

Edmund Hugo Lunde, MPM®

Global Energy Management Executive

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OBJECTIVE

To secure a Board level position with a public, private, private equity, professional services, EPC, or products / technology company in the energy, oil & gas or industrial sector. The goal being to provide executive leadership, strategic guidance, business judgement, and corporate governance as necessary to guide and challenge the leadership team towards profitable growth of the business through improved business and project execution strategies, operational efficiency, people care, marketing and business development, mergers & acquisition, and customer satisfaction.

EXECUTIVE PROFILE

Dynamic C-level executive who delivers breakthrough results in revenue, profitability, customer satisfaction, competitive positioning, and employee engagement. Recognized as a transformational leader and change agent adept at turning around underperforming businesses and delivering significant earnings growth. Managed up to \$1.2b revenue with more than 7,000 global staff in 10 countries.

RELEVANT EXPERIENCE

- Founder & COO, Arion Blue LLC, USA
- Director of the Board, Apply AS, Norway
- Director of the Board, Leirvik AS, Norway
- Director of the Board, Emtunga AB, Sweden
- Director of the Board, Axon LLC, USA
- President, Wood Group plc, Americas
- Director of the Board, MHDP Inc., Saudi
- Chairman of the Board, WGM AS, Norway
- Director JUT, Wood Group plc, Americas
- EVP, Wood Group Mustang Inc., Global
- SVP, Wood Group Mustang Inc., Global
- CEO/President, Alliance WG Eng. Inc., USA
- COO and EVP, Alliance WG Eng. Inc., USA
- VP, Alliance WG Engineering, Inc., USA

CREATE VALUE BY

- Emphasis on People, Purpose, Performance and Profit
- Focusing on relevant matters, independent thinking, high quality debates, seeking different views, leverage experience, give constructive feedback and be forward looking
- Provide oversight of strategy planning / review, major transactions (M&A), succession planning, corporate culture, financial performance, and corporate governance / compliance
- Challenge management teams on critical issues such digital transformation (machine learning, AI, cyber security etc.), operational effectiveness, innovation, new products and services, mergers & acquisitions, improved business development, marketing, and enhanced customer relationship management
- Leverage past experiences and capabilities as necessary to lead in crises, challenge status quo, guide transformational change, maximize shareholder value, ensure compliance, and carefully manage risk
- Build strong relationships with Management Team, Owners, Investors, and other Key Stakeholders

TARGET COMPANY CHALLENGES

- Energy / Oil & Gas / Industrial company
- Impacted by recent economic downturn
- Executive leadership challenges
- Slow growth in competitive marketplace
- Limited or poor strategic vision
- Performance / operational challenges
- Poor people care or high turn-over, with significant risk of skills and capability shortages
- Business development and marketing challenges and/or strained customer relationships
- Limited focus on digital transformation
- In need of a Board that can focus on relevant matters, inspire, challenge, and guide

PROFESSIONAL SKILLS

- Board Level Executive Leadership / Corporate Management
- Teambuilding / People Care / Influencing / Mentoring
- Strategy Development and Implementation
- International Mergers and Acquisitions
- Global Business and Project Management
- Global Business Development and Marketing
- Turn-around of Underperforming Businesses achieving through cycle growth
- Digital Transformation, Machine Learning, AI and IoT
- Inspiring and Influential Leader, who always aspire to leave the business in a better shape than when he joined it