal Associate

Carla collaborates with executives, engineers, shop floor teams and customers to develop opportunities, strategies and solutions. She is a seasoned communicator with a reputation for building relationships and successful and profitable project executions with teams of diverse and empowered people.

EDUCATION

- Bachelor of Arts – Psychology – Queen’s University, Kingston, Canada
- Masters Business Administration (MBA) – Queen’s University, Kingston, Canada
- Project Management Professional (PMP)
- Certified Professional Accountant (CPA)
- Languages: English

EXPERIENCE

- Over 30 years in the driverless rolling stock and turnkey transit systems business
- Financial management and controlling of projects in multi-site manufacturing environments, operations management, strategic planning, product development and product management, including project management of multi-million transit projects with global supply chains.
- Successful prequalification submissions and contract negotiation for several transit projects

CORE SPECIALTIES

- Project Management: Project initiation, planning, execution, controlling and closing.
- Financial Management and Controlling: Bids, budgets, controls, analysis, forecasting, and invoicing.
- Strategic Planning: Market and competitive analysis, planning, and facilitation of workshops for strategic planning, collaboration with stakeholders to develop strategic plans.
- Communications and Presentations: Development and delivery of presentations on all topics including product marketing, communications including strategic plans, change management, business cases, workshops and internal governance approvals at divisional and corporate levels.