



Owens Corning

The Difference Between a Roof and a High-Performance Roofing System Is Everything

Great roofing crews aren't great because of one crew member. They're great because the whole crew works together to get the job done quickly, efficiently and thoroughly.

It's the same with the Owens Corning™ Roofing System. The difference between a new roof and a high-performance roofing system isn't just one element. It's all of the elements, engineered to work together, providing proper protection, insulation, ventilation and sealing.

Technology That Saves Time and Boosts Quality

It begins with having the right shingle that's quick and easy to install, thanks to SureNail® Technology. This product breakthrough offers:

- **A Wide, Reinforced Nailing Area** and a clearly recognizable nailing strip that allows for quicker, more accurate and consistent installation.
- **Supersealing Action** that grips tightly to the nailing strip on the shingle below for greater bonding strength.
- **Extra Adhesive Power** with specially formulated, wide adhesive bands that help keep shingle layers laminated together and flat in virtually all weather conditions.
- **Exceptional Wind Resistance** that delivers a 130 MPH* wind warranty performance with only four nails. In fact, 33 percent fewer nails are required for maximum warranty protection, which can mean fewer deck penetrations.

Put the Owens Corning Roofing System Team to Work for You

Even the highest quality shingles don't work alone to protect a home. Healthy roofs need a system that's been engineered to meet its unique requirements.

Rapidly advancing technology allows you to offer homeowners a whole roofing system engineered to provide proper protection, insulation, ventilation and sealing. Besides shingles, the Owens Corning Roofing System includes insulation, ventilation, and ice and water barrier products.



Products That Improve Performance

Each product in the roofing system has been designed to do a specific, critical job well. In addition, each is engineered to work together, helping prevent premature aging, cracked shingles and structural damage.

Different customers are looking for different things from their roof. Now you can provide homeowners the right solution along with maximum protection. The result is a roof that will look and perform its best for years to come. And grateful customers, too, who just might be willing to pass along your company's name and number when friends and colleagues need a new roof.

A great roof is more than a great shingle. Like the best crews, the best roofs work together.

For more information, visit www.roofing.owenscorning.com.

*130-MPH wind resistance only applies to Duration Premium shingles. See actual warranty for complete details, limitations and requirements.



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