

DRAGON CROWD

vol.2



We
are

→ your apparel
manufacturing solution.
→ in{novation}.
→ in{house design}.
→ in{tegrity}.
→ in{style}.
Dragon Crowd.

CONCRETE ETIQUETTE

The silhouette is loose. Shirts and jackets come in a boxy body and in hi-tech fabric like spandex, neoprene and pleather. You wear your knit joggers baggy and layer your tanks under mesh Tees. You wear long shorts over running tights. Your windbreakers and pullovers sport a metallic sheen that gives you a luxe look to the gym or just for a night out. You'll pop some color in a French terry pullover with electric blue details but you ground your whole look in black and gray. And you wear trainers or hi-tops with absolutely everything.

ECO OPULENCE

Lots of lean layers in black or white with a punk rock edge and hip-hop attitude. Your style is directional, forward. You like drop crotch pants with that pool at the ankles. Your Bermuda shorts are topped by a knit sweater and long-tailed shirt. Camo is your go-to print in a long bomber jacket or cropped joggers with an extra long gray Tee. You rock the skater slip-on sneaker. Key Pieces: Woven jogger, long tee, drop crotch trousers, slim-fit denim, bomber jacket, graphic print button up. Fabrications: Perforated pleather, poly wool, nylon, cotton.

URBAN LEISURE

Fit is simple, not baggy but relaxed like everything else about this look. Pants are slouchy and you mix your knits with woven details. Your buttoned-all-the-way-up-to the neck shirts are pieced together from different plaids. Your go-to topper is a quilted over-shirt or a fleece pullover. You'll wear color so long as it's not bright. Your cool comes from blending in, not standing out. On your feet? White leather tennis shoes.

NOT
WHAT
FOR
IN
PIR
4
ON

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**CONCRETE
ETIQUETTE**



**ECO
OPULENCE**



**URBAN
LEISURE**

DRAGON

DRAGON CROWD 



CONCRETE EPOQUE



COATED TERRY HOODIE WITH
CONTRAST
DM61KL079



WOVEN CAMO PRINTED ANORAK
JACKET
DM61WJ025



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



TEXTURED KNIT
BASEBALL SHIRT
DM61KC015



WOVEN DOBBY TUNIC
SHIRT W/ SCALLOP HEM
DM61WB006



WOVEN DOBBY TUNIC
SHIRT W/ SCALLOP HEM
DM61WB007



GARMENT DYE WOVEN SS
MILITARY JACKET
DM61WJ019_2



LONG LINED TANK
WITH SUB PRINT
DM61KK036



LIGHT WEIGHT TERRY LONG
LINED MUSCLE TEE
DM61KK040



GARMENT DYE WOVEN SS
MILITARY JACKET
DM61WJ019



PRINTED STRIPE
TERRY OTK SHORT
DM61KS048



BONDED MESH BASKETBALL
BERMUDA SHORT
DM61KS046



COATED TWILL TERRY SHORT
DM61KS042



COATED TWILL TERRY JOGGER
DM61KS040



WOVEN NEP PLEATED
CROPPED PANT
DM61WN016



WOVEN DOBBY DROP
CROTCH JOGGER
DM61WS029



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MARLED YARN JERSEY HOODIE
60% COTTON 40% POLYESTER
DM61KH002



DROP CROTCH SHORT
4 WAY STRETCH
DM61WZ001



14



15



MARLED YARN JERSEY HOODIE
60% COTTON 40% POLYESTER
DM61KH002



DROP CROTCH SHORT
4 WAY STRETCH
DM61WZ001



16

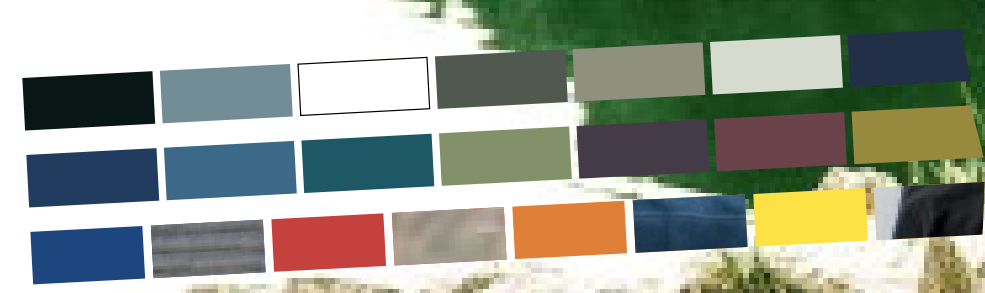
HYPBEAST



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Dragon Crowd




DRAGON CROWD



020



COATED TERRY HOODIE WITH
CONTRAST
DM61KL079



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



GARMENT DYE WOVEN SS
MILITARY JACKET
DM61WJ019



LONG LINED TANK
WITH SUB PRINT
DM61KK036



GARMENT DYE WOVEN SS
MILITARY JACKET
DM61WJ019_2



BONDED MESH BASKETBALL
BERMUDA SHORT
DM61KS046



COATED TWILL TERRY SHORT
DM61KS042



TEXTURED KNIT
BASEBALL SHIRT
DM61KC015



WOVEN DOBBY TUNIC
SHIRT W/ SCALLOP HEM
DM61WB006



WOVEN DOBBY TUNIC
SHIRT W/ SCALLOP HEM
DM61WB007



COATED TWILL TERRY JOGGER
DM61KS040



WOVEN NEP PLEATED
CROPPED PANT
DM61WN016



WOVEN DOBBY DROP
CROTCH JOGGER
DM61WS029

DRAGON CROWD



021



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WOVEN DOBBY DROP
CROTCH JOGGER
DM61WS029



