



Saunderson Consulting
Partner for Digital Transformation

BILL SAUNDERSON

Business and Technology Transformation Leader

“To achieve digital transformation, organizations need to recognize that Information Technology and the business are inextricably interwoven. Information Technology is the business and is a key differentiator of the organization.”

Bill is an internationally recognized technology thought leader who can grasp broad organizational challenges. He is adept at drilling down and creating pragmatic approaches to modernize systems for the customer experience of the future.

His unique ability is the identification of emerging technologies including Robotic Process Automation (RPA), Artificial Intelligence (AI), and Big Data, and all mediums through which self-funding approaches to technology modernization are created.

He builds client competitiveness through his strong entrepreneurial vision, and adoption of a thoughtful strategic management approach achieved through attention to operational detail.

Bill has extensive experience developing, leading and at times course correcting large scale strategic software engineering programs. He brings a wealth of global experience from healthcare, hospitality, and airline and government sectors, where he led enterprise mission critical solutions delivery.

He partnered with CareFirst Blue Cross Blue Shield to develop and gain approval for a five year \$170M claims and audit technology transformation. This program will introduce artificial intelligence and machine learning to improve identification of claims for audit review. CareFirst, recipient of CIO 100 2017 award, has made its largest single technology investment in 25 years.

In 2017 he established CareFirst’s Next Innovation Program built on emerging technologies and advanced integration centers of excellence.

Bill launched a new professional services company in 2018, which is focused on bringing digital transformations to small and mid-tier organizations through the cost-effective use of emerging technologies.

This year, Bill has spun off an RPA solutions company “Health Converse”. This company is “Creating healthier communities by restoring the patient and physician conversation”.

