

COMMON MYTHS ABOUT CAREER MANAGEMENT

I don't need Career Management help. I've got Google...



Sure you do.

Millions of search results aside, do you know how to:



Get your resume past bot filters?



Network to unlock the hidden job market?



Find a job using LinkedIn?



Negotiate for more money?

Only between 5-15% of new job hires are the result of online job postings. **Over 85% of new job hires are the result of a planned, active and sustained campaign of networking.**



Most good job opportunities are listed online already, so why bother networking?

But I already have a resume... what more do I need?



LOL! Your resume is just the start:



Do you have a defined personal brand to help you stand out?

I'm the best candidate!

Can you quickly communicate your transferrable skills?



Does your personal website make you more hireable?



Do you have access to industry guidance from the world's top career advisors, and specialists?

With Right Management, **69% of the students reported significant improvement in articulating their strengths and values to an organization**, with 27% of graduates increasing their compensation.



People don't gain anything from career management.

As long as I have a job, I don't have to worry about my career...



Bad News:

New grads can expect to be laid off anywhere from 3-5 times throughout their career.

You — not your company — are in charge of your career development.

Your promotions rely on three things:



Articulating your accomplishments and how they added value



Demonstrating that you're aligned with the future goals of the organization



Connecting the dots for your leaders so they know that **YOU** are the best candidate!



My company will take care of helping me advance my career.

Changing my career path can't be that hard; I've been working for years...



On average, **it takes between 18 months to 2 years to transition** into a new field, industry or role.

Aren't career management programs and coaches expensive?



Yes, but that's just one more reason why you should sign up for this career management course! The average cost of these services can be \$150 for just a resume and upwards of \$999 for a program. **With Right Management you're getting much more for a fraction of the cost!**

Contact us to learn more at www.right.com/colleges