

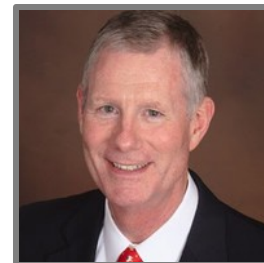
R. MATTHEW NEFF, J.D.

CEO / EXECUTIVE VICE PRESIDENT

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Management Consulting / Strategy Development / Venture Capital / Mergers & Acquisitions / Business Development / Start-ups / Business Strategy / Entrepreneurship Due Diligence / Investments / Corporate Development / Healthcare / Corporate Finance

Operations Management / Private Equity / Biotechnology, Life Sciences & Healthcare

Marketing / Business Planning / International Business / Legal Issues & Regulatory Compliance / Restructuring / Strategic Partnerships / Executive Management

Angel Investing / Capital Raising & Formation

High performance Executive with a long career history of driving growth and profit, spearheading successful acquisitions and divestitures, identifying and capitalizing on strategic investments, orchestrating effective turnarounds, and leading startup companies to long-term business success. An energetic, proactive and results-driven Executive with exceptional large team leadership abilities.

- Founded successful management consulting firm specializing in healthcare, capital funding strategies, and optimizing operations.
- Executed numerous mergers & acquisitions and evaluated thousands of investment opportunities.
- Successfully positioned companies for sale, returning 5X-10X ROI for investors.

Juris Doctor - Indiana University Robert H. McKinney School of Law; editor, Indiana Law Review.

B.A. – English/Literature, DePauw University, Greencastle, Indiana; Phi Beta Kappa

Biotech ♦ Medical Devices ♦ Banking ♦ Insurance ♦ Healthcare Systems

CAREER HISTORY

President / Chief Executive Officer

Creekside Strategies, LLC

2016 – Present

Independent Management Consulting firm

Founded and managed successful management consulting firm providing comprehensive consultation and associated services for healthcare companies, venture capital, and private equity firms. Services span leadership development, capital formation, and organic growth and acquisition strategies.

Creekside Strategies

- Provided expert consultation to health care system to create a Venture Capital fund, covering overall organizational strategy, fund structure, operation, leadership and compensation and incentive plans.

- Serving as Chairman of the Board for a successful veteran-owned startup artisan distilling company, secured initial capital investment and subsequent funding rounds, and consulted on distribution and operational requirements. Distribution in nine states and all branches of U.S. military.
- Consulted with client's senior leadership to develop optimal performance metrics and evaluate market multiples, determine exit options, and position firm for sale.
- Acted as CEO of a startup life sciences startup company, completing corporate organizational structure, initial capitalization, business development processes, and contract negotiations.

Chairman/President/ CEO

AIT Laboratories

2013 – 2016

AIT Laboratories provided high-quality clinical and forensic toxicology testing. AIT also developed software to help physicians manage and document medication prescribing and monitoring.



Developed strategy, provided overall Senior Executive leadership, legal and business issue management, and guided operational leadership.

- Restructured and streamlined operations due to Congressionally-mandated reimbursement cuts for toxicology labs. Consolidated offices, reduced headcount and expenses at all levels, while maintaining company's positive cash position and ensuring continued operations.
- Negotiated settlement of a multi-party Federal lawsuit related to ESOP formation, resulting in a release of claims that permitted the sale of AIT and recovering \$7M of insurance proceeds for employees.
- Defined a new company culture, implementing new strategic plan with KPIs and top-to-bottom accountability, adopting Lean/Six Sigma principles, correcting performance issues, improving financial position, and positioning the firm for profitable sale.

President

CHV Capital, Inc.

2007 – 2013

CHV Capital is a wholly-owned subsidiary of Indiana University Health, investing IU Health capital in venture capital activities, supporting early stage healthcare companies.



Supervised and managed investments in 15 portfolio companies, structured investments, and served on multiple Boards of Directors.

- Evaluated more than 1000 life science and healthcare companies for potential VC investment, and executed exits; to date, four acquisitions and two IPOs from the CHV portfolio, one with a valuation exceeding \$1B.
- Created a subsidiary to partner with a Chinese public hospital and launch a free-standing diabetes management business in the city of Hangzhou, China.
- Appointed as Chairman of the Board of Perfinity BioSciences; developed and implemented a successful recapitalization of the firm, preserving the company and ensuring continued operations.

Chairman/CEO
Senex Financial Corporation

1998 – 2007

*Healthcare finance company that grew to be the largest purchaser of
charged-off hospital receivables in the U.S.*



Co-founded company, established strategic partnerships, negotiated financing through two institutional investment rounds and bank financing, and managed operations.

- Developed business concept & operational processes, oversaw staff recruiting, hiring and training, and managed business development.
- Built sales functions and supervised training of three sales associates.
- Managed fallout from business failure of partner firm, negotiating new capital sources with investors and banks, and netting \$1M+ from cross-claims.

President/CEO
Circle Investors, Inc.

1993 – 1997

Financial services company formed to offer retirement savings products.

Co-founded firm with Dan Quayle and provided senior leadership for business strategy, operations, investments by life insurance subsidiaries, and managed regulatory relations.

- Acquired and operated four life insurance companies, assuming Chairmanship of each firm to provide Executive-level leadership for operations, financial performance, and covenant compliance.
- Orchestrated a controlled sale process, negotiating with multiple large PE firms and strategic purchasers, resulting in a successful sale to a foreign-owned insurance company, returning 5X for original investors.

Earlier Career:

Deputy to the Chairman - Federal Housing Finance Board. Led development of first-ever, system-wide strategic plan for the Federal Home Loan Bank System and served as liaison to other branches and departments of the Federal government, including bank regulatory agencies, HUD and the White House.

Partner - Baker & Daniels. Specialized in Corporate, Banking, and Securities law.

Partner - Krieg DeVault Alexander & Capehart. Specialized in banking law, regulation, mergers & acquisitions, and troubled bank representation.

ADDITIONAL INFORMATION

Current and past Board service:

- Senior Advisor - Evolution Capital Partners LLC.
- Of Counsel - Dentons Bingham Greenebaum LLP.
- Chairman of the Board - Hotel Tango Whiskey, Inc.

- Member, Board of Directors - BioAnalytical Systems, Inc. (NASDAQ:BASI). Also, Chairman, Audit Committee.
- Founding Director - Chondrial Therapeutics, LLC.
- Former Member, Board of Directors, Unified Financial Services; Chairman, Audit Committee.
- Founding Director, First Internet Bank of Indiana
- Member, Board of Directors - Conseco Strategic Income Fund (NYSE:CFD)
- Member, Board of Directors - Quanta Specialty Lines Insurance Company
- Member, Board of Directors and Chairman, Audit Committee - IU Health Assurance Ltd., and IU Health Risk Retention Group
- Chairman, IU Health Physician Compensation Committee
- Member, Board of Governors of Riley Children's Foundation & Chairman, Hope Happens Here Campaign
- Member - National Association of Corporate Directors
- Member, Board of Directors & Audit Committee - Fairbanks Addiction Treatment Centers.