



TGBC Enabled Strategic Plan Development For Nonprofits

Preparation:

- Work with Executive leadership to prepare survey questions to be discussed and agreed. Survey provides an opportunity for board members to weigh in on cultural elements, priorities and strategic vision. Examples to be considered:
 - o What is our mission?
 - o What are our organization's core values?
 - o Where do you see the organization in 1, 3 and 5 years?
 - o What are the most important things for our organization to accomplish?
 - o How can we enhance the value of our organization?
 - o How can we engage with our communities to grow our brand and our community?
- Survey construction:
 - o 1 year focused on prioritization of in-flight and planned activities
 - o 5 year questions are more aspirational
 - o 3 year is the bridge
- Survey distributed to all board members (and optionally stakeholders) to obtain their views on where they want to steer the organization.
- Replies are consolidated, organized and redistributed to board members.

Facilitated Workshop:

- 4 hour session at "comfortable" location.
- Input is reviewed and discussed.
- Strategic Goals (SMART) are defined and agreed for 1, 3 and 5 year horizon.
 - o Focus goals for next 90 days are highlighted and plans developed.

Plan consolidation:

- Initial plan document is drafted and distributed for comments.
- Follow up 90-120 minute session with board to review and finalize.
- Final plan document is distributed and vote held to approve/accept.

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