WOVEN DOBBY DROP
CROTCH JOGGER
DM61WS029



WOVEN DOBBY DROP
CROTCH JOGGER
DM61WS029



24



WOVEN DOBBY DROP
CROTCH JOGGER
DM61WS029



WOVEN DOBBY DROP
CROTCH JOGGER
DM61WS029



25



WOVEN DOBBY DROP
CROTCH JOGGER
DM61WS029



WOVEN DOBBY DROP
CROTCH JOGGER
DM61WS029





HYPBEAST



urban leisure



DRAGON CROWD





WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



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DM61WV001



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



PRINTED STRIPE
TERRY OTK SHORT
DM61KS048



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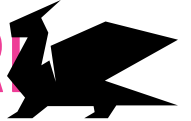


GARMENT DYE WOVEN SS
MILITARY JACKET
DM61WJ019_2



GARMENT DYE WOVEN SS
MILITARY JACKET
DM61WJ019_2

I WANTED TO USE A LABEL OF
DRAGON CORWD HERE
DRAGON CROWD





WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



34



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



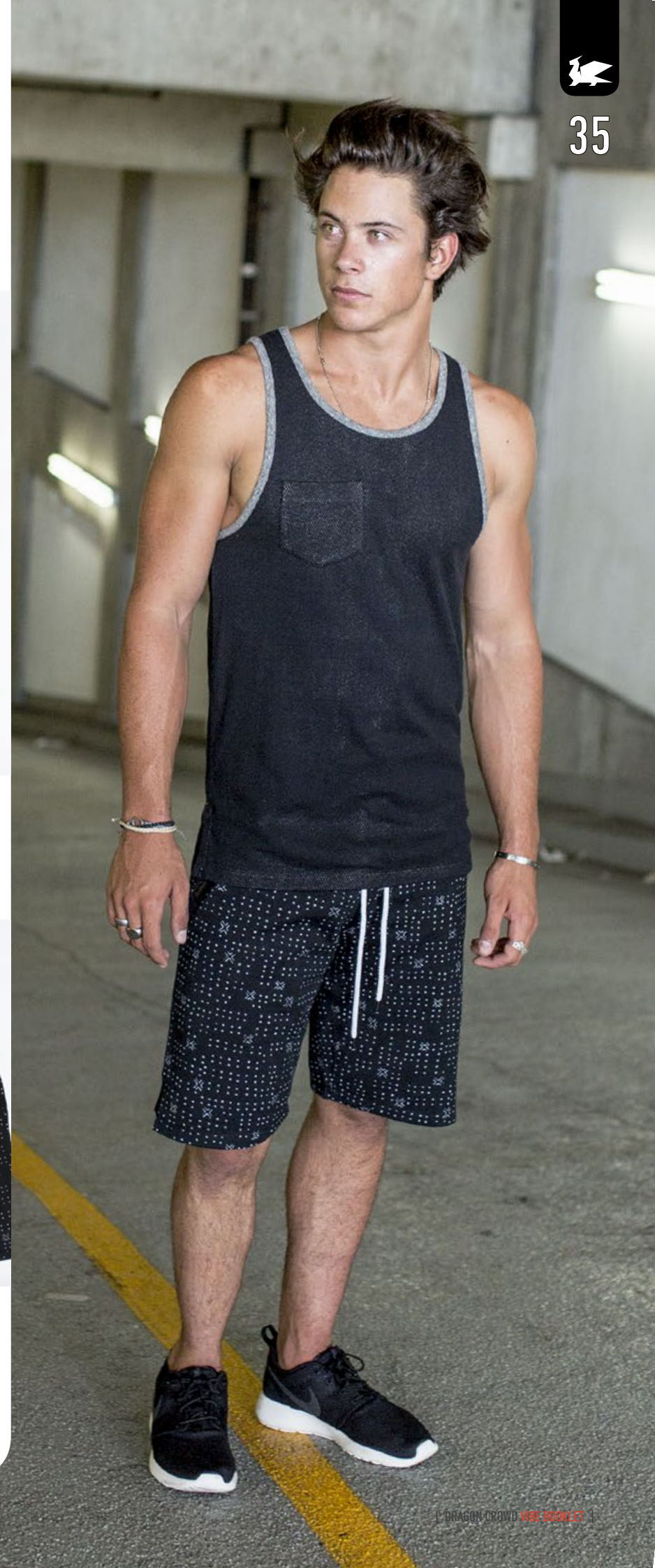
WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



35



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



WOVEN REVERSE DOBBY
BASEBALL SHIRT
DM61WV001



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HYPBEAST



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DRAGON CROWD

We **innovate** to **inspire** buyers and designers to be able to **build** the products that are **right** for their customers.

The Company

Dragon Crowd Garment is a global manufacturer of knit and woven apparel that specializes in design, development, sourcing and production of all your apparel needs.

Dragon Crowd does not just make clothes for retailers to sell. It actually turns the old manufacturer-to-store-floor model on its head.

Instead of waiting for customer orders, Dragon Crowd—using its own textile mills, Asia-based factories and in-house design team—brings finished products to retailers.

Now Dragon Crowd is bringing products, concepts, ideas and really putting together a vision of what's happening in the market today. Interpreting what our team see's coming down the pike for the future. In this company we like to say it's "Innovation For Inspiration".

