



TGBC Speaking Engagement Topics

For Business:

- Planning for Success: Setting and Achieving your Goals
- Working SMARTer: Productivity Tips to Get Things Done
- Customer Connection: Identifying and Connecting with your Ideal Customer
- Visualizing Your Business Plan with the Business Model Canvas
- Imagining the Future: Scenario Based Planning
- Practical Project Management: Fundamental Project Management Skills to Get Things Done!
- Risky Business: A Collaborative 5 Step Approach for Managing Risk

For Nonprofits:

- Getting Your Nonprofit Organization Organized
- Relationships that Sustain: Cultivating Donor Relationships and Engagement
- Messaging for Arts and Heritage Organizations
- Where are you going? Strategic Planning 101

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