

RECOMMENDATIONS

Citi, Managing Directors (regarding Presentation to audience of 360 people): "Awesome job! Loved your content and delivery!"; "Awesome! Best [presentation] of the year.... All around very well done. Good work."

Fortune 50 Financial Institution, CMO: "I have always known [Wendy] to be creative, high energy, and capable of putting people at ease with the kind of high quality marketing ideas that might be a bit out of the normal banker's comfort zone. In other words, just the kind of work we all need to be doing to break through the clutter."

Ralph Lauren Corporation, Ralph Lauren CEO: "Whenever I had a project that needed to be handled with intelligence, thoroughness and creativity, I would bring [Wendy] onto it. No matter how diverse the subject, she would dig into the field, learn all there was to know and do what it took to get the job done and done well. Because she was so bright and well-organized, I always knew the project was in good hands."

Mentoring USA, Matilda Cuomo, Former First Lady of NY State: "What has impressed me most about Wendy is the leadership, intelligence, passion, and commitment to excellence that she brings to every initiative she undertakes. In my experience in government, it is all too rare to find someone who is both a visionary and also knows how to mobilize the people and resources to execute those innovative ideas. Wendy is a visionary leader who inspires those around her and is able to successfully execute her ideas. I have utmost faith in her abilities."